



# THAT'S ENTERTAINMENT

Volume 9, Issue 1

September 2005



## September 2005 Show

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### Very Important Stuff

*\*Please return all invalid shows back to the support center marked : ATTN: ENTERTAINMENT DEPT*

*\*If you need replacement shows, contact parts at 785-862-6005*

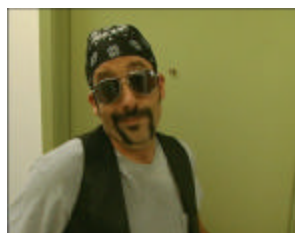
Greetings from your Entertainment Department! Hope this newsletter and this new show find you doing well, having fun, and dreaming about what 'could be.' What do you mean, Rob? Well, dreaming is an important part of our job. Although many times it's not mentioned, I wanted to take a moment to highlight it.

What would we do without dreams? I tell you one thing for sure...Chuck E. Cheese's wouldn't be here without it! Look around you. Everything you see is a result of someone's dream. If it's there, someone dreamed about it. Now, let's talk about what that means for you and me.

Someone said to me, "If you can't dream it, then it will never happen." Wow...that knocked me over! You see, our imagination is a GIFT. It's also a tool to visualize what could be. Let me ask you a question: What are you dreaming about? Stop and ponder that just for a minute. Well, Rob, are you talking about Chuck E. Cheese's? Yes...and everything else in your life. Throw your imagination out there and dream about your life; about your family; about your school; and yes, about your work. If things aren't the way you'd like them to be...or maybe you'd just like things to be better, I encourage you to dream about the way you'd like to see them. You'll be amazed at how it will change the way you look at life...and how you live it.

Producing great Entertainment for you guys is something I really enjoy. Where do you think some of these crazy ideas come from? 'If I can't dream it, it will never happen.' But above that, I have a dream for each and every one of you...that your life would be fulfilling, full of dreams, and full of the courage to go for it! Yes, go for your dreams. This is the only life you been given...what are you going to do with it?

Robert Gotcher



Rob, The Biker



## NEW RE-DESIGNED WALK AROUND COMING SOON!

Yes, it's true! The Walk Around Costume has been almost completely re-designed from top to bottom. Through many hours of hard work and research, the Entertainment Department has drastically improved the look of the Chuck E. costume for the stores. What's different? The biggest change of all is the shoes. Totally new in design, the new shoes offer more comfort and easier access for the performer's foot and more agility to perform better! On top of that, they look really cool! What's next? The fur! Yes, we've gone and changed the fur...it's smoother, looks better, and feels more real than the old fur. It should also hold up longer. Next...we redesigned the hands! Smaller, more comfortable, and no more vinyl! Chuck E.'s palms now made of leather for more durability and control (you can actually pick up tokens)!



The fat suit has been redesigned to be cooler and more breathable. Furthermore, it is more adjustable to fit a wider range of performers (and also washable). The legs are redesigned to stay inside the shoes! And what about snag resistance mesh so they don't get torn up by the Velcro? Very cool! All these cool changes and we didn't even mention that we strengthened Chuck's teeth so they'll stay in his head, and we also reinforced the adhesion of Chuck's fur to his chin so it won't come off. We love seeing Chuck E. in your stores! And we're excited about seeing him in his new design and look!



The new walkaround as seen in "Who can it be now?"

## Walk Around Costume Survey

You will soon be receiving a Walk Around Costume Survey for your location. This should be filled out by a member of your management team. Why? Well, we've got a lot of questions about your current costumes, costume room, and stuff like that. But, if your store fills out the Survey and sends it in on time, you will be eligible to WIN A NEWLY REDEIGNED Walk Around Costume! So keep your eyes peeled and be ready to fill those things out! Thanks!



## Curtains: To Be or Not To Be?

Most of you are aware (and your Regional Techs have been informed) that we have moved from utilizing curtains on most of our stages to using random movements with the curtains disabled. To clarify, **the curtains are not to be removed**, just left open. What does that mean for your store? Here's a simple breakdown:

**CEC Stage** shows should currently be running with random movements and curtains disabled (open). If that's not the case, please set your Random Option for all 5 characters to "ON" and disable your curtains. Make sure that light 1 and light 3 are turned on as well. A Code is required for activating the random movements and can be obtained from Technical Support at 785-862-6002.

