

Chuck E. FOCUS



December 2, 2005

In The Spotlight...



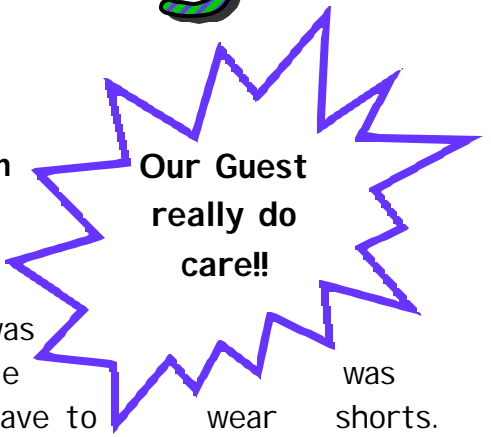
The game of life is the game of boomerangs. Our thoughts, deeds and words return to us sooner or later, with astounding accuracy.

Making Magic!

Make Magic Cedar Falls, IA #655

Midwest Region ~ Bill Simmons District

Great Leadership From GM ~ Brad Johnson

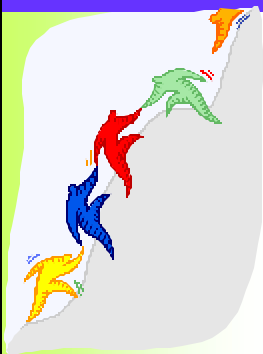


My most recent visit was great, but when I was entering the restaurant the first thing I noticed was your employee at kid check was wearing shorts. I felt really bad for her. She was freezing and I don't understand why they have to wear shorts. This is the strangest thing I have ever seen a restaurant do to their employees. In Iowa the weather gets really cold and if they are wearing shorts I am very concerned about their well-being. Please take this into consideration that if you are concerned about your employees then don't make them wear shorts in Iowa. Especially when it is freezing and snow is falling outside. Otherwise my visit to the Cedar Falls Chuck E. Cheese's was great and enjoyable. All the employees were great at helping us enjoy ourselves. Please at least let the Iowa Chuck E. Cheese's wear pants IT'S COLD OUT HERE!!!

Inside this issue:

- Making Magic! 1
- Benefit Packets 2
- WOTC Winners 3
- Uniform Enhancement 4
- WOTC Online Info 5
- \$1000 Winner! 6
- Tech Tips 7

Teamwork





Make Magic Dublin, CA #322

Western Region - Mike Roger's District

Great Leadership From GM - Cheryl Case

Last weekend, I visited Chuck E. Cheese in Dublin, CA with my husband and daughter. This was the first visit for all of us. My daughter is about two and a half. She had so much fun! My husband and I also had fun since we were able to relax and enjoy our meal and not worry about our daughter since we felt she was safe; I applaud Chuck E. Cheese for the great guest numbering system so that no one could leave with anyone else's child. We will be coming back again and again just for that reason! I hope you have plans to build one closer to us.

Attention General Managers



Please call the Benefits Department once you have received Benefit Enrollment Packets. We want to make sure all locations have received their packets.

Linda Parks - 5463

Gracie Baltierra - 5496

Susie Close - 5505

From Purchasing

Bill Changer Paper

Maxwell Paper, the company that supplies us with our Video Paper and our Munch Receipt Paper, also carries our Bill Changer Paper for \$55.38 per case of 50. The item number is 704225. The roll length is 235 ft.

Compliments

Weekending November 27, 2005

Midwest Region:

342,740,101 & 556

Western Region:

0 ~ Better Luck next week

Southern Region:

540

Northern Region:

434,560,460 & 844



Complaints



Weekending November 27, 2005

Midwest Region:

54,359,733 & 738

Western Region:

850,447 & 38

Southern Region:

969,2-970,50,92,540 & 450

Northern Region:

472,751,438,720,780,948,524 & 2-476

WEEK 47

TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$70,109
2. ARDEN WAY, CA #410	\$59,994
3. SUN VALLEY, CA #418	\$59,263
4. TORRANCE, CA #465	\$55,253
5. KENNESAW, GA #117	\$53,192
6. BROOKLYN, NY #522	\$52,782
7. VENTURA, CA #453	\$52,535
8. BRONX, NY #523	\$51,312
9. GARDEN GROVE, CA #422	\$50,699
10. BURBANK, CA #109	\$50,676

TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. ST. PETE, FL #460	52.5%
2. LAFAYETTE, LA #715	48.7%
3. BROWNSVILLE, TX #853	34.0%
4. LAKE CHARLES, LA #709	31.9%
5. BATON ROUGE, LA #609	28.3%
6. SLIDELL, LA #693	27.6%
7. KATY, TX #598	27.6%
8. N. MIAMI, FL #435	22.1%
9. KANSAS CITY, MO #082	20.5%
10. TAMPA, FL #436	20.1%

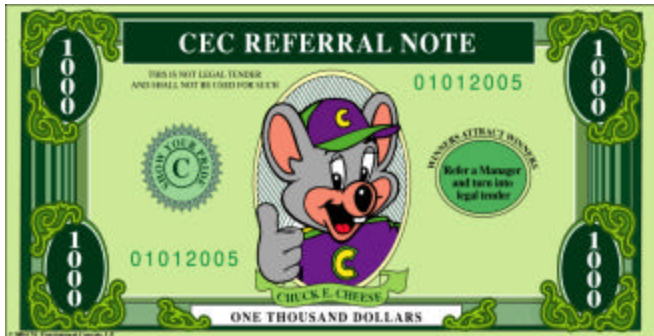
Want to earn a cool \$1,000??

