



THAT'S ENTERTAINMENT



Volume 15, Issue 1

April 2007

Let's Make Some Noise!

Hey, everybody! We are so excited about this April 2007 Show! Chock full of great songs, fun videos, and high energy intermissions, we think you're gonna love it.

I've mentioned this before, but thought I'd bring it up again: we can't do this entertainment thing without YOU. We're a team. We can produce the best videos and pick the best songs and even lace it all together with cool intermissions and graphics, but without you bringing the magic, it's just going to lay there. "Magic? What Magic are you talking about, Robert?!" you may be asking. Well, I'm talking about turning up the show so our guests (and employees) can hear it. Smiling, dancing along with the kiddos as they move to the beat of Chuck E's band. How about getting a table of folks to sing along with you? Now that's some fun they won't quickly forget! Whether it's having fun with the main show, or making a big impact with our Road Show, there's tons of opportunities to bring a magical smile to the faces of our guests...kids and adults alike!

Let's talk sound for a second. We dug in a bit and found out that a lot of folks don't know the standards for show audio in the stores. That's okay...we'll catch up to speed right now. And rumor has it that we'll be working with Tech Support to bring you a definitive guide to setting and maintaining your show audio levels for your locations. Trust me...if we've got good sound happening, we've got some magic happening.

Have you ever gone to see a movie and the sound track was messed up? It was either too soft, too loud, or distorted? I remember I went to see this action-packed movie a while back and the sound was so low it seemed to suck all of the action right out of the movie. You know it's bad when you can hear the popcorn back 4 rows back from you louder than the movie; not good. The same thing happens with our shows. It can definitely be too soft...and it can be too loud. What we want is somewhere in the middle. If you can't hear it...it's too soft.

Here are the standards to set your new April 2007 Show to: before the store is open, once your show is running, check the show audio level in the game room. Can you hear it? According to your db meter, the show level should be set between 72-75db. If it's not hitting there, refer to your Tech Training Manual to adjust the level appropriately. Now, in the Show Room your audio levels should be set to a minimum of 75db and maximum of 95db. That means, if you have a Studio C, your audio level at 50% on the manager control panel should be hitting somewhere in the neighborhood of 80-85db. If it's not, refer to your Tech Training manual to set your levels. (If you've got a Studio C, check on the BBS for 'Tech Tips Vol. 16, Issue 2' for adjustment of your Symetrix). If you've got any questions after referring to your manuals, please call Tech Support @ 785-862-6002.

Show volume is of great importance, especially to our guests' experience. Thanks in advance for support in the area of show sound levels. You guys rock!

Thanks!

Robert Gotcher

APRIL 2007 SHOW SCHEDULE

VALID SHOWS

Segment 1

- "Get down on it"
- "Listen to the music"

Intermission 1

- Veggie tales–Belly Button
- Juggling

Segment 2

- "China groove"
- "I've been everywhere"

Intermission 2

- Artist spotlight
- Coke spot
- Skydiving

Segment 3

- "Celebration"
- "You'll never find"

Intermission 3

- Veggie tales–I Love my Lips
- Skateboarding

Segment 4

- "Is it love?"
- "Wrapped up in you"

Intermission 4

- PBS spot
- Maya & Miguel
- Minute maid spot

EXISTING STAGES

April 2007 Show

- Best Of CEC TV (January 2003)
- Holiday Show (Version 2004)
- Stage Diagnostics
- Emergency Back Up Show
- New Birthday (2002)
- Birthday Star (2001)
- Emergency Birthday
- Spanish Birthday (2001)
- CEC Says Live (2002)
- CEC March Live (2001)
- Having A Party Live (2001)
- CEC Swing Live
- Chuck E. Shuffle live (2006)
- Bingo Live
- If You're Happy & You Know It Live
- Jumpin' Live
- Old MacDonald Live

STUDIO C

April 2007 Show DVDs

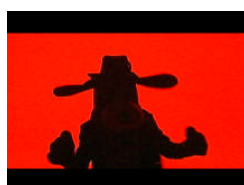
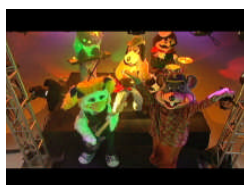
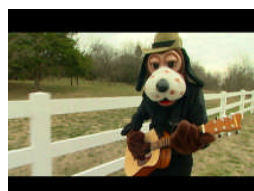
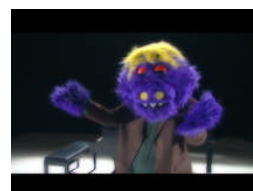
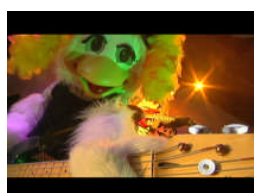
April 2007 Show floppy

- Best Of CEC TV (January 2003) DVDs
- Best Of CEC TV (January 2003) floppy
- Holiday Show (Version 2004) DVDs
- Holiday Show (Version 2004) floppy

WARRANTY REPLACEMENT INFORMATION

The January show is under warranty until April 11th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.

THE GALLERY OF PICTURES



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