

Chuck E. Cheese

Chuck E. FOCUS



September 2, 2005

Inside this issue:

- Making Magic 1
- National Payroll Week 2
- Health Information Library 3
- Katrina Disaster Relief Chuck E. Cares 4
- Marketing News 6
- Merchandise Updates 7
- Crisis Hotline for Hurricane Katrina 8



In The Spotlight... **Steve Charlebois**

Western Region DM

"Doing the right thing is always the right thing, no matter what"

Making Magic!

Make Magic Texarkana, TX #570

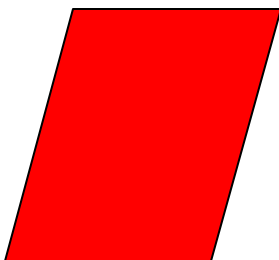
Midwest Region ~ Kevin Moon's District

Great Leadership From GM ~ Ron Holland

PLEASE MAKE NOTE:

The Support Center will be closed on Monday, September 5th for the Labor Day Holiday.

I was in your **Texarkana, TX** store this past Saturday, not really wanting to be there because I know how kid places are. I was pleasantly surprised, we were greeted at the stand at the front door by a very nice girl (don't remember her name) she explained everything to us so that we would know what to do. When we got to the register the cashier was very helpful in explaining the menu so that we did not have to stand in line for half an hour trying to figure out what to order. I was very impressed with how professional everyone was. All of your employees were very courteous and more than willing to help us with anything that we needed. We really enjoyed our meal, there was a girl named **Jessica** that even got me a refill on my drink I was really surprised. The kids had a great time and I have to admit that I even enjoyed myself and can't wait to return. Most kid places are really loud, boring and pretty dirty. But I have to say that the shows with Chuck E. were really entertaining and it was a very clean store. Hats off to your management team and staff there, you can really tell that they take pride in their work and really care what their customers think. Keep up the good work and my family will see you soon!



Chuck E. Focus

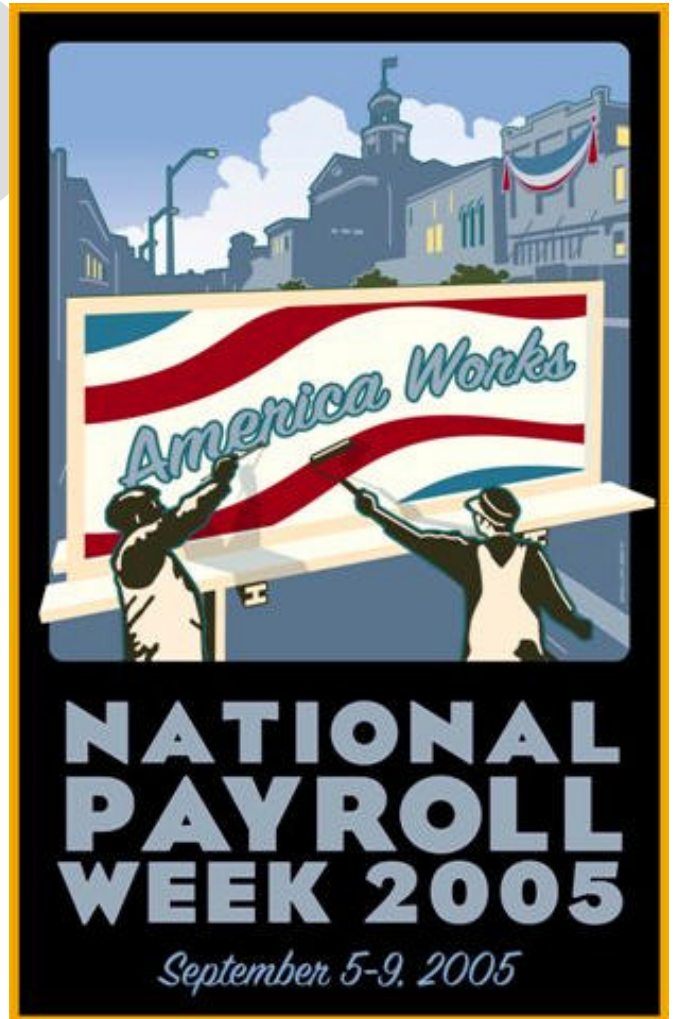


Make Magic Philadelphia, PA #437

Southern Region ~ Jerry Lutskus District

Great Leadership From GM ~ Don Toogood

I have to tell you that you have a manager named Rich that works at your **Roosevelt Blvd. Philadelphia, PA** location who has to be one of the nicest people I have ever met. **Rich** should be considered an asset to your company and we hope he is around for along time. We have four children and end up there very often and he is just a wonderful manager. My husband and I know how hard it is to watch over four children and **Rich** watches over all the children that come into Chuck E. Cheese and does it with ease and still can manage to make sure that everything else in the store runs with no problem. I think he is also a wonderful role model for the younger people that work there.



Give your Payroll Department a call to say "Thanks" for keeping our checks coming...

Kelly Heaton ~ 5438

Lorene Higgins ~ 3210

Karen Nielsen ~ 4231

Maxine Stevens ~ 5470

Muriel Johnson ~ 5580

Diane Ruppert ~ 5493

Sandi Han ~ 5405

Amy Heard ~ 5450

Diane Cavazos ~ 3059

Michelle Greeney ~ 5629

Optum's Health Information Library

When you call NurseLine[®], you can speak to a registered nurse who can answer your health or medical questions. At times you may want to learn more about health and well-being but you're not sure what to ask the nurse. That's the perfect time to call the audio Health Information Library.

The Health Information Library offers hundreds of recorded messages on health and well-being topics. You can listen to the messages that interest you at your convenience. It's a great resource that can help you make well-informed health care decisions.

The Health Information Library is easy to use:

1. Dial Nurse's line toll free number
2. Press 2/3 for audio library
3. Enter this three digit pin 123
4. Enter the code number for the topic you want to hear

You can learn about many health concerns including:

-Aging	-General Health	-Children's Health
-Cancer	-Medications	-Common Illness
-Heart Health	-Nutrition	-Parenting

See Page 2 for a list of some of the hundreds of audio topics available. For more topics, you can ask the nurse or visit myuhc.com to view the more than 1,100 topics available.

Call NurseLine's Health Information Library as often as you like— it's available 24 hours every day at no cost to you!

Optum's Health Information Library Topics and Codes

Aging

Aging: Physical Changes.....	7803
Alzheimer's Disease.....	7805
Blood Pressure Medication and Depression.....	7808
Cataract Quiz.....	7809

Alcohol Concerns

Alcoholism: Causes.....	4131
Alcoholism: Information and Resources.....	4132
Alcoholism: The Disease of Denial...	4133

Cancer

Breast Cancer.....	6406
Cancer: Information and Resources..	6411
Can Your Diet Prevent Cancer?.....	6410
Chemotherapy.....	6415
Colon Cancer.....	6417

Cardiovascular Health

After a Heart Attack.....	6103
Atherosclerosis (Blocked Arteries)..	6105
Cardiac Arrest.....	6109
Chest Pain (Angina).....	6112
Cholesterol: "Good" and "Bad".....	6116
Eating for a Healthy Heart.....	6130

Children's Health

Immunizations.....	7736
Pinkeye.....	7748
Reye's Syndrome.....	7753
Teething.....	7763

Drug Abuse

Drug Abuse Resources.....	4435
Recognizing Drug Abuse and Addiction	4437

Exercise and Fitness

Exercise and Weight Control.....	7429
Exercise and Your Heart.....	7430
Exercise Essentials.....	7426

General Health

How to Talk With Your Doctor....	4574
Periodic Health Evaluations.....	4575
What You Should Know About Chronic Fatigue.....	4578

HIV Infection/AIDS

HIV/AIDS: Information and Referral	4615
HIV/AIDS: Myths and Misconceptions	4616

Medications

Drug Interactions.....	7822
Over-the-Counter Medications.....	4750

Mental Health

Anxiety.....	6707
Depression and Its Symptoms.....	6717

Nutrition

A Guide to Good Eating.....	6901
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Parenting

Choosing Child Care.....	7720
Communicating With Your Teen...	4842
Surviving as a Single Parent.....	4847

... and hundreds more—call today!



Katrina Disaster Relief for our Employees

We recently had approximately 315 Chuck E. Cheese employees impacted by Hurricane Katrina. We are asking for emergency assistance for our Chuck E. Cares program in the form of a one-time contribution. For those that are currently participating in the program you have the option of increasing your payroll contributions as well. In the past contributions could be made up to \$5.00 per paycheck. We are now changing the contribution rates giving employees the option to donate up to \$20.00 per paycheck. Year to date we have assisted CEC families with over \$32,000.

For any employee that makes a one-time contribution to aide employees affected by Katrina, the company will match dollar for dollar on all contributions made in this effort.

Please make checks payable to CEC Entertainment – Chuck E. Cares. Please forward your checks to the Human Resources Department.

We appreciate those of you that are currently contributing to the program and any contributions made during this critical time. Thanks for your continued support. Any contribution no matter how small makes a difference.



Family Assistance Program

Enrollment Form

I would like to contribute to Chuck E. Care's Family Assistance Program to help fellow employees in times of need.

Name: _____ Location #: _____

Social Security #: _____ / _____ / _____

Street Address: _____

City: _____ State: _____ Zip: _____

Donation Amount per Paycheck:

- | | | | | | | | | | |
|--------------------------|--------|--------------------------|--------|--------------------------|---------|--------------------------|---------|--------------------------|---------|
| <input type="checkbox"/> | \$1.00 | <input type="checkbox"/> | \$5.00 | <input type="checkbox"/> | \$9.00 | <input type="checkbox"/> | \$13.00 | <input type="checkbox"/> | \$17.00 |
| <input type="checkbox"/> | \$2.00 | <input type="checkbox"/> | \$6.00 | <input type="checkbox"/> | \$10.00 | <input type="checkbox"/> | \$14.00 | <input type="checkbox"/> | \$18.00 |
| <input type="checkbox"/> | \$3.00 | <input type="checkbox"/> | \$7.00 | <input type="checkbox"/> | \$11.00 | <input type="checkbox"/> | \$15.00 | <input type="checkbox"/> | \$19.00 |
| <input type="checkbox"/> | \$4.00 | <input type="checkbox"/> | \$8.00 | <input type="checkbox"/> | \$12.00 | <input type="checkbox"/> | \$16.00 | <input type="checkbox"/> | \$20.00 |

This is a Voluntary Program and is not tax deductible. All money contributed is the sole property of Chuck E. Care's and cannot be refunded. I authorize CEC Entertainment, Inc. to take the above deduction from each paycheck.

Signature Date

Mail/Fax to: CHUCK E. CARE'S
Human Resources Department
P.O. Box 152077
Irving, TX 75015
(972) 258-4522

Complaints

Weekending August 28, 2005

Midwest Region:

794,341,958,931 & 557

Western Region:

595,594,453,109,324,404,2-322,399,710,
721 & 447

49,410 & 376

Southern Region:

703,330,716,609,611,84,56,664,382,87 & 965

Northern Region:

2-841,752,513,682,681,2-426,719,65,519,
455,77 & 470



WEEK 34



TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$88,262
2. BROOKLYN, NY #522	\$88,087
3. SUN VALLEY, CA #418	\$77,873
4. SANTA MARIA, CA #761	\$75,648
5. BRONX, NY #523	\$75,025
6. HERNDON, VA #099	\$67,389
7. BURBANK, CA #453	\$67,234
8. QUEENS, NY #513	\$66,728
9. TORRANCE, CA #465	\$66,255
10. LYNWOOD, CA #377	\$60,794

TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. ROCKVILLE, MD #531	20.2%
2. INWOOD, TX #734	18.0%
3. LAKE JACKSON, TX #576	17.5%
4. READING, PA #539	17.0%
5. MISSISSAUGA, ONT #844	16.8%
6. MILWAUKEE, WI #842	16.5%
7. GULFGATE, TX #591	14.2%
8. LAS VEGAS, NV #311	14.2%
9. ROCHESTER HILLS, MI #085	14.1%
10. GREENSBORO, NC #637	13.8%

Compliments

Weekending August 28, 2005

Midwest Region:

570,535,571 & 557

Western Region:

329 & 42

Southern Region:

628,118,531,437 & 2-939

Northern Region:

2-512,510,500,849 & 467

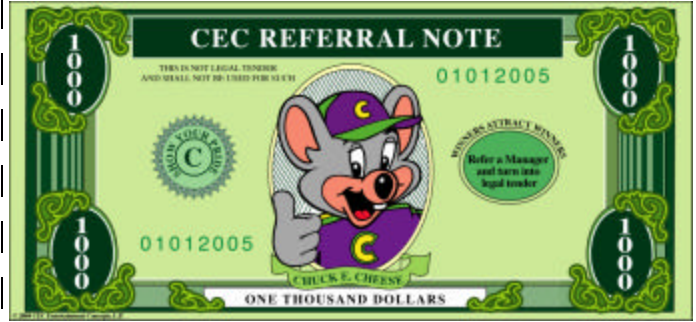


Want to earn a cool \$1,000??

Check out the current management and technician opportunities!!

Do you know a Winner?