Check out the current management and technician opportunities!!

Do you know a Manager or Tech?

Call the Referral Hotline

972-258-5552



Northern Region

Jensen Beach, FL – Ast Mgr
 Waterbury, CT – Tech
 Everett, MA – Mgr
 Union, NJ – Mgr
 Harlem, NY – Tech
 Bronx, NY – Mgr
 Hempstead, NY – Tech, Mgr
 W. Orlando, FL – Mgr
 Lakeland, FL – Tech, Mgr
 St. Louis, MO – Mgr
 Janesville, WI – Mgr
 Greenbay, WI – Mgr
 Boca Raton, FL – Mgr
 Newington, NH – Mgr
 St. Charles, MO – Mgr.
 Burlington, MA – 2 Mgr
 Allentown, PA – Mgr.
 Dartmouth, MA – CC
 Patchogue, NY – Tech
 Middletown, NJ – Tech
 W. Long Branch, NJ – Mgr
 Bridgewater, NJ – Mgr
 Mathuen, MA – Mgr

Western Region

Glendale, CA - Mgr
 Garden Grove, CA – Mgr
 Aurora, CO – Mgr
 San Bruno, CA- Mgr
 Roseville, CA – Mgr
 Lynnwood, CA – Mgr
 Las Cruces, NM – Ast Mgr
 Fontana, CA – Ast Mgr
 Bellevue, WA – Mgr
 Stockton, CA – Mgr
 Torrance, CA – Mgr
 West Hills, CA – Mgr
 Dublin, CA – Ast Mgr
 Hayward, CA – Mgr
 Oceanside, CA – Tech
 Moreno Valley, CA, - Mgr, Tech
 Corona, CA - Mgr
 Chino, CA- Mgr
 Bakersfield, CA – Tech

Midwest Region

Columbus, IN – CC
 Sharonville, OH – Mgr
 Roseville, MI – Mgr
 Rochester Hills, MI – Mgr
 Bloomington, IL – Tech
 Darien, IL – Mgr
 Chicago, IL – Tech
 Des Moines, IA – Mgr
 Dublin, OH – Mgr
 Vernon Hills, IL – Tech
 S. Toledo, OH – Mgr
 Streamwood, IL – Mgr
 Crystal Lake, IL – Tech
 Riverpoint, IL – Mgr
 Rapid City, SD – Mgr
 St. Paul, MN – Mgr
 Omaha, NE – Mgr

Southern Region

Glen Burnie, MD – Mgr
 Gulfport, MS – Mgr
 Potomac Mills, VA – Mgr
 Richmond, VA – Tech
 Charlotte, NC – Mgr
 Columbia, SC – Mgr
 Charleston, SC – Mgr
 Augusta, GA – Mgr
 Macon, GA – Mgr
 Hickory, NC – Tech
 Wilkes Barre, PA – Mgr
 North Wales, PA – Mgr

Southwest Region

Lake Jackson, TX – Ast Mgr.
 Houston/Meadows, TX – Tech
 Amarillo, TX- Ast Mgr
 Tyler, TX – Mgr
 Midland, TX – Mgr
 Longview, TX – Mgr
 Rockwall, TX – Mgr



ABILENE #582 OPENING TEAM



James
NUO

Brent
GM

Ken
Mgr.



Brandon
Mgr.



Front: Mike, John, Kara & Joel

Back: Jonathan, Tony & Mark

GRAND OPENING
11/14/05

Attention Studio

C locations:



You may remember from '04 that the Holiday DVD's have an 'auto play' function that adds one small step to starting up your show. After you have powered up your DVD players, they will automatically start playing. Simply stop them prior to starting up the show from the manager control panel. This will assure proper operation. We apologize for the inconvenience. This issue will be eliminated from future shows. We appreciate your understanding. If you have any questions please call Michael Hill at 972-258-5613.

Have a Happy Holiday!

Dept 18 Productions

WOTC - 63.20%

What does the 63.20% mean? This 63.20% represents the number of yes responses generated after the report end date of the monthly/preliminary compliance report. Calls made after the report end date are not reflected on the monthly/preliminary report.

To eliminate this last minute rush to screen new hires, General Managers should have employees screened on the date of hire. Also, the GM should be careful about the hire date reported to Payroll. If the hire date reported to payroll is the orientation date and screened date (actual date the employee starts work) is three weeks later then a no response will more than likely be generated on the preliminary report.