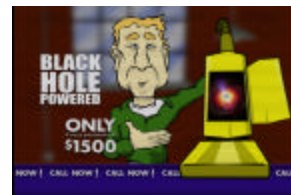
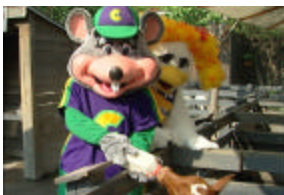
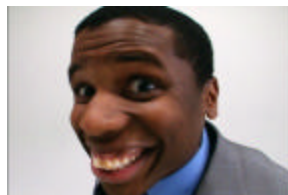
**Studio C Stage** shows should currently have Random Movements activated and the curtains disabled (blinded). A memo was sent in regard to these changes. If you need a copy, please call Technical Support at 785-862-6002.

**3 Stage** shows will continue using curtains until further notice. We are in the final stages of creating a new Eprom update that will enable random movements. Until then, just keep on truckin' with the curtains.

### **CURTAINS ARE NOT TO BE REMOVED, JUST LEFT OPEN!**

If you have any further questions, or need assistance, please call Technical Support at 785-862-6002. Thanks!

## PICTURE GALLERY



# SEPTEMBER 2005 SHOW SCHEDULE

## Segment 1

- "Crocodile Rock"
- "Forever your Girl"

## Intermission 1

- Blockbuster/Coke Promo
- Veggie Tales- Pizza Angel
- Fundraising Promo
- Countdown

## Segment 2

- "Who can it be now?"
- "Mayberry"

## Intermission 2

- Retro...Spring Cleaning
- Ninja Turtles 1
- Countdown

## Segment 3

- "I Love a Rainy Night"
- "Might Take Some Time"

## Intermission 3

- Robots
- Monkey Ninjas Episode 6
- Countdown

## Segment 4

- "Grandma's Feather Bed"
- "Homework"

## Intermission 4

- Ninja Turtles 2
- Play-Doh
- Since U Been Gone
- Countdown



Got show ideas?  
Email us at  
cectv@  
cecentertainment.com

Cue the gong, it's finally here!! Yes. Monkey Ninjas 6...the only way to communicate its greatness is through simile. For instance: Monkey 6 is like chugging an slurpee avalanche, like blowing lent out of a belly button with C4, like doing a cannonball into pool of oatmeal, or even like freeze tag with T-rex. Whatever the simile of choice, it's rockin'!!

- Ryan Hollingsworth-

## WARRANTY REPLACEMENT & VALID SHOWS

- Remember that shows are only warranted for one week. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.
- The following is a list of valid shows. All others need to be sent back to the support center, attention: entertainment dept.

### EXISTING STAGES

September 2005 show  
Summer 2005 show  
Best Of CEC TV (January 2003)  
Holiday Show (Version 2004)  
Stage Diagnostics  
Emergency Back Up Show  
New Birthday (2002)  
Birthday Star (2001)  
Emergency Birthday  
Spanish Birthday (2001)  
CEC Says Live (2002)  
CEC March Live (2001)  
Having A Party Live (2001)  
CEC Swing Live  
Bingo Live  
If You're Happy & You Know It Live

### STUDIO C

September 2005 Show DVDs  
September 2005 Show floppy  
Summer 2005 show DVD's  
Summer 2005 show floppy  
Best Of CEC TV (January 2003) DVDs  
Best Of CEC TV (January 2003) floppy  
Holiday Show (Version 2004) DVDs  
Holiday Show (Version 2004) floppy



CEC  
entertainment



### Entertainment Department

Robert Gotcher  
DIRECTOR

Michael Hill  
STUDIO COORDINATOR

Ryan Hollingsworth  
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT  
(Volume 9, Issue 1 - September 2005)

Date of Origin: 2005  
Archived: 1-21-13  
Submission by ChuckEZone  
Version 1.0

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