Call the Referral Hotline **972-258-5552**



Southern Region

Towson, MD – Tech
 Annapolis, MD – Mgr
 Decatur, AL – Mgr
 Murfreesboro, TN – Mgr
 Winston Salem, NC – Mgr
 Asheville, NC – Tech
 Florence, SC – Mgr, Tech
 Gastonia, NC – Mgr, Ast Mgr
 Buford, GA – Tech
 Alpharetta, GA – Mgr
 Fairfax, VA – Mgr
 Rocky Mount, NC – Tech
 Richmond, VA – Mgr
 Lexington, KY – Tech
 Jonesboro, GA – Tech

Western Region

Bellevue, WA – Tech
 Vancouver, WA – Mgr
 San Diego, CA – Mgr
 El Centro, CA – Ast Mgr
 Corona, CA – Mgr
 Glendale, CA – Mgr, CC, Texh
 Salinas, CA – Tech
 Placentia, CA – Ast Mgr
 Palm Desert, CA – Mgr
 Oceanside, CA – Mgr
 Midland, TX – CC
 El Paso, TX – Ast Mgr
 Abilene, TX – Mgr, CC, Tech
 Amarillo, TX – Mgr, Ast Mgr
 Hayward, CA – Mgr
 Aurora, CO - Mgr

Midwest Region

Columbus, OH – Tech
 Ann Arbor, MI – CC
 Southgate, MI – Tech
 Naperville, IL – Tech
 Hobart, IN – Mgr
 Bloomington, IL – Tech
 Darien, IL – Mgr
 Gurnee, IL – Mgr
 Melrose Park, IL – Mgr
 Skokie, IL – Mgr
 Chicago, IL – Tech
 Muncie, IN – Tech
 Portage, MI – Mgr
 Davenport, IA – Mgr
 Jonesboro, AR – Mgr, CC, Tech
 Victoria, TX – CC
 Houston/Sugarland, TX – CC
 Houston/Weseyland, TX – Tech
 Lake Jackson, TX – Mgr
 Houston/Memorial, TX - Tech

Northern Region

Melbourne, FL – Mgr
 Jensen Beach, FL – Mgr, Ast Mgr
 Staten Island, NY – Mgr
 Patchogue, NY – Mgr
 West Islip, NY – Tech
 W. Long Branch, NJ – CC
 Cherry Hill, NJ – Mgr
 Deptford, NJ – Mgr
 Mays Landing, NJ – Tech
 Brick, NJ – Mgr
 Princeton, NJ – Mgr
 Middletown, NJ – Ast Mgr
 Lakeland, FL – Mgr, Tech
 East Orlando, FL – Tech
 Ocala, FL – Mgr
 St. Louis, MO – Mgr
 Columbia, MO – Tech
 Racine, WI – Tech
 Greenbay, WI – Mgr
 Wilkes Barre, PA – Tech
 Doylestown, PA – Mgr
 Levittown, PA – Mgr
 North Wales, PA – CC
 Vaughan, ONT – Mgr, Tech
 Kingston, ONT – Mgr
 Regina, SK – Mgr
 N. Edmonton, ALB – Mgr
 Warwick, RI – Mgr
 Orange, CT – Mgr
 Everett, MA – Mgr
 Greece, NY – Mgr
 Newington, CT – Tech
 Springfield, MA – Mgr
 Amherst, NY – Mgr
 Bronx, NY – Mgr
 Harlem, NY – Mgr, Tech
 N. Bergen, NJ – Tech
 Albany, NY – Mgr
 Wayne, NJ – Mgr



Marketing News...



As part of our cross promotion with Fox Entertainment and their September 27 release of Robots on DVD at all participating Toys R Us stores they have provided us free of charge tray liners which are being shipped directly to all Chuck E. Cheese's.

These tray liners should arrive at your restaurant September 16 - 17, please put one of these liners on each tray you hand out beginning as soon as you receive them and continuing until supplies run out. There will be no re-orders available

Note the CEC burst on the left hand side is not a coupon but merely a call out that there is a Chuck E. coupon for 30 free tokens with a large pizza in specially marked Robots DVD's available exclusively at Toys R Us beginning September 27.

If you have any comments or concerns please contact Brenda Holloway at 972/258-4222.

In exchange for additional TV air time on 4Kids Entertainment shows we have agreed to distribute their activity books.

They have provided us these activity books free of to be distributed at our Kid Check stations.

Beginning September 16 and continuing through September 25 or until supplies run out please hand out one of these books to each child as they exit the restaurant through the Kid Check area. There will be no re-orders available.

If you have any questions or concerns please contact Brenda Holloway at 972/258-4222.





<<We still have 25 cases of Super Chuck Foil Balloons. Hurry and get yours today before stock runs out.

<< To order call Merchandise @
972-258-4252

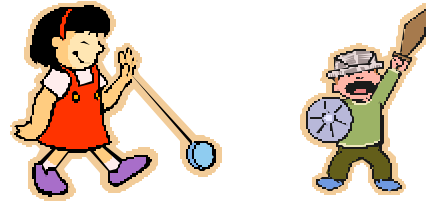
15 Ticket Siren Whistle Recall Poster

- Did you get your poster w/easel in this weeks mailing?
- Please make sure it is posted on your Merchandise counter NOW, as pictured below.
- Every store must post the poster even if you never had the whistles.
- If you did not receive the poster w/easel please contact the Merch Dept ASAP and we will get one out to you!

972-258-4252



DID YOU KNOW WE HAVE PRIZES FOR KIDS UNDER 3??



Q: Do we have toys for children under 3?

A: Yes, we carry one 15, 30, 50, and 100 ticket levels!

Q: How do we know which items are ok for children under 3?

A: All the items that start with "ALL-AGE" are the items that have been approved for children under the age of 3!

Q: Where can I find this information?

A: In the back of every "Merchandise Standards Book" are a set of PINK 3 by 5 cards that have all the "ALL-AGE" prize categories per ticket level listed.

Q: What if I have lost or can't find them; can I get more for my managers and cast members?

A: Yes, call Merchandise @ 972-258-4252 and we will send you more!

Chuck E. Focus

Compliment to Entertainment!

I just wanted to tell the staff that makes the show Thank You. This new show is upbeat and fun. It makes working so much more fun. Therefore every guest sees Happy. Keep up the good work.

Cyndi Daniels

Springfield, Ohio #938

Join the 401k Plan and get extra money!!!



Whether retirement is down the road or right around the corner, your 401k Plan is one of the SMARTEST ways to save. You can accumulate money with significant tax advantages. Plus, we will match a portion of every dollar you contribute up to a cer-

tain amount of your eligible pay. It's like getting extra money with every paycheck (company matching contributions are subject to a vesting schedule).

Our company's match could make a big difference in your savings. But you need to join the plan to get that bonus. So enroll in your retirement plan today and watch your savings grow.

401k Enrollment Packets are being sent to all newly eligible employees in the weekly packets on September 2, 2005. There are also extra enrollment forms and contribution change forms. The deadline for enrollment is Friday September 30, 2005. All elections will be effective October 1, 2005. You can also fax forms to the Benefits Department at (972) 258-5543.

Page 10

United Health Group Opens Crisis Hotline in Wake of Hurricane Katrina

UnitedHealthcare, in conjunction with LifeEra and Optum, has opened a crisis hotline to help individuals in Gulf Coast states impacted by the devastation of Hurricane Katrina cope with the emotional aftermath of this traumatic event. While these services are routinely available to UnitedHealthcare customers, the hotline set up for Hurricane Katrina is designed to address the needs of all residents affected by the hurricane.

Callers can speak with counselors to help them handle the difficult emotions they may experience such as stress, anxiety and the grieving process. Callers also may receive referrals from a national database of community resources to help them with specific concerns, such as financial and legal issues. Callers who may have suffered physical trauma or symptoms will be transferred to a nurse who will be able to provide health education and decision support regarding the need for medical treatment. Internet resources are available through www.liveandworkwell.com.

The toll-free crisis hotline number is (866) 615-8700. It will be open 24 hours a day, seven days a week for as long as necessary. Service is free of charge.

Chuck E. Focus

SEPTEMBER 11 COUPON PROMOTION

All markets will be participating in a newspaper coupon promotion in September. Below is a detailed list by market with coupon versions.

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$20.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
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MARKETS:	DAYTON/SPR.	RALEIGH/DURHAM	YOUNGSTOWN
ALBANY, GA	DENVER	LAFAYETTE	RENO
ATLANTA	DES MOINES	LAKE CHARLES	ROANOKE
AUGUSTA	DETROIT	LANSING	ROCKFORD
BATON ROUGE	ERIE	LAS VEGAS	SAN ANTONIO
BEAUMONT	EVANSVILLE	LEXINGTON, KY	SAVANNAH
BILOXI-GULFPORT	FLINT/SAGINAW	LINCOLN	SHREVEPORT
BIRMINGHAM	FT. SMITH/FAYETT	LITTLE ROCK, AR	SIOUX FALLS
BOISE	FT. WAYNE	LOUISVILLE	SOUTH BEND
BUFFALO	GR. RAPIDS (W/O MUSK & HOLL)	MADISON	SPRINGFIELD, IL
CEDAR RAPIDS	GREENBAY	MCALLEN-BROWNSVILLE	SPRINGFIELD, MO
CHARLESTON, SC	GREENSBORO-WINSTON SALEM	MEMPHIS	TAMPA/ST. PETE
CHARLESTON, WV	GREENVILLE, SC	MIAMI	TOLEDO
CHARLOTTE, NC	HOUSTON	MILWAUKEE	TOPEKA
CHATTANOOGA, TN	HUNTSVILLE	MOBILE/PENSACOLA	TULSA
CINCINNATI	INDIANAPOLIS	NEW ORLEANS	TYLER/LONGVIEW
COLORADO SPRINGS	JACKSON, TN	NORFOLK/VIRGINIA BEACH	WEST PALM
COLUMBIA, SC	KANSAS CITY	OKLAHOMA CITY	WICHITA FALLS
COLUMBUS, OH	KNOXVILLE	OMAHA	WICHITA, KS
CORPUS CHRISTI	LACROSSE	ORLANDO	WILKES/BARRE-SCRANTON
DAVENPORT		PEORIA	WINSTON/SALEM

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
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MARKETS:	EL PASO	JOHNSTOWN/ALTOONA	WACO
ALEXANDRIA	HATTISBURG, MS	LUBBOCK	MONTGOMERY
AMARILLO	JACKSONVILLE	MACON	MUSKEGON & HOLLAND, MI
COLUMBUS, GA			ST. LOUIS

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$24.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$27.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON
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MARKETS:	DALLAS/FT. WORTH	WASHINGTON DC	YUMA, AZ
ALBANY, NY	FRESNO/VISALIA	PALM SPRINGS	ROCKY MOUNT
ALBUQUERQUE	GOLDSBORO	PHILADELPHIA	SALINAS/MONTEREY
ANCHORAGE	HARRISBURG, PA	PITTSBURGH	SALISBURY, MD
BAKERSFIELD	JACKSONVILLE, NC	PORTLAND, ME	SAN FRANCISCO
BALTIMORE	LOS ANGELES	PORTLAND, OR	SEATTLE
BINGHAMPTON (VESTAL)	NEW YORK	PROVIDENCE	SHERMAN
BOSTON	OLYMPIA	RICHMOND	SPRINGFIELD, MA
CHICAGO		ROCHESTER	SYRACUSE, NY

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$20.99 WITH COUPON	COOL TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 65 tokens ONLY \$25.99 WITH COUPON	DOUBLE PLAY DEAL - 1 large pizza with one or two toppings or Super Combo - 2 regular size soft drinks - 80 tokens ONLY \$25.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON
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MARKETS:	BOWLING GREEN	CLEVELAND	NASHVILLE
AUSTIN	MINNEAPOLIS		

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	COOL TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 65 tokens ONLY \$26.99 WITH COUPON	DOUBLE PLAY DEAL - 1 large pizza with one or two toppings or Super Combo - 2 regular size soft drinks - 80 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$31.99 WITH COUPON	SUPER BUFFET SAVER Get 5 free tokens with each buffet purchase MARKETS: MIDLAND, TX
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MARKETS:	HARTFORD	SACRAMENTO	SAN DIEGO
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Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne in the marketing department if you have any questions about the coupon promotion.

Key Facts About Flu

This year's flu season is off to an earlier than usual start. It also appears to be more severe than in the past. Protect yourself and your family from infection by learning more about flu and following these safety tips from the Centers for Disease Control and Prevention (CDC).

What is flu?

Influenza, or flu, is a contagious respiratory illness caused by a virus. It can become severe or cause life-threatening complications. Symptoms include fever, headache, extreme tiredness, dry cough, sore throat, runny or stuffy nose, and muscle aches. Gastrointestinal signs, such as nausea, vomiting and diarrhea, are more common among children.

Flu spreads when a sick person coughs, sneezes or speaks—sending the virus into the air. Then, other people may inhale it through their nose, throat or lungs. Once breathed in, germs multiply and cause symptoms. Touching a surface with the virus and then touching your nose, mouth or eyes also can spread flu.

When can a person pass flu along?

Adults may be contagious from one day *before* developing symptoms to up to seven days *after* getting sick. Children can be contagious for more than seven days.

Are there ways to prevent it?

The single best way to prevent flu is to get vaccinated each fall, if possible. But, there also are antiviral drugs that can stop the virus. These medications are available by prescription, so talk with your doctor.

What else can you do?

It's important to be vigilant when protecting yourself from flu. Follow these steps to prevent the spread of infection:

Avoid close contact with people who are sick.

Stay home if you're sick.

Cover your mouth and nose when coughing or sneezing.

Wash your hands often.

Avoid touching your eyes, nose or mouth.

What if you get sick?

If you're ill, be sure to get plenty of rest and drink lots of liquids. Avoid using alcohol and tobacco. You also can take over-the-counter medications to relieve your symptoms. **Never** give aspirin to anyone younger than age 19. It's linked to Reye's syndrome, a rare but sometimes fatal condition.

Call your doctor immediately if your symptoms are unusually severe, or if you're having trouble breathing.

Some people have a higher risk for complications of flu. This includes people ages 65 and older, people with a chronic medical condition, pregnant women and children. If you or a family member falls into one of these categories, talk with your doctor when symptoms start.

Source: Adapted from the CDC

For the most up-to-date information, visit the CDC's Web site at www.cdc.gov/flu, or call the National Immunization Hotline at 1-800-232-2522 (English), 1-800-232-0233 (español) or 1-800-243-7889 (TTY).