The 63.20% was derived from the January through October final report results for this year.

CEC Focus

LET'S KEEP OUR GUESTS & CAST MEMBERS SAFE

MERCHANDISE:

Use the approved Air Pressure Gauge when airing up Basketballs, Kickballs, & Mini-Basketballs

Through over-inflation of these Merch items we have caused injuries to guests and cast members.

PLEASE take care in this task:

- ➔ To prevent the possible "popping" of the ball, harming the Guest or Cast Member
- ➔ Air the balls up until the wrinkles disappear, **DO NOT EXCEED PROPER AIR PRESSURE**
 - ➔ Proper air pressure is as follows:
 1. Mini Basketballs – 2lbs of air pressure
 2. Playground Balls (Lg. & Sm.) – 2lbs of air pressure
 3. Basketballs – 6lbs of air pressure
 - ➔ Use the gauge every time & on every ball aired up in your store, **DO NOT EXCEED PROPER**

AIR PRESSURE

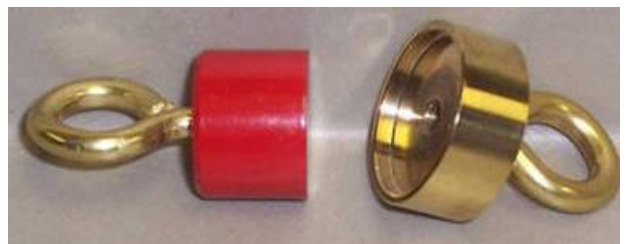
- ➔ Gauges can be ordered through our parts department, and they are \$4.00 each.



KID CHECK:

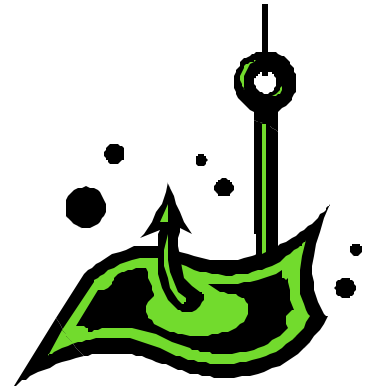
Break-Away magnets are a **MUST** for your kid check stand on **ALL 3** hooks

- ➔ To prevent the kid check stand from tipping over when pulling on the ropes
- ➔ To allow for faster service for our guests entering and exiting through kid check
- ➔ Break-away magnets can be ordered through our pur-
chasing department





THANK YOU
\$1,000
TIMES OVER!!



Jessica Lillie #589



Charlie Langdon #321

Hashem Saadat #381



Wendy Snyder #772



Lisa Campbell #386

Chris Bruno #455



You will receive \$1000 for your referrals,
**Brandon Kogel, Albino Ramirez, Orang
Khademi-Seysan, Brooke Barker, Phillip
Marlow and Kirit Patel** in next week's mail!

Do you still have the 500 Halloween Cars??



It is time to get rid of them.
What's the best way to do this?

Unpack the ghosts and sell them individually in the 100 level. The ghost will be an 8th item until you run out of them.

Make sure you display them as pictured with one of the ghosts open so the guest can see the car.

Prize Blowout Sale

Chuck E is having a Sale!

If you have any of the following prizes, make these changes ASAP!

** Once your current 50 Beauty Prize runs out, put the **175 Water Squirter** in its place. If you don't have any water squirters place an order for the 50 Beauty Prize and you will receive them. Change the name of the 50 Beauty Prize to the 50 Water Squirter Prize.

** If you have the **300 Kooshling**, move it into the 175 Water Squirter spot. Change the name of the 175 Water Squirter Prize to the 175 Koosh Prize. If you need to replace the Koosh as the 300 Surprise order the 300 Surprise to get your BRAND new replacement prize.

** Once you run out of the 100 Pen/Crayon prize, move the **300 Nerf Foot** into the 100 and change the category to the 100 Nerf Prize. If you need to replace the Nerf Foot as the 300 Sport/Game prize order the 300 Sport/Game prize to get your BRAND new replacement prize.

When you place your order for the above categories you will be sent the appropriate prize - and charged the lower price, that's right - WE are absorbing the cost! So let's give the guest a GREAT DEAL!!

Remember this is the season for selling!! I hope everyone is having a magical day!!

If you have any questions or concerns please call ext: 3069.

Quest for Quality Cast...



REVISED

EFFECTIVE IMMEDIATELY – CAST MEMBER UNIFORM ENHANCEMENT

With the support of Dick, Mike and Mark, the cast members now have a choice of shorts or pants as part of the standard uniform. Like anything else, we must execute this option with excellence. "Show pride in your team by setting high uniform standards. You shouldn't have to manage uniforms... set the expectations and then hold them accountable" – Todd Horchner

Listed below are some of the sources that currently provide pant styles that meet our standards. These sources can either provide you with ideas of what the standard should look like, or you may purchase directly through them.

Prices and availability may vary slightly throughout the year on the brands listed below.