Chuck E. Cheese

4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972.258.8507
E-mail: chuckecheese.com

“Where a Kid can be a Kid!”













Emergency Exits By Facilities



Please check all of your emergency exit doors periodically to make sure they are operational and in good condition. It is the Facilities Department’s recommendation that you check the batteries attached to these emergency exits monthly to be sure they are charged and working properly. The alarms may help in detouring a possible burglary attempt, and will also assist you in the event a child slips out of a emergency exit without a parent’s knowledge.

If you have any facilities issues, please call Facilities at 972/258-5643.

Some new (and old) ideas to relieve stress

-  **Hear people out** — don’t interrupt.
-  **Find any view visited by boats** and stay awhile to enjoy it.
-  **Avoid discussing politics** with friends.
-  **Squeeze and knead some exercise balls** or putty.
-  **Make something** you would normally buy.
-  **Stay away** from overly competitive people.
-  **Find a cause** you want to support and volunteer to help.
-  **Keep a good atlas** at your fingertips.
-  **Take a massage class** with your partner.
-  **Focus on the solution** — not the problem.
-  **Visit a zoo** or an aquarium.
-  **Associate with positive, upbeat people.**

Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:

ebriggs@cecenterainment.com

I look forward to hearing from you!

Erica Briggs

Sr. Administrator, Operations



Chuck E. Cheese

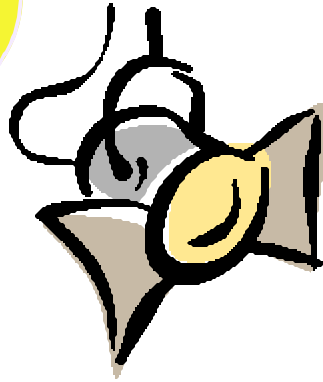
Chuck E. FOCUS



September 9, 2005

Inside this issue:

- Making Magic 1
- Santa Maria, CA #761 Opening 2
- Merch Changes & Updates 3
- Numbers 4
- Exterior Building Maintenance By Facilities 5
- Zero Guest Complaints Super Chuck Summer 6
- Hurricane Katrina 7



In The Spotlight... **Pam Watson**

Accounts Payable

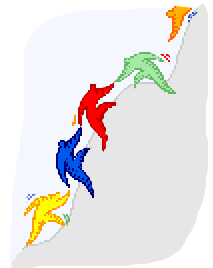
People will forget what you said; people will forget what you did; but people will never forget how you made them feel.

Making Magic!

Make Magic Cordova, TN #563

Southern Region ~ David Pippin's District

Great Leadership From GM ~ Frank Jacob



I would like to take a moment to tell you about the outstanding job of one of your assistant managers and another employee. I have 8 family members from New Orleans staying with me due to the hurricane in that area. They have lost everything except the few clothes they were able to pack in the car. My great nephew's 5th birthday is today and my niece was very concerned and determined that he would have a birthday. Upon arrival at my house on Tuesday August 30 we discussed a party for him. She told me he liked Chuck E. Cheese so I had her call the location in **Cordova, TN**. She spoke to the Assistant Manager **David** and explained the situation and he was extremely nice and told her that they would do everything they could to assure him a party. We explained that it would be mostly adults and only a couple of children. He was so nice that she was crying when she hung up from him. We went to his location on Monday September 5, 2005 with 3 children and about 13 adults, asked for him and she explained who she was, he of course remembered her and her situation. He and another employee **Kristi** went out of their way to make sure that Ty's 5th birthday was a huge success. Every employee was great but these two went above and beyond to make sure that he had a wonderful birthday party. When it was time to make a wish and blow out the candles this is exactly what he said " I wish, I wish, I wish that I had a new house" I don't mind telling you that at that point there was not one adult who did not either have tears in their eyes or like me who had them spilling out to the point that I had to turn around grab a napkin and walk off. These two employees are to be highly commended for the way that they handled the situation. They made sure that we did not need anything. If they even noticed us looking their direction they were right there to make sure that we did not need anything. It is a blessing to have found these people who showed us so much consideration during this terrible disaster.

Chuck E. Focus



Make Magic Deptford, NJ #481

Northern Region ~ Mike Heuston's District

Great Leadership From GM ~ Gary Gleisberg

I have taken my grand children over the years to Chuck E Cheeses in **Deptford, NJ**. I have learned to be there at 9 or 9:30, we order pizza and drinks at 11 and leave around noon, we beat the crowds. They love it. I use the online coupons. I have NEVER found an employee to be anything but very helpful, courteous, and professional. I have witnessed the rudeness of some children and parent/adults to your employees and NEVER heard harsh words or remarks or nasty looks returned. I have also witnessed children with a problems go to the uniformed person for help and receive it. I have seen a child that had his coins taken be given a couple coins to stop the tears. Many good acts have been witnessed as I sit there and try to keep my senses with all the noise of the kids having a wonderful, SAFE, and enjoyable time. To end, I have never left with my grandchildren with out having our hands checked. Yesterday, my grandson (7) ducked under the turnstile, he had to come back to be checked. I we very pleased!!! Please pass this and my thanks on to your employees. If **Deptford** is an example of all your facilities, you are to be commended. Oh, yes, forgot to mention how clean I found the facility.

Santa Maria, CA #761 Opening Team



Bottom left to right:

Yvonne Carachure, Marisa Gonzalez, Carmen Pina, and Heather Landry.

Center:

Shelly Fly.

Top left to right:

Micah Hardt, Nathan Phillips, Adam Shafran, Andy Wiersma and I ssiah Donalde

Training Department Updates

STANDARD CLARIFICATION:

We sterilize our tables, games, sky tubes, etc with "**STER BAC BLU**". Now the question is "**how much product to water**"? The correct formula is **1oz of ster bac to 1 gallon of water**. We have two options for you to use in order to obtain the correct formula in your spray bottles.

OPTION 1: Call your Ecolab rep and have your sanitation station pump changed out for the 4 dial pump. That way you will have room for your Ster Bac, Glass Cleaner, and All Purpose cleaner. Please check with your Ecolab rep, this SHOULD not be any cost to your store.



OPTION 2: You can purchase a larger container and add **1 oz of ster bac per gallon** of water. This will give you the correct formula as well. You will need to shake the container well to mix the solution when using this method when filling the bottles (the ster bac will settle to the bottom).



Please label all bottles with the labels that will be arriving in your mail. All spray bottles in your location **MUST** be properly labeled.

Merch Changes

Now that Super Chuck Summer has come to an end there are going to be a few Merch changes.

- The 30 and 175 tix level are going back to 7 prizes. The two 8th prizes are going to be categorized differently. Here are the changes.

****30 tix Super Flying Chuck >>
30 tix Plane Prize**

****175 tix Super Chuck Light-Up
Magnet >>
175 Sur-prize**

- Keep selling all your Super Chuck prizes until you run out!

****Move your LEC baskets from the front counter.**

****One will be put away and the other will go back on the merch counter.**

- You will be receiving a new LEC header card with two clips for your basket.

- You also need to keep the scrap booking kit display out on the merch counter.

How are your Cases LOOKING??

After seeing what some of your cases are looking like it is time to make sure the **STAN-DARDS** are correct!

*Use two rises per ticket level.

*All prizes should be facing front and easy to see.

*If there are multiple colors/styles, use one of each to make the selection process easier.

*There should be 7 items in each level.

*One item from each of the categories should be represented. No duplicate categories!!

***We want clean, crisp displays, and no visible tape!**



***Please use this page to make sure your cases are correct. You can even put this into your Merchandise Standards book for easy reference.**

The PharmaCare Report



PharmaCare Helps Mail Service Members Access Medications in Wake of Hurricane Katrina

PharmaCare Direct, the PBM's mail service operation, has implemented a series of procedures to help members who have been displaced by Hurricane Katrina receive their medications in a timely manner.

To ensure the company has a list of all affected members, PharmaCare identified orders processed or shipped during the storm to zip codes where the USPS, UPS and FedEx are unable to deliver. The company is attempting to contact each member to determine an alternate address and, in the meantime, will hold packages pending a valid delivery location.

If a member provides Customer Service with an address and needs their medication immediately, PharmaCare will ship the package overnight at no additional charge. Alternatively, a member can contact Customer Service if it would be more convenient to pick up their medication at one of PharmaCare's nationwide network of 56,000 retail pharmacies, and the company will transfer the prescription accordingly.

PharmaCare's parent company, CVS/pharmacy, has also initiated several programs to assist the victims of the hurricane, including:

- Working closely with state and federal agencies to place up to 30 mobile pharmacy trailers.
- Converting several of its Baton Rouge, LA, stores to operate as 24-hour locations to meet the growing needs of local hurricane victims.
- Committing \$504,000 in money and supplies to the American Red Cross to help in the relief effort.

About PharmaCare

PharmaCare is one of the largest pharmaceutical benefit management companies in the country. PharmaCare helps large employers, managed care organizations, insurance companies, unions and government agencies make safe, cost-effective drug decisions for over 30 million Americans. The company's comprehensive PBM services include fully integrated state-of-the art mail-service pharmacies and one of the largest specialty operations in the country. PharmaCare fills prescriptions at more than 56,800 retail pharmacies, located in all 50 states, and in nearly every city. PharmaCare is a wholly-owned subsidiary of CVS Corporation (NYSE:CVS).

Chuck E. Focus

Complaints

Weekending September 4, 2005

Midwest Region:

348,327,888,34 & 105

Western Region:

595,937,461,109,363,115,393,314,353,
410,329 & 596

Southern Region:

118 & 966

Northern Region:

604,841,499,527,645,435,433,780,430,2-518,
3-455,961,524,489,845 & 467



WEEK 35



TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$81,105
2. BROOKLYN, NY #522	\$79,944
3. BRONX, NY #523	\$77,946
4. SUN VALLEY, CA #418	\$70,989
5. TORRANCE, CA #465	\$70,021
6. BURBANK, CA #109	\$68,606
7. SANTA MARIA, CA #761	\$67,426
8. QUEENS, NY #513	\$61,005
9. LYNWOOD, CA #465	\$54,954
10. FAIRFAX, VA #084	\$54,189

Compliments

Weekending September 4, 2005

Midwest Region:

796,559,96 & 304

Western Region:

857,558,371 & 596

Southern Region:

48,111,772,771 & 657

Northern Region:

625,457,2-513,487 & 481



TOP TEN SALES INCREASE

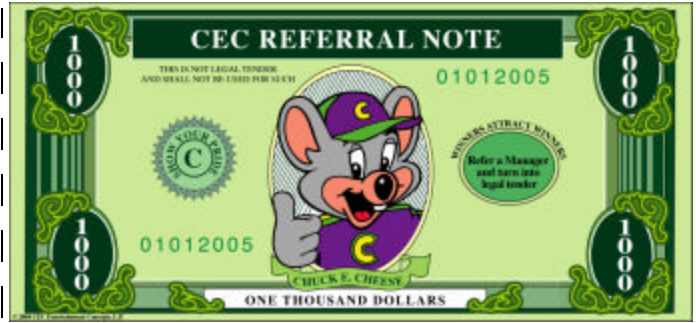
LOCATION	% INCREASE
1. BRICK, NJ #500	56.0%
2. MIDDLETOWN, NJ #480	39.5%
3. COMMACK, NY #504	38.3%
4. N. DARTMOUTH, MA #751	35.2%
5. POUGHKEEPSIE, NY #505	31.0%
6. HOUSTON INWOOD, TX #734	29.3%
7. WEST ISLIP, NY #511	25.8%
8. LAFAYETTE, LA #715	21.7%
9. BRIDGEWATER, NJ #512	21.7%
10. WAYNE, NJ #489	20.6%

Want to earn a cool \$1,000??

Check out the current management and technician opportunities!!

Do you know a Winner?

Call the Referral Hotline **972-258-5552**



Southern Region

- Towson, MD – Tech
- Annapolis, MD – Mgr
- Decatur, AL – Mgr
- Winston Salem, NC – Mgr
- Asheville, NC – Tech
- Florence, SC – Mgr, Tech
- Gastonia, NC – Mgr, Ast Mgr
- Buford, GA – Tech
- Alpharetta, GA – Mgr
- Fairfax, VA – Mgr
- Rocky Mount, NC – Tech
- Richmond, VA – Mgr
- Lexington, KY – Tech
- Jonesboro, GA – Tech

Midwest Region

- Columbus, OH – Tech
- Ann Arbor, MI – CC
- Naperville, IL – Tech
- Hobart, IN – Mgr
- Bloomington, IL – Tech
- Darien, IL – Mgr
- Gurnee, IL – Mgr
- Melrose Park, IL – Mgr
- Skokie, IL – Mgr
- Chicago, IL – Tech
- Muncie, IN – CC
- Portage, MI – Mgr
- Davenport, IA – Mgr
- Jonesboro, AR – Mgr, CC, Tech
- Houston/Weseyland, TX – Tech
- Lake Jackson, TX – Mgr

Northern Region

- Melbourne, FL – Mgr
- Jensen Beach, FL – Mgr, Ast Mgr
- Staten Island, NY – Mgr
- Patchogue, NY – Mgr
- West Islip, NY – Tech
- W. Long Branch, NJ – CC
- Cherry Hill, NJ – Mgr
- Deptford, NJ – Mgr
- Mays Landing, NJ – Tech
- Princeton, NJ – Mgr
- Middletown, NJ – Ast Mgr
- Lakeland, FL – Mgr, Tech
- East Orlando, FL – Tech
- Ocala, FL – Mgr
- St. Louis, MO – Mgr
- Columbia, MO – Tech
- Racine, WI – Tech
- Greenbay, WI – Mgr
- Janesville, WI – Mgr
- Wilkes Barre, PA – Tech
- Doylestown, PA – Mgr
- Levittown, PA – Mgr
- North Wales, PA – CC
- Vaughan, ONT – Mgr, Tech
- Kingston, ONT – Mgr
- Regina, SK – Mgr
- N. Edmonton, ALB – Mgr
- Warwick, RI – Mgr
- New London, CT – Mgr
- Orange, CT – Mgr
- Everett, MA – Mgr
- Greece, NY – Mgr
- Newington, CT – Tech
- Springfield, MA – Mgr
- Amherst, NY – Mgr
- Bronx, NY – Mgr
- Harlem, NY – Mgr, Tech
- N. Bergen, NJ – Tech
- Albany, NY – Mgr
- Wayne, NJ – Mgr

Western Region

- Bellevue, WA – Tech
- Vancouver, WA – Mgr
- Alaska – Mgr
- Olympia, WA – Tech
- Stockton, CA – Tech
- San Diego, CA – Mgr
- El Centro, CA – Ast Mgr
- Le mesa, CA – Mgr
- Pasadena, CA – Mgr
- Corona, CA – Mgr
- Glendale, CA – 2 Mgrs, Tech
- Salinas, CA – Tech
- Placentia, CA – Ast Mgr
- Palm Desert, CA – Mgr
- Garden Grove, CA – Mgr
- Las Vegas, NV – Mgr
- Midland, TX – CC
- El Paso, TX – Ast Mgr
- Amarillo, TX – Mgr, Ast Mgr
- Aurora, CO – Mgr
- Lonetree, CO – Mgr



Exterior Building Maintenance By Facilities

It can't be stressed enough how important it is to maintain the exterior of your building from the guest's perspective. It is the first impression they receive of Chuck E. Cheese and as you know, first impressions are lasting impressions.