Fine Incentives (These pants require hemming) = \$16.75

Wal-Mart (Puritan Brand) = \$19.00 - \$21.00

Target (Cherokee Brand) = \$19.95 - \$24.95

JC Penny's (Dockers Brand) = \$21.95 - \$24.00

Specific standards as a review: Refer to your handbook as a reference.

- Black shorts or pants for Game room attendants only wearing the B & W stripe shirts. Navy blue shorts or pants for the rest of the cast.
- Must have belt loops, a belt must be worn and seen when the shirt is tucked in.
- Shorts or pants must be worn at the waist and fit your size (no baggy or skin tight fit).
- Pants must be cuffed or hemmed at your shoe line and have a front crease.

SKYTUBE CLEANING

From Training



Skytubes should be cleaned **DAILY**.

Clean under all mats at each junction box

Dust all tubes with a dust mop

CLEAN inside of tubes with STP Son of a Gun or Jelly Brite

SANITIZE inside of tubes with Ster Bac Blu

Clean and shine outside of tubes with STP Son of a Gun or Jelly Brite

Vacuum inside all netted area

Please make sure all bottles are properly labeled. To re-order Ster Bac Blu labels, contact Eco-Lab.

STANDARD CLARIFICATION:

We sterilize our tables, games, sky tubes, etc with "**STER BAC BLU**". Now the question is "**how much product to water**"? The correct formula is **1oz of ster bac to 1 gallon of water**. We have two options for you to use in order to obtain the correct formula in your spray bottles.

OPTION 1: Call your Ecolab rep and have your sanitation station pump changed out for the 4 dial pump. That way you will have room for your Ster Bac, Glass Cleaner, and All Purpose cleaner. Please check with your Ecolab rep, this **SHOULD** not be any cost to your store.

OPTION 2: You can purchase a larger container and add **1 oz of ster bac per gallon** of water. This will give you the correct formula as well. You will need to shake the container well to mix the solution when using this method when filling the bottles (the ster bac will settle to the bottom).

REMINDER FROM HUMAN RESOURCES

Background checks **must** be performed for all Cast Members age 18 and over prior to extending an offer.

Applications must be completed in full, including the background check release authorization located at the bottom of the back page, and signed in both of the applicable signature spaces by the applicant.

Authorization should then be faxed to GIS to the fax number listed at the bottom of the page.

You will receive a fax back from GIS, within 48 hours, indicating the applicant is "**Okay To Hire**" or "**Possible delay in the background investigation**".

If you **do not** receive a response, indicating one of the above within 48 hours (excluding weekends and holidays) please contact Kay Boswell in Human Resources immediately. There could be a problem with GIS receiving your fax thus causing additional delays.

If you receive a fax stating "**Possible delay in the background investigation**" that means there was a possible hit and the background will need to be researched further. This could take anywhere from 3-5 additional days.

When the above occurs, you will be contacted by Human Resources immediately when the results are complete.

Applicants **must not** be hired prior to receiving the results from GIS or when applicable from HR.

The decision to add this step in the hiring process has not been made lightly. However, when considering the damage one incident could cause to a child and our concept, we feel it is necessary to put this process in place.

Thank you for your attention and support. If you should have any questions regarding this process, please contact Kay Boswell at extension 5486 or Catherine Olivieri at 5518.

DECEMBER 4, 2005 COUPON PROMOTION

All markets will be participating in a newspaper coupon promotion in December. Below is a detailed list by market with coupon versions.

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$20.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	---	---	---

MARKETS:	KNOXVILLE	ROANOKE	YOUNGSTOWN	CHARLESTON, WV
ALBANY, GA	COLUMBUS, OH	LANSING	ROCKFORD	CHARLOTTE, NC
AUGUSTA	CORPUS CHRISTI	LAS VEGAS	SAVANNAH	CHATTANOOGA, TN
BATON ROUGE	DAVENPORT	LEXINGTON, KY	SHREVEPORT (TEXARKANA)	COLUMBIA, SC
BEAUMONT	DAYTON/SPR.	LINCOLN	SIOUX CITY	GREENSBORO-WINSTON SALEM
BILOXI-GULFPORT	DES MOINES	LITTLE ROCK, AR	SIOUX FALLS	GREENVILLE, SC
BIRMINGHAM	ERIE	LOUISVILLE	SOUTH BEND	HUNTSVILLE
BOISE	EVANSVILLE	MADISON	SPRINGFIELD, IL	JOPLIN
BUFFALO	FT. SMITH/FAYETTEVILLE	MCALLEN-BROWNSVILLE	SPRINGFIELD, MO	LACROSSE
CEDAR RAPIDS	FT. WAYNE	MOBILE/PENSACOLA	TOLEDO	OMAHA
CHARLESTON, SC	GREENBAY	NEW ORLEANS	TOPEKA	PEORIA
RAPID CITY	WICHITA, KS	NORFOLK/VA BEACH	TYLER/LONGVIEW	WICHITA FALLS
RENO	WILKES/BARRE-SCRANTON	TRI CITIES (JOHNSON CITY)		