Here is an "Exterior Checklist" of what Facilities believes is important from a guests viewpoint:

- Parking lot is well lighted
- Parking lot has no potholes; asphalt is smooth and well striped
- There is no trash in the parking lot
- Awnings and signs are completely lit and clean
- Sidewalks are level and concrete is unbroken
- Sidewalks are clean
- Dumpster pads/concrete are clean and no trash on ground
- Windows are clean and free of cracks
- Walls/siding have no holes and are properly painted
- Landscaping is well maintained and free of trash
- Front doors are well painted
- Front doors open and close easily



Please note that sidewalks should be cleaned daily, pending current weather conditions, and awnings and dumpster pads should be cleaned weekly. Some sidewalks will require power spraying to get rid of oil based stains and gum. With regular maintenance, however, you should be able to clean it with a garden hose and/or buckets of hot water. NOTE: some municipality's do not allow detergents to flow into their storm drains, so verify your local code before using detergents.

Please take the time to run through this checklist as you are walking the perimeter of your building and see it from your guest's standpoint. It could be a real "eye opener." Please contact Facilities at 972/258-5643 if you have any questions or concerns.

SUPER CHUCK SUMMER

Are you still waiting on your rewards? We apologize for the delay...they will be shipped to you in next week's store packet. Each cast member from the winning store will receive a \$25 gift card and each manager (opening coordinator or above) will receive a \$50 gift card. Just a reminder, winners were listed directly from the Payroll sheets. Since this is an incentive, this is submitted to payroll as earnings for 2005. Please return all gift cards for cast members that are no longer employed with CEC so their earnings can be credited.

The winners for the Limited Edition Sales contest will be announced in next week's newsletter.

NO GUEST COMPLAINTS. The following locations had ZERO GUEST COMPLAINTS for the entire Super Chuck Summer program - 14 weeks. Great job to all who made this list. Now, that's hospitality! Your "No Guests Complaints" pin will be in your store packet next week. Wear it with pride!!

SOUTHERN REGION

Jamie Brewster - 403, 474, 759
Jim Dougherty - 048, 566, 706, 709
Jim Hamblen - 055, 074, 368, 638
Cindy Higdon - 372, 704, 969
Chris Kelly - 039, 064, 381, 385, 386, 939
Jerry Lutskus - 540
Tom Mallindine - 600, 613, 616, 729, 869
Don May - 099, 545, 548, 652
David Pippin - 301, 302, 340, 564, 667
Frank Priest - 531
Abbas Saadat - 383, 617
Mike Stevens - 417, 454, 565, 577, 853, 936, 943

NORTHERN REGION

Mike Boyko - 434
Jim Brawley - 452, 521, 533, 541
Sam Catinella - 831, 834, 846
Kamal Chatwani - 463, 464, 651, 755
John Connolly - 457, 459, 488, 625, 751
Emerson Curtis - 476, 516, 526, 839, 840
Bill Eich - 485, 501, 505, 522, 523, 525, 849
Scott Gaba - 487, 504, 511, 512
Mike Heuston - 480, 500, 528
Hamid Javidan - 420, 436, 460
Tim Stocker - 060, 067, 665, 916, 947, 948
Bob Stripsky - 726, 728

MIDWEST REGION

Jim Blough - 555, 670, 738, 938
Dan Blystone - 080, 085, 103, 337, 475, 700, 713
Dan Domer - 576, 691, 930
Jeff Ehlers - 096, 097, 345, 349, 714
Sherrie Erickson - 054, 688
Mike Graeber - 656, 724, 793, 795, 796, 861
Alex Guntrum - 530, 535544, 763
Arshad Khan - 058, 073, 686
Kevin Moon - 568, 570, 742, 749, 889, 962
Bill Pressel - 323, 326, 336, 827, 828, 829
Frank Ramirez - 598, 731, 734
Denny Sanders - 547, 556, 559, 743, 745
Bill Simmons - 047, 655, 956

WESTERN REGION

Eric Bargas - 310, 732, 856, 928, 933
Wayne Casey - 043, 316, 333, 338, 364, 627
Steve Charlebois - 044, 370, 441, 620
Danny Dickson - 358, 367, 390, 462
Albert Houpy - 081, 090, 307, 309, 580, 850, 854
Tim Kerum - 308, 311, 421
Jonathan Moore - 942, 949
Ed Porter - 411, 418, 429, 446, 451, 453
Mike Rogers - 200, 321
Dave Ryerson - 095, 371, 409, 413, 419, 428, 442
Mike Schoellhorn - 325, 356, 423, 440
Russ Stutzman - 339, 708, 711, 717

Hurricane Katrina

Chuck E. Cheese's is deeply saddened by the tragedy of Hurricane Katrina along the Gulf Coast. The majority of our folks from our locations in New Orleans Vets, New Orleans Cypress, Gulfport, Hattiesburg, Baton Rouge, Slidell, Houma and Mobile, AL have been impacted in various degrees. Needless to say, our thoughts are with these people and their families.

We would like to share with you what our company is doing to help.

We have now heard from all of our Management team in the Hurricane affected area! We are still in the process of talking with Cast Members to find out how they are all doing but still need to hear from many more. As we continue to hear from people we are trying to understand and address their needs on an individual basis - for many it is too early to know as they are still trying to reach a safe place to stay. We appreciate your concerns and generosity as we have received many calls and emails offering housing and employment as well as donations to our employees who have been impacted. That truly shows what great people we work with - Thank you!

CEC is also matching all contributions made by our employees to Chuck E. Cares, our corporate fund to help our employees who suffered losses. If your location has collected cash from employees, please have a check made payable to CEC Entertainment, Inc/Chuck E. Cares and forward to HR at the support center. Please do not keep this cash in your location or mail cash to HR. Remember, contributions to Chuck E. Cares are not tax deductible and benefits only fellow employees. In the first week alone, we received over \$6,200 from fellow employees!

For victims of this tragedy (defined as anyone living the gulf coast area), we will also give 10% off all purchases plus 10 free tokens to each child visiting any Chuck E. Cheese's between now and September 30, 2005. Managers: please communicate this to your cast members. The 10 free tokens may be rung on the Token Screen, 10 free tokens key. POS will communicate via email how to ring up the 10% discount. As there are people spread across the country from this area please ask the Guest to show a drivers license in order to obtain the discount.

We have also had a great outpouring of support and many locations have decided to donate items, have Chuck E. Cheese visit shelters or help collect donations for Red Cross. Again this truly shows the spirit of our people. In order to ensure we are all on the same page there are a few guidelines that we ask you follow:

Do not collect cash from your guests for relief efforts. Refer them directly to the American Red Cross or Salvation Army instead. If you have cash already in your location for the purpose, get a cashier's check immediately and forward to one of the organizations.

Do not take Chuck E. Cheese to the shelters or out on the streets. Please refer these requests to Human Resources and we will attempt to address to the best of our ability.

If you receive requests for food deliveries, free visits, etc. again please direct those calls to Human Resources. We have been able to feed many disaster recovery people, provide generators, ice and beverages and many pizzas to survivors so far. Again, we want to ensure we are providing assistance to where it's most needed.

We are trying to assist people one by one as each person's needs are varied at this point in time. We are hoping to have a better picture of what we can do as time moves on and will keep you apprised of the situation. Again, thanks for your concern and outpouring of support - I know everyone impacted truly appreciates it. Please continue to keep them in your thoughts and prayers.



Chuck E. Cheese

4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972.258.8507
E-mail: chuckedcheese.com



Tech Support

The Technical Support Department now carries the following hard drives for the Coloring Book game made by Coastal Amusements R06, R09, R11. Please call 785 862 6002 should you need a replacement.

As we are doing repairs to the Sketch Book Printers we are finding that the left side of the printer is getting damaged. We believe it is from sliding the printer in and out of the game cabinet when paper is added to the printer. If the left side cover of the printer is left off there is a ribbon cable that is exposed and can be damaged as shown in the Figure #1. This cable is soldered directly to the Electronic Control Board at the bottom of the printer. If it becomes damaged and shorts it can cause the board to fail which many times can not be repaired. The cost of the board is \$145.00. It's very important that the printer is not operated with the covers off.

When you place an order for a advance replacement printer please check to see which model of printer you have, either a 1200 or 1300 printer. It is also very important to properly package the printer when you are sending it back to us for repair. Wrapping the printer in a bag to keep packing material from getting inside the printer and having at least 4 inches of crush room around the printer when it is in the box, will help keep the repair cost as low as possible. Please call the Technical Support Department at 785 862 6002, should you have any questions.

"Where a Kid can be a Kid!"

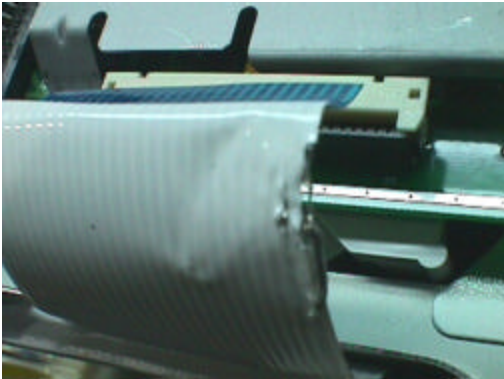


Figure # 1

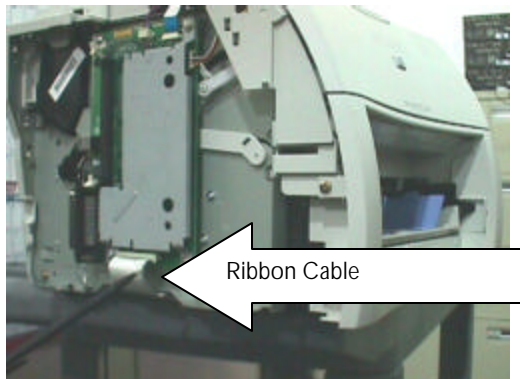


Figure # 2

Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:
ebriggs@cecentertainment.com
I look forward to hearing from you!
Erica Briggs
Sr. Administrator, Operations



Chuck E. Cheese

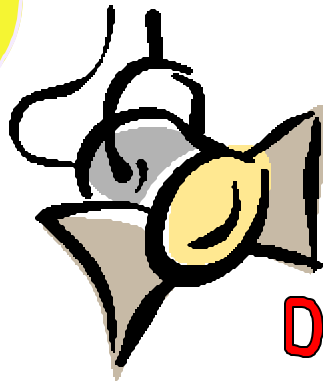
Chuck E. FOCUS



September 16, 2005

Inside this issue:

- Making Magic 1
- Fundraising in Florida Schools... 2
- Merch Information 3
- Benefits Reminder 4
- Helping Katrina Victims 5
- Numbers 6
- Tech Support Update 7



In The Spotlight... Dennis Richardson

Northern Regional Trainer

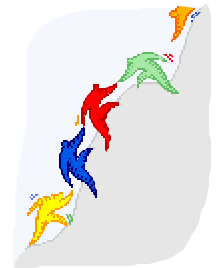
Some people dream of worthy accomplishments while others stay awake and do them.

Making Magic!

Make Magic N. Olmstead, OH #559

Midwest Region ~ Dennis Sanders District

Great Leadership From GM ~ Richard Miller



Today was the last day I had to spend with my grandson, Jimmy. I have been babysitting him since birth and tomorrow he will start full day kindergarten. I had to think of somewhere to spend the day with him so we wouldn't be sitting at home where I am sure I would have been crying. I have never been to Chuck E. Cheese's but have heard others talk about it. I went on line and printed a coupon, and off we went. What a day we had!! My husband and I are both retired and really didn't have too much cash to spend, but with the coupon I printed we all had a great time. It was the best time I ever had with any of the grandchildren. Jimmy had never been there either and he really had a ball! Thank you so much for making what I thought would be a sad day for me into such a joyous occasion. The food was great, the employees were friendly, the whole place was neat and clean, the day was perfect!!! It was a day that I will never forget and you can be sure we will be going back to the **N. Olmstead** location soon with the other grandchildren. Thanks again From an over-emotional grandma.

Fundraising School Visits in Florida



Make Magic San Bernardino, CA #375

Western Region ~ Tim Kerum's District

Great Leadership From GM ~ Jackie Robertson

We held my niece's 1st birthday party tonight at the **San Bernardino** location and it was a wonderful experience. All the staff was very friendly and helpful, there were two young ladies who assisted Chuck E. during the singing part of the celebration that were great. They really made it a memorable experience for us and for all the kids at the restaurant. We couldn't have asked for better customer service. They looked like they truly enjoyed their job which made everyone (not only our group) enjoy their experience. We'll definitely be back to this location. Please let them know they made Maia's 1st birthday a success and we appreciated their great customer service.

As of September 1st 2005, The Jessica Lunsford Act was passed and currently in affect in the state of Florida. This law affects all visits to schools promoting school fundraising events as well as Chuck E. Cheese visits on school grounds. Effective immediately, school visits by any Chuck E. Cheese's employee in the state of Florida are to be cancelled.

Managers or hourly employees cannot "be at school when students are present" unless fingerprinted and screened through the Florida Department of Law Enforcement and criminal records cleared through the Federal Bureau of Investigation.

Please contact your DM or AD before beginning this process. All information regarding this new Florida Legislation can be found online at <http://www3.fdle.state.fl.us/sopu/citizeninfo.asp>

If you have further questions, please contact Ryan Linders in Marketing at (972) 258-4281.

Merch Information...

Attn: GMs and Techs

We are looking for your help! The Merchandise Dept is developing HUGE display changes but we can't do it without YOU! In this packet or via email you have received a flyer that explains exactly what we need. So break out the measuring tapes and start today!

Fax your info to

972-258-4266

The quicker you get the measurements to us, the faster we can share the NEWEST merch display!

How are your Cases LOOKING??

Here is the 175 ticket level with the STANDARDS you should be following including the "Instant Win Play Doh" Promotion.

*Use two rises per ticket level.

*All prizes should be facing front and easy to see.

*In this level the prizes are getting larger. Use one or two prizes to make your display.

*There should NOW be 8 items in 175 ticket level.

***We want clean, crisp displays, and no visible tape!**

*The new 8th item in 175 is the "Instant Win Play Doh" item # 55761-54028.

*You will be receiving 12 DZ Play Doh drop shipped with your next DFI order.

*You need to reorder this 8th item until supplies last.

*If you have any questions about the new promotion please contact the Marketing Dept @ 972-258-5604.

*If you have any questions about displaying the item please contact the Merchandise Dept @ 972-258-4252.



175 Ticket Level

BENEFITS REMINDER

Attention Employees Enrolled in the CEC
Entertainment Medical Plan

It is your obligation to notify the CEC Benefits Department when they have a dependent child or ex-spouse enrolled in the Medical Plan that is not eligible to be covered (within 30 days of the change) as a dependent due to the following reasons:



- Change in Legal Marital Status; i.e., divorce.
- Change in Number of Tax Dependents; i.e., death

Dependent Not Eligible for Benefits; i.e., dependent over age 19, no longer full time student, or age 25 if a full time student, and divorce

If the employee does not notify the Benefits Department to drop coverage for their dependent that is not eligible to be on the Medical Plan, and consequently, medical, prescription, dental or vision claims are paid on behalf of that dependent, the employee will be required to repay the Medical Plan for any claims incurred during the period the dependent was not eligible to be on the Medical Plan.

If you have any questions regarding this please call the Benefits Department at (972)-258-5463, (972) 258- 5496, (972) 258- 5505. Thanks!

HELPING KATRINA VICTIMS FROM HR...



Mark your calendars and stay tuned – we are participating in this nationwide fundraising event for the Red Cross... more information will be coming soon!

The Red Cross has issued some Hurricane Katrina evacuee's credit / debit type cards. These cards are tax – exempt. When the register system asks for a tax-exempt code please enter Red Cross & your location number. For example: Red Cross 096

Chuck E. Focus

Complaints

Weekending September 11, 2005

Midwest Region:

547,327 & 534

Western Region:

453,411,355,465,421,315,579,35,441 & 300

Southern Region:

577,705,664,772 & 450

Northern Region:

752,755,719,481,519,665,524,833 & 467



WEEK 36



TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$88,353
2. SUN VALLEY, CA #418	\$69,317
3. PEMBROKE PINES, FL #433	\$68,010
4. BRONX, NY #523	\$62,675
5. BURBANK, CA #109	\$62,214
6. BROOKLYN, NY #522	\$61,695
7. SANTA MARIA, CA #761	\$61,294
8. LYNWOOD, CA #513	\$58,155
9. KENDALL, FL #438	\$58,116
10. TORRANCE, CA #465	\$54,189

Compliments

Weekending September 11, 2005

Midwest Region:

360 & 326

Western Region:

419

Southern Region:

563,964 & 612

Northern Region:

603,65,560,719 & 849



TOP TEN SALES INCREASE

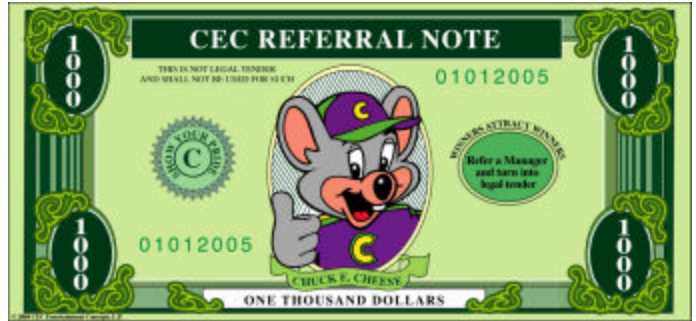
LOCATION	% INCREASE
1. HUMBLE, TX #105	50.0%
2. LAFAYETTE, LA #715	49.1%
3. PASADENA, TX #691	42.5%
4. LAKE CHARLES, LA #709	40.1%
5. SAN BERNARDINO, CA #415	39.2%
6. HOUSTON MEADOWS, TX #571	37.5%
7. WESLAYAN, TX #575	30.0%
8. BEAUMONT, TX #930	29.6%
9. COPPERFIELD, TX #033	27.9%
10. HOUSTON WEBSTER, TX #591	27.9%

Want to earn a cool \$1,000??

Check out the current management and technician opportunities!!

Do you know a Winner?

Call the Referral Hotline **972-258-5552**



Northern Region

Melbourne, FL – Mgr
 Jensen Beach, FL – Mgr, Ast Mgr
 Staten Island, NY – Mgr
 Patchogue, NY – Mgr
 Hempstead, NY – Tech
 W. Long Branch, NJ – CC
 Cherry Hill, NJ – Mgr
 Deptford, NJ – Mgr
 Mays Landing, NJ – Tech
 Princeton, NJ – Mgr
 Middletown, NJ – Ast Mgr
 Tampa, FL – Tech
 Lakeland, FL – Mgr, Tech
 East Orlando, FL – Tech
 Ocala, FL – Mgr
 St. Louis, MO – Mgr
 Columbia, MO – Tech
 Racine, WI – Tech
 Greenbay, WI – Mgr
 Janesville, WI – Mgr
 Wilkes Barre, PA – Tech
 Doylestown, PA – Mgr
 Levittown, PA – Mgr
 North Wales, PA – CC
 Vaughan, ONT – Mgr, Tech
 Kingston, ONT – Mgr
 Whitby, ONT – Mgr
 Regina, SK – Mgr
 N. Edmonton, ALB – Mgr
 Warwick, RI – Mgr
 New London, CT – Mgr
 Orange, CT – Mgr
 Everett, MA – Mgr
 Greece, NY – Mgr
 Newington, CT – Tech
 Springfield, MA – Mgr

Amherst, NY – Mgr
 Bronx, NY – Mgr
 Harlem, NY – Mgr, Tech
 N. Bergen, NJ – Tech
 Albany, NY – Mgr
 Wayne, NJ – Mgr

Midwest Region

Mansfield, OH – Mgr, CC, Tech
 Troy, MI – 2 Mgr, Tech
 Ann Arbor, MI – CC
 Naperville, IL – Tech
 Hobart, IN – Mgr
 Bloomington, IL – Tech
 Darien, IL – Mgr
 Gurnee, IL – Mgr
 Melrose Park, IL – Mgr
 Skokie, IL – Mgr
 Chicago, IL – Tech
 Muncie, IN – CC
 Portage, MI – Mgr
 Ft. Wayne, IN – Tech
 Jonesboro, AR – CC, Tech
 Houston/Weseyland, TX – Tech
 Lake Jackson, TX – Mgr

Western Region

Bellevue, WA – Tech
 Vancouver, WA – Mgr
 Alaska – Mgr
 Olympia, WA – Tech
 Stockton, CA – Tech
 San Diego, CA – Mgr
 El Centro, CA – Ast Mgr
 Le Mesa, CA – Mgr
 Pasadena, CA – Mgr
 Corona, CA – Mgr
 Glendale, CA – 2 Mgrs
 Salinas, CA – Tech
 Placentia, CA – Ast Mgr
 Palm Desert, CA – Mgr
 Garden Grove, CA – Mgr
 Las Vegas, NV – Mgr
 Midland, TX – CC
 El Paso, TX – Ast Mgr
 Amarillo, TX – Mgr, Ast Mgr
 Aurora, CO – Mgr
 Lonetree, CO – Mgr

Southern Region

Towson, MD – Tech
 Winston Salem, NC – Mgr
 Decatur, AL – Tech
 Asheville, NC – Tech
 Florence, SC – Mgr, Tech
 Gastonia, NC – Ast Mgr
 Fairfax, VA – Mgr
 Rocky Mount, NC – Tech, Mgr
 Glen Burnie, MD – Mgr

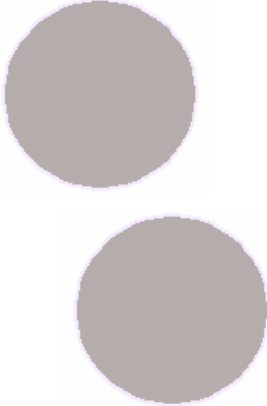




Tech Support

Chuck E. Cheese
4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972.258.8507
E-mail: chuckecheese.com



"Where a Kid can be a Kid!"

The SPT Technical Support Department now repairs the Studio C Interactive Computers. If you need to have yours repaired please call us at 785 862 6002.

Amutec Photo Ride Lamps

If the lights for the ride are all off and then after you coin up the ride the lights all work again. The problem is that the coin switch wires are wired from Common to Normally Closed terminal instead of Normally Open to Common terminals. Once you wire the coin switch correctly the ride lighting circuits should work correctly. To prevent this from happening again in the future it would be a good idea to break off the Normally Closed terminal of the coin switch so that it could not be used again.

Amutec Photo Ride Auto-Cutter

For the auto cutter circuit there is a fuse that protects the auto-cutter motor. There has been some confusion as to the size of the fuse. To properly protect the motor from failing prematurely the correct value should be a 500m (1/2) amp GMA fast blow fuse. A replacement fuse is available from the SPT Parts Department, part # APR-0228 and cost only .21 cents. Having the correct fuse in the auto cutter circuit will help preserve the life of your auto cutter motor. If you have any questions please call the SPT Technical Support Department at 785 862 6002.



Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:
ebriggs@cecentertainment.com
I look forward to hearing from you!
Erica Briggs
Sr. Administrator, Operations



Chuck E. Cheese

Chuck E. FOCUS



September 23, 2005

Inside this issue:

- Making Magic 1
- Marketing Updates 2
- Super Chuck Summer Contest Results 3
- Merchandise Reminders 4
- Greensboro, PA #763 Opening Team 5
- Numbers 6
- Tech Support Update 7



In The Spotlight... **Steve Spillane**

GM ~ Attleboro, MA #464

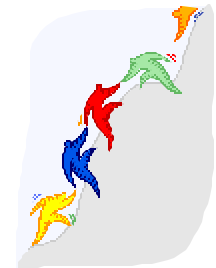
Instead of using the word PROBLEM, try substituting the word OPPORTUNITY.

Making Magic!

Make Magic Greece, NY #839

Northern Region ~ Emerson Curtis District

Great Leadership From GM ~ Shawna Vazquez



On 9-16-2005 we had a reserved birthday party for our 6 year old daughter Nikki at the **Greece, NY** location. This was our first party at Chuck E. and I have to say I was a little nervous. When we arrived at our table there was a young lady named **Taunia** with the biggest smile waiting to greet us and especially the birthday girl! She introduced herself to us with most upbeat and enthusiastic energy I had ever felt from a public relations employee. **Taunia** immediately put all of my concerns to rest. She answered all of my questions before I could even ask them. We had alot of adults who needed and wanted everything at the same time, of course. Not only did she fulfill all those needs she did it all with a smile. She kept the party moving and made all of guests feel completely welcome and comfortable. Always cracking a joke or just making nice compliments. As far as her interaction with the children, she was great!!!! My daughter asked her if she would play air hockey with her and of course she was up for anything!! Of course Nikki won and was very pleased with her. Even the littlest of the children were letting her hold them and dance and sing with her. I have to say that **Taunia** helped make this birthday party one of the best yet. Everyone complimented to us how awesome she was and was considering having a future party there because of her. I hope that she is recognized for her outstanding service and commitment to her job. I believe she most definitely is a valuable employee to your company and sets many examples for others.

Chuck E. Focus



Make Magic Laurel, MD #87

Southern Region ~ Frank Priest District

Great Leadership From GM ~ Wilson Jean

I recently had a birthday party for my daughter on September 10, 2005 at the Chuck E. Cheese in Laurel, Maryland. I was extremely pleased with the service that I received at this location. I was especially pleased with my party coordinator Youseff (sorry don't know last name). Youseff was extremely helpful and worked well with the children and made sure that my child's birthday party was enjoyable. I wanted to take a moment to express my satisfaction with the staff at the Laurel, Maryland location, and especially with my party coordinator Youseff.

MARKETING UPDATE...

As part of our cross promotion with HIT Entertainment's DVD release of Barney - "The Land of Make Believe" we have been provided free of charge goody bags to be distributed at our Kid Check stations. You should have received these from Party Direct. Each Barney themed bag includes: crayon, bookmark, postcard, coloring book and a 10 free token coupon.