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	---	---	---

MARKETS:	DOTHAN	JOHNSTOWN/ALTOONA	MACON	LAKE CHARLES
ALEXANDRIA	EL PASO	LAFAYETTE	MONTGOMERY	LUBBOCK
AMARILLO	HATTISBURG, MS	WACO	ST. LOUIS	JACKSONVILLE, FL
COLUMBUS, GA				

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	BUY 40 TOKENS GET 40 TOKENS FREE Get a total of 80 tokens Can be used with other offers	\$9.99 LARGE PIZZA Buy any Large Pizza with 1 topping for only \$9.99	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	--	---	---

MARKETS:	DETROIT	MEMPHIS	PORTLAND, OR	WEST PALM
ATLANTA	FLINT/SAGINAW	MIAMI	RALEIGH/DURHAM	DALLAS/FT. WORTH
AUSTIN	GRAND RAPIDS	MILWAUKEE	SALISBURY, MD	DENVER
BOWLING GREEN	GRAND JUNCTION	MINNEAPOLIS	SAN ANTONIO	KANSAS CITY
CINCY	HOUSTON	NASHVILLE	SAN DIEGO	LOS ANGELES
CHICAGO	INDIANAPOLIS	OKLAHOMA CITY	SHERMAN	PALM SPRINGS
CLEVELAND	JACKSON, TN	ORLANDO	TAMPA/ST. PETE	PITTSBURGH
COLORADO SPRINGS				TULSA

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$20.99 WITH COUPON	BUY 50 TOKENS GET 50 TOKENS FREE Get a total of 100 tokens Can be used with other offers	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	---	---	---

MARKETS:	BALTIMORE	SANTA BARBARA/SANTA MARIA	SAN FRANCISCO	BAKERSFIELD
ANCHORAGE	NEW YORK	SALINAS/MONTEREY	SEATTLE	WASHINGTON DC
				OLYMPIA

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	BUY 50 TOKENS GET 50 TOKENS FREE Get a total of 100 tokens Can be used with other offers	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$24.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON
---	---	---	---

MARKETS:	BOSTON	PHILADELPHIA	ROCHESTER	SYRACUSE, NY
ALBANY, NY	FRESNO/VISALIA	PORTLAND, ME	SACRAMENTO	BINGHAMPTON
ALBUQUERQUE	HARRISBURG, PA	PROVIDENCE	SPRINGFIELD, MA	HARTFORD
				RICHMOND

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$24.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$27.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON
---	---	---	---

MARKETS:	PHOENIX - YUMA & EL CENTRO	GREENVILLE, NC (JACKSONVILLE)		
SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$20.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON	

MARKETS:	NORFOLK/VIRGINIA BEACH			
SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$24.99 WITH COUPON	BUY 40 TOKENS GET 40 TOKENS FREE Get a total of 80 tokens Can be used with other offers	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON	SUPER BUFFET SAVER Get 5 free tokens with each buffet purchase MARKETS: MIDLAND, TX

MARKETS: YUMA & EL CENTRO

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/8700744. Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.

4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972-258-8507
E-mail: www.chuckecheese.com



Tech Support

"Where a Kid can be a Kid!"

Ely / Delta - Red Led not flashing

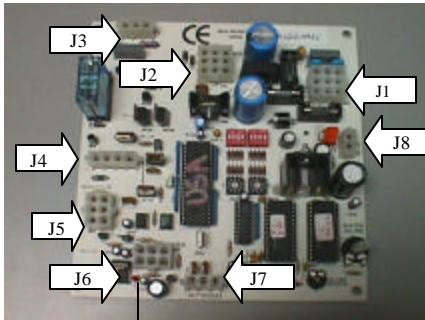
Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:

ebriggs@cecentertainment.com

I look forward to hearing from you!

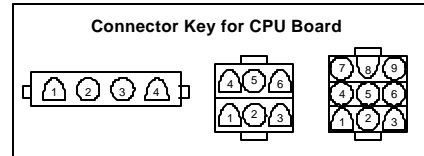
Erica Briggs

Sr. Admin, Operations

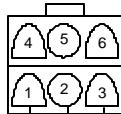


Connector J6
Pin 1 - Pedal Proximity Sensor (+24vdc)
Pin 2 - Ground for Proximity Sensor
Pin 3 - Pulse of Proximity Sensor
Pin 4 - Pin 1 of Toshiba Inverter
Pin 5 - Pin 7 of Toshiba Inverter
Pin 6 - Pin 9 of Toshiba Inverter

Red Led flashes after the ride is coined up and pedaled, and the seat belt is plugged in.



J6 Connector of CPU Board



Pin 1 - Constant 24 volts DC for the Proximity Sensor
Pin 2 - Constant ground for Proximity Sensor
Pin 3 - Pulses from 24 volts DC to Ground as the Proximity Sensor on the bike reads the holes on the bike sprocket. Seat belt switch must be closed.

Seat Belt Switch

Proximity Sensor on Bike



Troubleshooting Tips for RED Led on CPU Board not flashing

Measure between pin 2 (ground) and Pin 3 (pulse input) for pulses from 24 volts DC to ground when you pedal with the seat belt plugged in. If you have pulses problem is with the board suggest replacing the Red LED or optocoupler next to the Red Led. If still it does not work call the SPT Technical Support for an advance replacement CPU Board. (785) 862 6002

If you do not have pulses on pin 3 of J6, check the following.

1. Check seat belt switch to be sure that switch is functioning properly.
2. Check continuity from Pin 3 of J6 to seat belt switch for any open circuits.
3. Make sure that the seat belt switch wires are not shorted to the frame of the ride. The ride is grounded and if the seat belt switch wires short to the frame the proximity switch can not pulse the CPU board at J6 pin 3.
4. Check led on proximity sensor, if led never comes on proximity sensor could be bad. It has also been found that the led can flash and the proximity sensor is still could be bad. If the wiring is good, the seat belt switch is good, and there is no short to ground on the pulse wire, then the proximity sensor is bad.

You can also check the proximity sensor outside the ride with a 9 volt battery. Connect the Brown wire to the positive terminal of the battery. Connect the blue wire to the negative terminal of the battery. The black wire is the pulse output, it should pulse from 9 volts DC to ground when you place a metal object in front of or next to the proximity sensor.

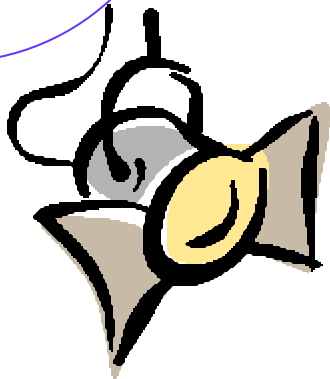
Chuck E. FOCUS



December 9, 2005

Inside this issue:

- Making Magic! 1
- Benefit Packets 2
- WOTC Winners 3
- Uniform Enhancement 4
- WOTC Online Info 5
- \$1000 Winner! 6
- Tech Tips 7



In The Spotlight...

Why does Scrooge love Rudolph the Red-Nosed Reindeer?

Because every buck is dear to him!



Making Magic!

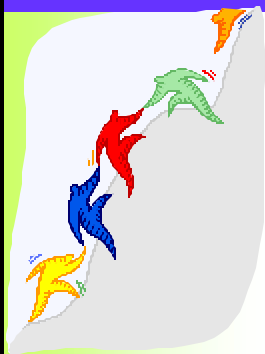
Make Magic Jackson, TN #667

Southwest Region ~ David Pippin's District

Great Leadership From GM ~ Mike Bell

We visited our local Chuck E Cheese in Jackson, TN on December 6, 2005 for a school fundraiser event. I want to comment on a young man employed there. His name is **Brett Storts**. He is the nicest young man. He was very helpful, polite, checked on us often, and just a fun person to be around. Our service was excellent and the food was good. My daughter Madison's birthday is next week and we weren't going to be able to come back next week, but **Brett** got her a crown and a balloon, brought Chuck E. by our table and brought her an ice cream sandwich with a birthday candle in it. He just made the whole visit wonderful. There were also two young ladies working the prize counter that were very patient while my three year old tried to pick from so many choices! Unfortunately, I did not get their names. I want to commend **Brett** and these ladies for a great job. Keep up with the good work! Thank you.

Teamwork





Make Magic Rochester, NY #517

Northern Region ~ Emerson Curtis District

Great Leadership From GM ~ Chris Hochreiter

I recently visited Chuck E Cheese's in Rochester, New York with my husband and almost 2 year old daughter. Everything was great from service to entertainment. As the evening was ending we had placed our left over pizza and drinks on a table while we were finishing up with games etc. when we returned back to the table our pizza was gone. We had figured that the pizza had been disposed of and I found an employee just to make sure. It turns out that I had found the GM of the restaurant and explained that our pizza was gone and asked if it had just been moved. Before I could get my whole question out she said (with a smile) "I'm sorry I'll make you another" and ran off to the kitchen. She returned a moment later and said our new pizza would be out in about 5 minutes and she was sorry for the wait. As we were talking the server who had thrown away our pizza came out and apologized personally. I have worked in the food service business my whole adult life and I can understand how customers are sometimes "not very understanding". But these two women who I worked with were the best I've ever dealt with and I'm VERY impressed with the service and attitude at that establishment. These two employees left no room for complaints. They were great. I hope that this comment reaches back to them. They should know how great they did. I will be returning as a loyal customer. Thank you again.

From the Benefits Department



The CEC Entertainment 401(k) Plan has a discretionary company match that is given to all eligible 401(k) participants annually.

Employees enrolled in the CEC Entertainment 401(k) Plan may transfer their CEC Stock to another fund in the Plan once they become 100% vested (employed with CEC for three years). To transfer from your stock fund to another CEC 401(k) fund please contact the Benefits Department for the transfer form.