Beginning October 1 (or after you have distributed your fund raising handouts) and continuing until supplies run out please hand one of these bags to each child aged 2-4 or to anyone who is interested as they exit the restaurant through the Kid Check area. There will be no re-orders available.

If you have any questions or concerns please contact Brenda Holloway at 972/258-4222.

Another Costume Survey? From Entertainment...

Yes...sorry 'bout that! Here in the Entertainment Department we were so busy trying to think of all the questions we needed to ask you all in regard to your costumes, that we forgot to ask for your store information! How can we run a fair drawing if we don't have everyone's info? So, to remedy the problem (Rob says, "My mistake!") we are sending you an 'Revised Costume Survey.' Even if you've already sent in your first one, please fill this one out and send it in... including your store info! In order to give you time to do it, we've pushed the deadline to October 7th. Thanks in advance for overlooking our short coming on this one. It's a joy supporting you all!



Broom Handles in Doors Make Lousy Door Stops



Just a friendly reminder from your Facilities Department: *DON'T PROP YOUR KITCHEN DOOR OPEN WITH A BROOM HANDLE!* Inserting a broom handle between the hinge side of the door and the frame causes costly repairs. It springs the hinges and strips the screws from the frame. The door will sag and not close properly, creating a security issue. These repairs do not qualify as warranty issues. Please instruct all of your store personnel to discontinue this practice. Thank you!

Listed below is the Winning Store in each district for the Super Chuck Summer Limited Edition Contest (7/18/05 - 9/4/05)

District	Store	% Sales	District	Store	% Sales		
(Y)	DAVE RYERSON	393	3.2147	(C)	ALBERT HOUPY	852	0.6377
(YY)	BILL BROWN	627	2.9281	(L)	DENNY SANDERS	745	0.5797
(O)	DANNY DICKSON	362	2.1907	(Z)	JAMI E BREWSTER	72	0.5791
(E)	WAYNE CASEY	316	2.1875	(UU)	ERIC BARGAS	732	0.5721
(QQ)	JIM BLOUGH	557	1.5351	(R)	JIM HAMBLEN	55	0.5544
(NN)	BILL EICH	849	1.4622	(B)	JONATHAN MOORE	949	0.5519
(EE)	JIM DOUGHERTY	566	1.3847	(S)	CHRIS KELLY	386	0.5504
(WW)	EMERSON CURTIS	840	1.1811	(LL)	JIM BRAWLEY	533	0.5433
(I)	SHERRIE ERICKSON	59	1.1569	(H)	MIKE BOYKO	718	0.5425
(G)	MIKE STEVENS	935	1.0438	(A)	MIKE ROGERS	399	0.532
(MM)	STEVE CHARLEBOIS	370	1.0385	(T)	TIM KERUM	421	0.5275
(U)	JOHN CONNOLLY	625	1.0236	(BB)	JEFF EHLERS	349	0.4961
(X)	MIKE SCHOELLHORN	422	0.9814	(GG)	HAMID JAVIDAN	460	0.4872
(Q)	CINDY HIGDON	703	0.964	(D)	DAN DOMER	576	0.4354
(V)	KEVIN MOON	749	0.916	(W)	ALEX GUNTRUM	544	0.4268
(XX)	SAM CATINELLA	833	0.8883	(JJ)	DONALD MAY	56	0.4026
(II)	RUSS STUTZMAN	115	0.8294	(VV)	FRANK RAMIREZ	33	0.3716
(FF)	TOM MALLINDINE	607	0.8205	(RR)	ABBAS SAADAT	968	0.366
(K)	DAVID PIPPIN	302	0.7522	(J)	DAN BLYSTONE	337	0.3642
(AA)	MIKE HEUSTON	519	0.7119	(DD)	TIM STOCKER	741	0.3596
(F)	ED PORTER	320	0.7018	(TT)	KAMAL CHATWANI	463	0.3395
(M)	BILL PRESSEL	828	0.6608	(OO)	ARSHAD KHAN	686	0.2616
(KK)	MIKE GRAEBER	794	0.6472	(HH)	BOB STRIPSKY	842	0.2505
(SS)	JERRY LUTSKUS	450	0.6443	(CC)	BILL SIMMONS	47	0.2462
(P)	FRANK PRIEST	628	0.6425	(N)	SCOTT GABA	527	0.0659

What will the winning stores receive?

All Cast Members and Managers listed in Payroll as of 9/19/05 are eligible for a gift card. Cast Members will receive their choice of a \$25 gift card and all Managers (Opening Coordinator and above) will receive their choice of a \$50 gift card. Order forms are enclosed in this week's packet. Please note the deadline of 10/7/05 (NO EXCEPTIONS - Order forms not turned in by the deadline will result in that store forfeiting ALL prizes). DON'T LET YOUR CAST DOWN!!



DM WINNERS (\$200 GIFT CARD)

	Dist Net Sales	Dist Amt Sold	Dist % Sales
MW (I) SHERRIE ERICKSON	\$1,493,191.00	\$5,927.52	0.396969979
N (WW) EMERSON CURTIS	\$1,546,374.00	\$7,423.38	0.480050751
S (EE) JIM DOUGHERTY	\$1,994,496.00	\$6,388.86	0.320324533
W (Y) DAVE RYERSON	\$2,529,253.00	\$38,563.83	1.524712237

NO GUEST COMPLAINTS CONTEST

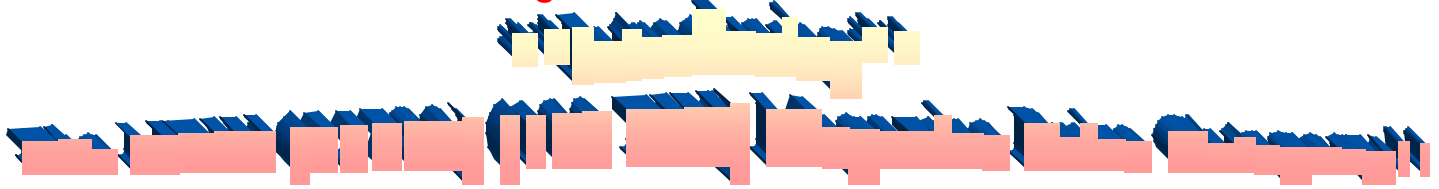
We recently announced the stores that received NO Guest Complaints during the Super Chuck Summer Program. Congratulations to all 199 stores!!! Because there were so many stores with No Guest Complaints, we ran out of pins. We have ordered 1400 more pins and will send them as soon as they arrive.

As discussed in the Super Chuck Summer roll-out meeting, there is an additional prize with the No Guest Complaints Contest. All cast members and managers receive a special "No Guest Complaints" pin and the store is placed in the grand prize drawing. The winning store's GM and DM will be flown to Dallas to attend a sporting event with Dick, Mike and Mark during 4th quarter. And the winners are...

<u>WINNING STORE</u>	<u>GM</u>	<u>DM</u>
#302 Fayetteville, GA	J. Stewart Price	David Pippin
#544 North Hills, PA	Sharon Haley	Alex Guntrum
#451 Northridge, CA	Nereida Catalan	Ed Porter
#526 Syracuse, NY	Jeff Powell	Emerson Curtis

CONGRATULATIONS and stay tuned for details on your trip.

****NOTE** A Change to the 100 Ticket Prize LEVEL!!**



The (100 TIX) Magnet Prize Category is now gone!!

Q.) What do I do with my current prizes that were in the (100 TIX) Magnet Category??

A.) Move all magnets to the (55757) (100 TIX) Sur-prize!! The current prize for the (55757) (100 TIX) Sur-prize will be the magnet prize (Dora the Explorer magnets) until all inventory at Dennis Foland is depleted.

Q.) How do I get the prize in the NEW (55780) Magazine Prize Category??

A.) With your next merchandise order from Dennis Foland, you will automatically be receiving - 1 gr of the (55780) (100 TIX) CEC Magazine. To place reorders, simply order the (100 TIX) Magazine Prize by using the item number, 55780.

Q.) What are the categories in the 100 Ticket Prize Level??

A.) There are still 7 total prizes (categories) in the 100 Ticket Prize Level.

The list is as follows:

<u>Item #:</u>	<u>Prize Category</u>	<u>Minimum Order</u>
55754	(100 TIX) Spinning/Flying Prize	6 dz.
55755	(100 TIX) Crayon/Pen Prize	6 dz.
55756	(100 TIX) All-Age Memo Pad Prize	6 dz.
55757	(100 TIX) Sur-Prize!!	6 dz.
55758	(100 TIX) Jewelry Prize	6 dz.
55759	(100 TIX) Make Up Prize	6 dz.
55780	(100 TIX) Magazine Prize **NEW**	1 Gr.



Greensburg, PA #763 Opening Team



Lt. to Rt. ~ Kari Lindahl, Leah Beckner, Trista Crookston, Brian Psenski,
Adam Valle and Bonnie Marga

Bottom ~ Ben Roth and Carla Yorkavich

Not pictured ~ Tim Romano, Tech and our GM John Sonner, who is a proud
daddy of his new son Hunter!

Complaints

Weekending September 18, 2005

Midwest Region:

797,101,745,348,958,359,731,
2-576,575 & 2-736

Western Region:

950,309,597,445,49,364,2-631,596 & 441

Southern Region:

703,616,729,602,637,772,118,401,50,
965 & 771

Northern Region:

496,645,682,65,560,420,481,523,846 & 526



WEEK 37



TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$77,013
2. STOCKTON, CA #631	\$69,575
3. SUN VALLEY, CA #418	\$66,757
4. BRONX, NY #523	\$59,234
5. ROSEVILLE, CA #633	\$57,798
6. VICTORIA, TX #581	\$57,501
7. BURBANK, CA #109	\$57,483
8. VENTURA, CA #453	\$54,156
9. LYNWOOD, CA #377	\$53,685
10. TORRANCE, CA #465	\$53,344

Compliments

Weekending September 18, 2005

Midwest Region:

713

Western Region:

393,375,422 & 2-589

Southern Region:

563,401,87 & 543

Northern Region:

948,849 & 839



TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. JENSEN BCH, FL #690	103.0%
2. LAFAYETTE, LA #715	36.2%
3. MOBILE, AL #560	31.6%
4. LAKE CHARLES, LA #709	30.9%
5. HOUSTON MEMORIAL, TX #731	29.9%
6. BATON ROUGE, LA #609	29.4%
7. KEDZIE, IL #063	29.3%
8. SAN BERNARDINO, CA #415	28.3%
9. MATTESON, IL #073	27.4%
10. WILMINGTON, DE #954	24.8%

WEB COUPONS

We now have a new tool for communicating value to our guests. A new TV commercial and our web site are now directing moms to chuckedeads.com for a weekly money saving offer. We will rotate coupons so guests have a variety of offers to choose. POS is in the process of programming these now, so watch for email alerts with details on the coupon codes. For now the rotating offers will be:



Coupon Code 321



Coupon Code 170



Coupon Code 322



Coupon Code 320



Coupon 325



Coupon 169

All of these offers are to be used ONLY with a coupon. Direct questions to Piper Ranne at ext. 5489.

Shock your buds with the next 300 Sur-prize!!
Chuck E.'s Test Tube Candy - Blasting Powder!
Kids LOVE the sour taste of this candy – and part of the fun is eating
out of a test tube!

Shown here is Blasting Powder in its custom display.

Two FREE test tube candy displays are being shipped to each location via US Mail.

Please use one in each 300 ticket level – always show both Blasting Powder flavors at the same time.

This item is available at Dennis Foland and is currently the 55776 – 300 TIX Sur-Prize!!



This is a photo of a 300 ticket level with Blasting Powder included.



The picture above is the standard for the 300 ticket level. Please note there are still TWO risers in the ticket level - the round riser and the hand riser.

Once the Blasting Powder is gone, keep the displays - chances are you will see other flavors in the future.

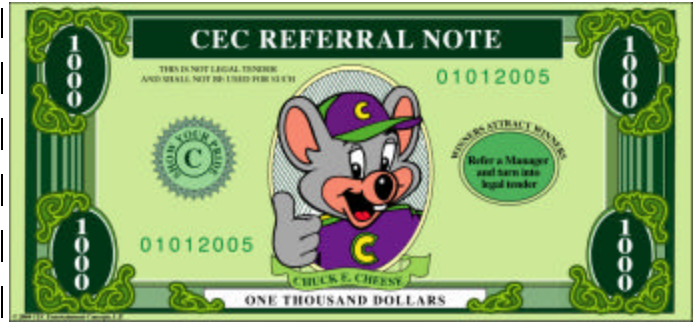
If you have any questions – or need replacement displays
Call – THE TOY BOX – at 972.258.4252.

Want to earn a cool \$1,000??

Check out the current management and technician opportunities!!

Do you know a Winner?

Call the Referral Hotline **972-258-5552**



THANK YOU

\$1,000

TIMES OVER!!

Jarrett Simpson

You will receive \$1000 for your referral, **James Hinkel** in next week's mail!

Western Region

- Bellevue, WA – Tech
- Vancouver, WA – Mgr
- Anchorage, AK – Mgr
- Olympia, WA – Tech
- Kelso, WA – Ast Mgr
- Stockton, CA – Tech
- Sacramento, CA – Mgr
- San Diego, CA – Mgr
- El Centro, CA – Ast Mgr
- Le Mesa, CA – Mgr
- Pasadena, CA – Mgr
- Corona, CA – Mgr
- Glendale, CA – 2 Mgrs
- Dublin, CA – Ast Mgr
- Rohnert Park, CA - Mgr
- Salinas, CA – Mgr, Tech
- Placentia, CA – Ast Mgr
- Palm Desert, CA – Mgr
- Garden Grove, CA – Mgr
- Pico Rivera, CA – Mgr
- Las Vegas, NV – Mgr
- Lubbock, TX – CC
- Grand Prairie, TX – Mgr
- Midland, TX – CC
- Irving, TX – Mgr
- El Paso, TX – Ast Mgr
- Garland, TX – Mgr
- Amarillo, TX – Mgr, Ast Mgr
- Aurora, CO – Mgr
- Lonetree, CO – Mgr



Southern Region

- Towson, MD – Tech
- Winston Salem, NC – Mgr
- Decatur, AL – Tech
- Asheville, NC – Tech
- Florence, SC – Mgr, Tech
- Gastonia, NC – Ast Mgr, Mgr
- Fairfax, VA – Mgr
- Rocky Mount, NC – Tech, Mgr
- Montgomery, AL – Tech
- Lafayette, LA – Tech
- Glen Burnie, MD – Mgr.