Once you have transferred out of the CEC stock fund you cannot transfer back to the stock fund. For all other transfers to and from funds please call the Prudential answer line a 1-877-778-2100 or visit the Prudential website at www.prudential.com/online/retirement.

WOTC

General Managers should use the WOTC portal first to screen new employees and only calling the 1-800-524-4414 at Ernst and Young as a last resort. Also, the 8850 return and release form that is generated through the WOTC portal will replace the 8850 return and release form in the new hire packet.

Compliments

Weekending December 4, 2005



WEEK 48

TOP TEN SALES VOLUME

Midwest Region:

2-359 & 326

Western Region:

363 & 44

Southern Region:

703,709,541 & 964

Northern Region:

438,500,2-528,748 & 476

Southwest Region:

304,691 & 579

LOCATION

VOLUME

1. BELL, CA #446	\$79,791
2. SUN VALLEY, CA #418	\$62,845
3. VENTURA, CA #453	\$52,881
4. LYNWOOD, CA #377	\$51,795
5. BURBANK, CA #109	\$50,289
6. ARDEN WAY, CA #410	\$50,288
7. TORRANCE, CA #465	\$50,184
8. BRONX, NY #523	\$49,571
9. HAYWARD, CA #363	\$48,361
10. CORONA, CA #407	\$47,791

Complaints

Weekending December 4, 2005

TOP TEN SALES INCREASE

LOCATION

% INCREASE

1. CHERRY HILL, NJ #498	52.9%
2. HOUS INWOOD, TX #734	47.3%
3. ARLINGTON, TX #416	45.2%
4. ROCKVILLE, MD #709	44.5%
5. LAS VEGAS, NV #311	43.7%
6. MILWAUKEE, WI #842	43.3%
7. PASADENA, TX #691	40.9%
8. KENDALL, FL #438	37.6%
9. BRICK, NJ #500	37.0%
10. W LAS VEGAS, NV #308	34.2%

Midwest Region:

688,554,327 & 73

Western Region:

633,320 & 375

Southern Region:

372,121,412,759,709,869,117,605
& 965

Northern Region:

512,472,752,460,780,460,448,468,520
526 & 516

Southwest Region:

580,466,35,416 & 596



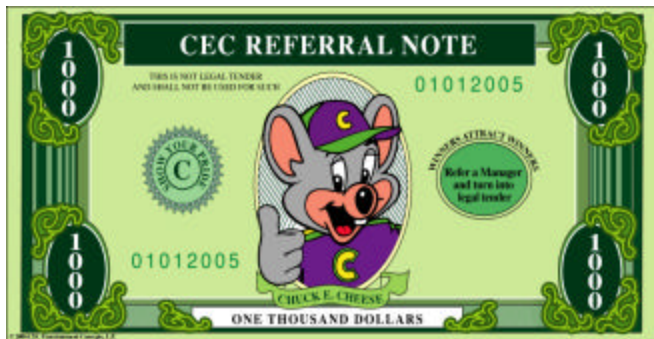
**Want to earn a cool
\$1,000??**

**Check out the current management and
technician opportunities!!**

Do you know a Manager or Tech?

Call the Referral Hotline

972-258-5552



Opportunities



Northern Region

Jensen Beach, FL – Ast Mgr

Waterbury, CT – Tech

Everett, MA – 2 Mgr

Union, NJ – Mgr

Harlem, NY – Tech

Bronx, NY – Mgr

Hempstead, NY – Tech, Mgr

W. Orlando, FL – Mgr

Lakeland, FL – Mgr

St. Louis, MO – Mgr

Janesville, WI – Mgr

Greenbay, WI – Mgr

Boca Raton, FL – Mgr

St. Charles, MO – Mgr.

Burlington, MA – Mgr

Allentown, PA - Mgr.