Northern Region

- Melbourne, FL – Mgr
- Jensen Beach, FL – Mgr, Ast Mgr
- Staten Island, NY – Mgr
- Patchogue, NY – Mgr, Tech
- Hempstead, NY – Tech
- Cherry Hill, NJ – Mgr
- Mays Landing, NJ – Tech
- Princeton, NJ – Mgr
- Middletown, NJ – Ast Mgr
- Tampa, FL – Tech
- Lakeland, FL – Mgr, Tech
- East Orlando, FL – Tech
- Ocala, FL – Mgr
- St. Louis, MO – Mgr
- Racine, WI – Tech
- Greenbay, WI – Mgr
- Janesville, WI – Mgr, Tech
- Wilkes Barre, PA – Tech
- Doylestown, PA – Mgr
- Levittown, PA – Mgr
- North Wales, PA – CC
- Vaughan, ONT – Mgr, Tech
- Kingston, ONT – Mgr
- Whitby, ONT – Mgr
- Warwick, RI – Mgr
- New London, CT – Mgr
- Orange, CT – Mgr
- Worcester, MA – Mgr
- Everett, MA – Mgr
- Greece, NY – Mgr
- Newington, CT – Tech
- Amherst, NY – Mgr
- Bronx, NY – Mgr
- Harlem, NY – Mgr, Tech
- Union, NJ – Mgr
- N. Bergen, NJ – Tech
- Albany, NY – Mgr
- Wayne, NJ – Mgr



Midwest Region

- Mansfield, OH – Mgr, CC, Tech
- Sharonville, OH – Mgr
- Rochester Hills, MI – Mgr, Tech
- Troy, MI – 2 Mgr, Tech
- Roseville, MI – Mgr
- Ann Arbor, MI – CC
- Bloomington, IL – Tech
- Darien, IL – Mgr
- Gurnee, IL – Mgr
- Melrose Park, IL – Mgr
- Skokie, IL – Mgr
- Chicago, IL – Tech
- Muncie, IN – CC
- Portage, MI – Mgr
- Ft. Wayne, IN – Tech
- Jonesboro, AR – CC, Tech
- Victoria, TX – Ast Mgr
- Houston/Sugarland, TX – Mgr
- Houston/Weseyland, TX – Tech
- Lake Jackson, TX – Mgr



Tech Support

Chuck E. Cheese

4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972.258.8507
E-mail: chuckecheese.com



Frantic Fred Wells Gardner Monitor from SPT Parts Department

If you receive a replacement monitor from the SPT Parts Department, the following must be done to properly install the monitor.

First, make sure that the video cable is plugged into the side marked for CGA/EGA.

Second, the pin-out configuration on the video input connector needs to be as follows.

Starting from top to bottom

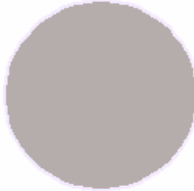
Pin	Wire Color	Video color
1	yellow / red	Red
2	yellow / green	green
3	yellow / blue	blue
4	yellow / black	ground
5	yellow / white	vertical (leave blank)
6	yellow / white	Horizontal (video sync)

Pins 5 & 6 were originally bridged, leave pin 5 blank.

If you have any questions regarding troubleshooting your Wells Gardner monitor please call Chuck Rabiola at 708 290 2181.

Special thanks to Michael Hill Technical Manger, Location # 098 San Antonio TX. for helping us with this information.

“Where a Kid can be a Kid!”



Memo Park Hydraulic rides

If after you power up the ride and the ride begins to rotate immediately, the most common problem is that the 4 amp fuse on the Main CPU board has blown. There is a Toshiba Inverter that controls the rotation motor and the main CPU controls the Toshiba Inverter. If the 4 amp fuse on the CPU fails, the Toshiba Inverter no longer gets its direction from the CPU and makes the ride rotate on its own. If after replacing the fuse and its blows again, it could be that something external to the CPU board is causing the fuse to blow. Disconnect all the connectors to the CPU except J1 which is power to the board, if the fuse still blows the CPU board is bad. If the fuse remains good, plug in one connector at a time until the fuse blows. Once you find which connector blows the fuse use the ELY CPU Connector diagram found in Tech Tips Volume 14 Issue # 2 page 5, to help isolate the problem.

If you have any questions or need further assistance please contact the SPT Technical Support Department at 785 862 6002.



Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:
ebriggs@cecentertainment.com
I look forward to hearing from you!
Erica Briggs
Sr. Administrator, Operations

Chuck E. FOCUS



September 30, 2005

Inside this issue:

- Making Magic 1
- Chuck E Cares makes a difference! 2
- Dine for America 3
- What Bugs You? By Facilities 4
- Marketing Coupon Promo 5
- New High End Prizes from Merch 6
- Tech Support Updates 7



In The Spotlight... **Erica Briggs**

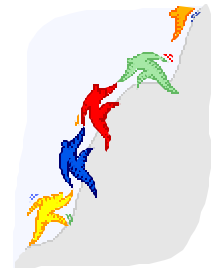
"Life isn't about waiting for the storm to pass... It's about dancing in the rain."

Making Magic!

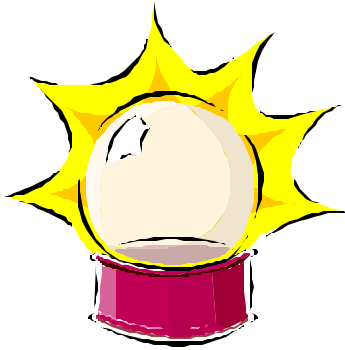
Make Magic Foothill Ranch, CA #371

Western Region ~ Dave Ryerson's District

Great Leadership From GM ~ Oscar Ceja Ramirez



I recently planned a 35th Birthday Party for my Boyfriend. Yes 35! Growing up as a child his single mom could not afford a Chuck E. Cheese party. I guess he had asked previous girlfriends for a Chuck E. Cheese Birthday, but none took him serious. Yes family and friends, brothers & sisters, nieces and nephews all came to the Birthday party. We had the balloons and he even wore a Chuck E. Cheese party crown. We had a wonderful time. The food was great and employees where helpful. We attended the Chuck E. Cheese in Foothill Ranch, California on September 15th 2005. I would like to send a picture of our wonderful time at Chuck E. Cheese - Yes, Any age can have their childhood dreams come true at Chuck E. Cheese.



Make Magic Dearborn, MI #359

Midwest Region ~ Bill Pressel's District

Great Leadership From GM ~ Linda Decourval

I just want to thank all the employees of your Dearborn, MI Chuck E. Cheese. I go there often because it is very clean, friendly and efficient. I have been very disappointed in McDonalds play land and rest rooms, they are filthy. I hope that you continue to provide such a safe and friendly environment at your restaurants. Mike the manager is always there and looking out for the happiness of patrons.



CHUCK E.
CARES

MAKES A
DIFFERENCE...

Hi all of Chuck E. Cares,

I have never been so proud of this company as I am today. I recently submitted a CEC cares application for a cast member. Her apartment burned down because her niebhor tried committing suicide. I was not expexting anything from you. I thought because of Katrina there may not have been any money left. I thought at best \$500.00-\$1000.00. I was so wrong the check was for \$2000.00. I presented this check to her in front of the cast that was here as well as her parents. If you could only see the look on their faces. PRICELESS Thank you so much.



has joined with the National Restaurant Association and the American Red Cross for a fundraiser for victims of Hurricane Katrina.

CEC will donate \$5 for every Family Saver Value Meal purchased on Wednesday, October 5th.

(All tracking will be done through the Support Center, no additional tracking necessary during point of purchase through operations).

All stores will receive the window cling below to be displayed through October 5th.

Please post on the glass entry doors or windows of your location.

DINE FOR AMERICA
A BENEFIT FOR THE AMERICAN RED CROSS

JOIN US

OCTOBER 5, 2005

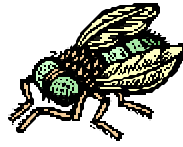
American Red Cross

Join us on Wednesday, October 5, for a benefit to support the victims of Hurricane Katrina. We are very grateful for the generosity of our employees and guests for making this possible. Please join us.

CHUCK E. CHEESE'S WILL DONATE \$5 FOR EVERY FAMILY SAVER VALUE MEAL PURCHASED ON OCTOBER 5TH 2005.

Family Saver includes:
1 Large Pizza (specialty or 1-2 toppings)
4 Soft Drinks
100 Game Tokens

For questions, please contact Kay Boswell in our HR Department at x5486.



What Bugs you? By Facilities



PESTS bug me.... no, not you! I am referring to the ants, bugs, termites and insects that infest our facilities. A simple definition of pests is any insect, animal or plant that cultivates unsanitary conditions and causes destruction to our facilities.

Termites and pests can enter crevices as small as 1/32 of an inch. Be aware of entry routes and eliminate outdoor nesting areas close to the building. Installing barriers and making necessary repairs to prevent pests from entering your building will decrease the possibility of entry. Insects can often be physically removed from a facility by vacuuming deep inside crevices and wall and building openings where they tend to hide. Sealing or caulking cracks in the foundation and around pipes entering the building from outside and installing brushes (door sweeps) under exterior doors will help keep them out.

Once the pests find a way in, the best way to prevent infestation is through improved cleaning, sanitation and maintenance. As long as food and water sources are plentiful, the risk of pest infestation will remain high. In our type of establishment, spilled food, damaged cans, and even crumbs on the floor or embedded in the carpets can provide an infinite food supply for insects. Employees need to ensure these food sources are removed and cleaned up in a timely manner. Even food product turnover rates should be considered because insects are more likely to be attracted to food products that are left in storage for extended periods of time.

Enhanced, thorough cleaning reduces food and water availability, causing pests and insects to look elsewhere for a place to live and breed. Spraying pesticides immediately after identifying a pest problem is often only a temporary fix. Instead, prevention is often more practical and much safer for humans and the environment.

Please call the Facilities Department at 972/258-5643 if we may be of assistance to you. Have a great week!

Thoughts from Benefits...

Cancer

Cancer is the second leading cause of death in the United States, after heart disease. Learning more about cancer and what you can do to prevent and detect it can help improve your long-term health and overall well-being.

What is cancer?

Cancer is distinguished by abnormal cells growing and spreading uncontrollably in the body. These abnormal cells multiply and form tumors that may attack and destroy normal cells. Often, tumors spread from their primary site to a different part of the body, which is called metastasis.

What are risk factors?

A risk factor is anything that increases someone's chance of developing a disease. However, just because someone displays risk factors for cancer does not necessarily mean that he or she will develop cancer. Risk factors vary between cancers, but may include:

- Smoking
- Heavy use of alcohol
- Family history
- High fat diet

How can I prevent cancer?

Living a healthy lifestyle may help prevent many cancers. For example, smoking and heavy use of alcohol are two risk factors that, if eliminated, can help reduce the risk of lung, mouth, throat and other cancers. In addition, avoiding the sun's harmful rays can prevent skin cancer. Maintaining a healthy, well-balanced diet is also important.

What are the signs of cancer?

Signs vary with each cancer type. Be aware of any unusual changes in your body. See your doctor if you discover anything that seems out of the ordinary.

How is cancer detected?

Regular checkups are important. There are tests that can help detect cancer in its earliest stages—mammograms for breast cancer; fecal occult blood tests, sigmoidoscopies and colonoscopies for colorectal cancer; Pap tests for cervical cancer; and digital rectal exams for prostate cancer.

What are the treatment options?

Cancer can be treated with chemotherapy, radiation, hormone therapy, immunotherapy, surgery or a combination of any of these treatments. If you are diagnosed with cancer, talk with your doctor about the options that are right for your situation.

**If you would like to learn more about cancer or other health issues,
call Optum® any time—24 hours every day.**

Cancer Resources

If you or someone close to you is facing a cancer diagnosis, it's natural to feel worried or uncertain. You may be looking for information about your condition or treatment options. Or, maybe you just would like to talk with someone about it. Fortunately, there are a number of organizations and associations that can help you cope. They can help answer your questions—or put you in touch with people who understand just what you're going through. These resources can be valuable for patients, family members or caregivers.

American Cancer Society

1599 Clifton Road, N.E.
Atlanta, GA 30329-4251
(800) ACS-2345
www.cancer.org

National Coalition for Cancer Survivorship

1010 Wayne Avenue, Suite 770
Silver Spring, MD 20910-5600
(877) NCCS-YES
www.cansearch.org

Cancer Care, Inc.

275 Seventh Avenue
New York, NY 10001
(800) 813-HOPE
www.cancer.org

National Family Caregivers Association

10400 Connecticut Avenue, Suite 500
Kensington, MD 20895-3944
(800) 896-3650
www.nfcacares.org

Family Caregiver Alliance

690 Market Street, Suite 600
San Francisco, CA 94104
(415) 434-3388
www.caregiver.org

Susan G. Komen Breast Cancer Foundation

5005 LBJ Freeway, Suite 250
Dallas, TX 75244
(972) 855-1600
National Toll-Free Breast Cancer Helpline
(800) 462-9273
www.komen.org

National Cancer Institute

Public Inquiries Office
Building 31, Room 10A31
31 Center Drive, MSC 2580
Bethesda, MD 20892-2580
(800) 4-CANCER
www.nci.nih.gov

OCTOBER 9 COUPON PROMOTION

All markets will be participating in a newspaper coupon promotion in October. Below is a detailed list by market with coupon versions.

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$20.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
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MARKETS:	LACROSSE	ROANOKE	YOUNGSTOWN
ALBANY, GA	COLUMBUS, OH	LANSING	ROCKFORD
AUGUSTA	CORPUS CHRISTI	LAS VEGAS	SAVANNAH
BATON ROUGE	DAVENPORT	LEXINGTON, KY	SHREVEPORT (TEXARKANA)
BEAUMONT	DAYTON/SPR.	LINCOLN	SIOUX CITY
BILOXI-GULFPORT	DES MOINES	LITTLE ROCK, AR	SIOUX FALLS
BIRMINGHAM	ERIE	LOUISVILLE	SOUTH BEND
BOISE	EVANSVILLE	MADISON	SPRINGFIELD, IL
BUFFALO	FT. SMITH/FAYETTEVILLE	MCALLEN-BROWNSVILLE	SPRINGFIELD, MO
CEDAR RAPIDS	FT. WAYNE	MOBILE/PENSACOLA	TOLEDO
CHARLESTON, SC	GREENBAY	NEW ORLEANS	TOPEKA
CHARLESTON, WV	GREENSBORO-WINSTON SALEM	NORFOLK/VA BEACH	TYLER/LONGVIEW
CHARLOTTE, NC	GREENVILLE, SC	OMAHA	TRI CITIES (JOHNSON CITY)
CHATTANOOGA, TN	HUNTSVILLE	PEORIA	WICHITA FALLS
CINCY	JOPLIN	RAPID CITY	WICHITA, KS
COLUMBIA, SC	KNOXVILLE	RENO	WILKES/BARRE-SCRANTON

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
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MARKETS:	DOTHAN	JOHNSTOWN/ALTOONA	MACON
ALEXANDRIA	EL PASO	LAFAYETTE	MONTGOMERY
AMARILLO	HATTISBURG, MS	LAKE CHARLES	ST. LOUIS
COLUMBUS, GA	JACKSONVILLE, FL	LUBBOCK	WACO

*****PLEASE NOTE THAT THE FOLLOWING TOKEN OFFERS (BUY 40 - BUY 50) CAN BE USED WITH OTHER OFFERS.**

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	BUY 40 TOKENS GET 40 TOKENS FREE Get a total of 80 tokens Can be used with other offers	\$9.99 LARGE PIZZA Buy any Large Pizza with 1 topping for only \$9.99	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
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MARKETS:	LOS ANGELES	PITTSBURGH	WEST PALM
ATLANTA	DETROIT	MEMPHIS	PORTLAND, OR
AUSTIN	FLINT/SAGINAW	MIAMI	RALEIGH/DURHAM
BOWLING GREEN	GRAND RAPIDS	MILWAUKEE	SALISBURY, MD
CHICAGO	GRAND JUNCTION	MINNEAPOLIS	SAN ANTONIO
CLEVELAND	HOUSTON	NASHVILLE	SAN DIEGO
COLORADO SPRINGS	INDIANAPOLIS	OKLAHOMA CITY	SHERMAN
DALLAS/FT. WORTH	JACKSON, TN	ORLANDO	TAMPA/ST. PETE
DENVER	KANSAS CITY	PALM SPRINGS	TULSA

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$20.99 WITH COUPON	BUY 50 TOKENS GET 50 TOKENS FREE Get a total of 100 tokens Can be used with other offers	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
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MARKETS:	BALTIMORE	SALINAS/MONTEREY	SEATTLE
ANCHORAGE	NEW YORK	SAN FRANCISCO	WASHINGTON DC
BAKERSFIELD	OLYMPIA		

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	BUY 50 TOKENS GET 50 TOKENS FREE Get a total of 100 tokens Can be used with other offers	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$24.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON
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MARKETS:	BOSTON	PHILADELPHIA	ROCHESTER
ALBANY, NY	FRESNO/VISALIA	PORTLAND, ME	SACRAMENTO
ALBUQUERQUE	HARRISBURG, PA	PROVIDENCE	SPRINGFIELD, MA
BINGHAMPTON	HARTFORD	RICHMOND	SYRACUSE, NY

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$24.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$27.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON
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SUPER BUFFET SAVER Get 5 free tokens with each buffet purchase
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MARKETS: MIDLAND, TX

MARKETS:	PHOENIX - YUMA & EL CENTRO	GREENVILLE, NC (JACKSONVILLE)
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Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne in the marketing department if you have any questions about the coupon promotion.



Complaints

WEEK 38

Weekending September 25, 2005

Midwest Region:

2-553,547,348,958,105,736,737 & 736

Western Region:

81,942,949,2-407,353 & 732

Southern Region:

330,703,969,963,365,664,403,437,

538 & 450

Northern Region:

755,496,420,560,460,67,505 & 485



TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$78,398
2. SUN VALLEY, CA #418	\$69,457
3. STOCKTON, CA #631	\$66,549
4. LYNWOOD, CA #377	\$59,164
5. VENTURA, CA #453	\$58,958
6. BRONX, NY #523	\$58,598
7. TORRANCE, CA #465	\$57,143
8. ARDEN WAY, CA #410	\$55,739
9. BURBANK, CA #109	\$55,649
10. ROSEVILLE, CA #633	\$55,258

Compliments

Weekending September 25, 2005

Midwest Region:

53,713,745,359,581 & 670

Western Region:

597,761,710 & 371

Southern Region:

637,667 & 614

Northern Region:

843,603,457,433,528,480,524 & 467



TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. ALEXANDRIA, VA #072	82.8%
2. VERNON HILLS, IL #342	45.3%
3. CRYSTAL LAKE, IL #53	34.8%
4. MONTGOMERY, AL #608	34.2%
5. FRESNO, CA #042	32.6%
6. E. HARTFORD, CT #467	32.4%
7. WEST ALLIS, WI #843	30.3%
8. FAIRFAX, VA #084	25.8%
9. WILLOWDALE, ONT #845	25.4%
10. TOWNE SOUTH, OK #888	25.3%

Can you Believe it ???

NEW HIGH END PRIZES ARE AVAILABLE !!!



Aloha Stores: (446 CEC Locations)

You will **NOW** be receiving the new order form via e-mail. Please check your CEC e-mail and print out the order form attachment for your reference.

Download and update your price import book each week prior to placing your order electronically.

By doing this each and every week – your order worksheet will have ALL the current items available and in-stock.

Remember, all orders must be placed through the Aloha system – No fax or phone call orders will be accepted!!

Progressive Stores: (CEC #200, CEC #589, Canada's 8 CEC's, Southern FL 7 CEC's District H)

Look in this next week's support center mailing for a new, updated order form.

Throw away all **OLD** order forms, ASAP!!

Make sure each page of the **NEW** order form, when faxing, has your location number and name!!

Orders using the **OLD** order forms will not be accepted via fax beginning Oct. 7th.

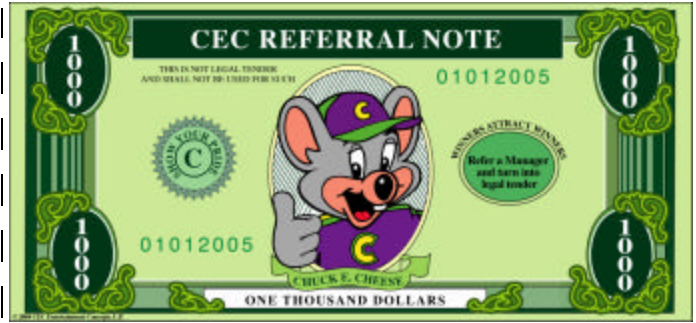
Remember, when your location receives the NEW Aloha system – All orders will be placed electronically – No more phone calls or faxing necessary!!!

Want to earn a cool \$1,000??

Check out the current management and technician opportunities!!

Do you know a Winner?

Call the Referral Hotline **972-258-5552**



Western Region

Bellevue, WA – Tech
 Vancouver, WA – Mgr
 Stockton, CA – Tech
 Sacramento, CA – Mgr
 San Diego, CA – Mgr
 El Centro, CA – Ast Mgr
 Le Mesa, CA – Mgr
 Hemet - Ast Mgr
 Pasadena, CA – Mgr
 Corona, CA – Mgr
 Glendale, CA – 2 Mgrs
 Dublin, CA – Ast Mgr
 Rohnert Park, CA - Mgr
 Salinas, CA – Mgr, Tech
 Hayward, CA — Tech
 Placentia, CA – Ast Mgr
 Palm Desert, CA – Mgr, Tech
 Garden Grove, CA – Mgr
 Pico Rivera, CA – Mgr
 Las Vegas, NV – Mgr
 Lubbock, TX – CC
 Grand Prairie, TX – Mgr
 Midland, TX – CC
 Irving, TX – Mgr
 Garland, TX – Mgr
 Amarillo, TX – Mgr, Ast Mgr
 Aurora, CO – Mgr
 Lonetree, CO – Mgr
 Ventura, CA — Mgr

Midwest Region

Mansfield, OH – Mgr, CC, Tech
 Sharonville, OH – Mgr
 Columbus, IN — CC
 Rochester Hills, MI – Mgr, Tech
 Troy, MI – Mgr, Tech
 Roseville, MI – Mgr
 Indianapolis — 2 Mgr
 Bloomington, IL – Tech
 Darien, IL – Mgr
 Gurnee, IL – Mgr
 Melrose Park, IL – Mgr
 Skokie, IL – Mgr
 Chicago, IL – Tech
 Novi, MI — Mgr
 Ft. Wayne, IN – Tech
 Jonesboro, AR – CC, Tech
 Little Rock, AR - Tech
 Victoria, TX – Ast Mgr

Southern Region

Towson, MD – Tech
 Winston Salem, NC – Mgr
 Decatur, AL – Tech
 Florence, SC – Mgr, Tech
 Gastonia, NC –Ast Mgr
 Fairfax, VA – Mgr
 Rocky Mount, NC – Tech, Mgr
 Montgomery, AL – Tech
 Lafayette, LA – Tech

Northern Region

Melbourne, FL – Mgr
 Jensen Beach, FL – Mgr, Ast Mgr
 Staten Island, NY – Mgr
 Patchogue, NY – Tech
 Hempstead, NY – Tech
 Cherry Hill, NJ – Mgr
 Mays Landing, NJ – Tech
 Princeton, NJ – Mgr
 Tampa, FL – Tech
 Lakeland, FL – Mgr, Tech
 East Orlando, FL – Tech
 Ocala, FL – Mgr
 St. Louis, MO – Mgr
 Racine, WI – Tech
 Greenbay, WI – Mgr
 Janesville, WI – Mgr, Tech
 Wilkes Barre, PA – Tech
 Doylestown, PA – Mgr
 Levittown, PA – Mgr
 North Wales, PA – Mgr
 Vaughan, ONT – Mgr, Tech
 Kingston, ONT – Mgr
 Whitby, ONT – Mgr
 Warwick, RI – Mgr
 New London, CT – Mgr
 Orange, CT – Mgr
 Waterbury, CT — Tech
 Worcester, MA – Mgr
 Everett, MA – Mgr
 Greece, NY – Mgr
 Newington, CT – Tech
 Amherst, NY – Mgr
 Manchester, CT — Mgr
 Rochester, CT — Mgr
 Bronx, NY – Mgr
 Harlem, NY – Mgr, Tech
 Union, NJ – Mgr
 N. Bergen, NJ – Tech
 Albany, NY – Mgr
 Wayne, NJ – Mgr





Tech Support

Chuck E. Cheese
 4441 W. Airport Frwy.
 Irving, TX 75062
 Phone: 972.258.8507
 E-mail: chuckecheese.com



Please remember to always address your show compressor needs through the SPT Technical Support Department. By doing so, we can provide you better pricing for parts and labor cost and better support for your service needs. Each service call is logged and assigned a unique NSP # that will provide a history of the service requirements for your location should there be any questions in the future regarding what service has been performed in the past and if the repairs qualify for warranty. Please contact the SPT Technical Support Department at 785 862 6002.

“Where a Kid can be a Kid!”

The oil for all stage show compressors can be found at Grainger’s, the part # is **4M578** and is sold by the quart. This “All Season” oil is best to use in your compressors especially new ones.

The Memo Park Hydraulic Rides such as ELY Helicopter, Delta Fly, Sea Clette, and Crazy Balloon should be using a Mobile DTE 24 Hydraulic Oil, Grainger’s part # **4Z433** and also is sold by the gallon. This oil is for the pump reservoir and should be filled ½ an inch from the top of the fill hole. It is a good idea to check the fluid level once a month.

For the 3 Stage show locations, 10 wt. non-detergent oil for the stage oilers can be purchased from Grainger’s. The part # is **4F974** and is sold by the gallon.

Item	Premium Hydraulic Oil
SAE Grade	10
Viscosity (SUS @ 100 F)	165
Flash Point (F)	395
Pour Point (F)	-10
Container Size	1 gallon
ISO Viscosity Grade	32
Product Head	DTE 24
Standards	Dension HF-O, Vickers V-104C and 35VQ25 and Sundstrand Pump Tests



Replacement bulbs for the New Style Menu boards can be purchased through City Lighting, Part # F25T12/CW/28 and the Cost is \$2.89 each.



Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at: eriggs@ceentertainment.com
 I look forward to hearing from you!
 Erica Briggs
 Sr. Administrator, Operations

CHUCK E. FOCUS - SEPTEMBER 2005 ISSUES

(FIVE ISSUES - 9/2/05, 9/9/05, 9/16/05, 9/23/05, 9/30/05)

Date of Origin: 2005

Archived: 5-28-12

Submission by Steve

Version 1.0

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