Dartmouth, MA – CC

Patchogue, NY – Tech

Middletown, NJ – Tech, Mgr

W. Long Branch, NJ – Mgr

Bridgewater, NJ – Mgr

Mathuen, MA – Mgr

Brandon, FL – Mgr

Lowell, MA – Mgr

Western Region

Glendale, CA - Mgr

Garden Grove, CA – Mgr

Aurora, CO – Mgr

San Bruno, CA - Mgr

Roseville, CA – Mgr

Lynnwood, CA – Mgr

Las Cruces, NM – Ast Mgr

Fontana, CA – Ast Mgr

Bellevue, WA – Mgr

Stockton, CA – Mgr

Torrance, CA – Mgr

West Hills, CA – Mgr

Dublin, CA – Ast Mgr

Hayward, CA – Mgr

Oceanside, CA – Tech

Moreno Valley, CA, - Mgr

Corona, CA - Mgr

Chino, CA - Mgr

Bakersfield, CA – Tech

Fullerton, CA – Mgr

Midwest Region

Columbus, IN – CC

Sharonville, OH – Mgr

Roseville, MI – Mgr

Rochester Hills, MI – Mgr

Bloomington, IL – Tech

Darien, IL – Mgr

Chicago, IL – Tech

Des Moines, IA – Mgr

Dublin, OH – Mgr

Vernon Hills, IL – Tech

S. Toledo, OH – Mgr

Streamwood, IL – Mgr

Crystal Lake, IL – Tech

Riverpoint, IL – Mgr

Rapid City, SD – Mgr

St. Paul, MN – Mgr

Omaha, NE – Mgr

Columbus, OH – Mgr

Southern Region

Glen Burnie, MD – Mgr

Gulfport, MS – Mgr

Potomac Mills, VA – Mgr

Richmond, VA – Tech

Charlotte, NC – Mgr

Columbia, SC – Mgr

Charleston, SC – Mgr

Augusta, GA – Mgr

Hickory, NC, - Tech

Wilkes Barre, PA – Mgr

North Wales, PA – Mgr

Alpharetta, GA – Mgr

Buford, GA – Mgr

Southwest Region

Lake Jackson, TX – Ast Mgr.

Houston/Meadows, TX – Tech

Tyler, TX – Mgr

Midland, TX – Mgr

Longview, TX – Mgr

Rockwall, TX – Mgr

WOTC ONLINE PRODUCT INSTRUCTIONS (effective 11/28/2005)

For New Hire - Completing Applicant/WOTC Survey

Click the W.O.T.C. Processing Ernst and Young, LLP icon on the desktop and the new hire will be taken to the W.O.T.C. Applicant Survey (8850). This link will display a login screen prompting the new hire for the username and password. The username box is made up of three sections. Enter **EM** in the first section, **34** in the second section, and the three-digit **store number** (for stores with two digits, i.e. 99, place a zero in front of the store number, i.e. 099) in the last section. No password is required to be entered for the password option.

Username:

Password: <--- leave blank

Upon completion of the survey, if prompted to do so, the new hire should print the populated 8850 form and sign it and return this to the GM. The GM should mail the 8850 form in the Ernst & Young, LLP prepaid envelope **immediately**. To document completion of the survey the confirmation number displayed should be recorded and placed in the new hire's file. Additional documentation may be sent in a second mailing to Ernst & Young, LLP.

Release notice for additional documentation: Depending upon the criteria selected and the state the new hire is employed in a release notice may or may not be required. If the release form is needed the system will generate a populated form. The new hire should complete the form and this may be returned to Ernst & Young, LLP in a separate prepaid envelope.

For General Manager - Monitoring the WOTC Process

Click the W.O.T.C. Processing Ernst & Young, LLP icon on the desktop and the GM will be taken to the W.O.T.C. Applicant/Employee W.O.T.C. Survey (8850 form) and various W.O.T.C. reports. This link will display a login screen prompting the GM for the username and password. The username box is made up of three sections. Enter **LM** in the first section, **34** in the second section, and the **store number** in the last section. The password is Chuck with a capital "C" plus the three-digit store number.

Username:

Password: <---- The first letter in Chuck must be capitalized.

After logging in click the [Report](#) link and this will take you to seven report options. The first four reports will be the reports that the GM will use to monitor the WOTC process.

1. [Activity Overview](#) - select date range to produce a current activity report
2. [Employees Needing Form 8850 Completion](#) - select option and outstanding 8850s will be displayed
3. [Employees Needing Documentation](#) - select option and outstanding documents will be displayed
4. [Employees Not Surveyed for WOTC](#) - select date range and employees to be screened will be displayed

CEC Entertainment

4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972-258-8507
E-mail: www.chuckecheese.com



Tech Support

"Where a Kid can be a Kid!"

Holiday Schedules for the following Vendors

Coastal Amusements will be closed Monday Dec. 26th and Monday Jan 2nd

Bay Tek will be closed Friday the 9th at 12:00 and Monday Dec. 26th and Monday Jan 2nd

Bob's Space Racers will be closed Monday Dec. 26th and Monday Jan 2nd

Skeeball will be closed Friday Dec 23rd, Monday Dec. 26, Friday Dec. 30 and Monday Jan 2nd

Wells Gardner will be closed Friday Dec. 23rd, Monday Dec. 26 and Monday Jan 2nd.

Moss Distributing Closing earlier Friday Dec. 23rd, Closed Monday Dec. 26 and Monday Jan 2nd

I.C.E. will be closed Monday Dec. 26th and Friday Dec. 30th I.C.E. will be open Jan 2 for service calls however they will not be shipping parts orders.

SPT Technical Support and Parts Department Closed Friday Dec. 23rd, Monday Dec. 26th and Monday Jan 2nd

[Please remember to visit the SPT Technical Support Web Site at www.bbs.cecenterainment.com](http://www.bbs.cecenterainment.com)

If you have not logged in before, you will have to register first by assigning yourself a user name and password. When asked for the system password it is **"ticket"**

Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:

ebriggs@cecenterainment.com

I look forward to hearing from you!

Erica Briggs

Sr. Admin, Operations



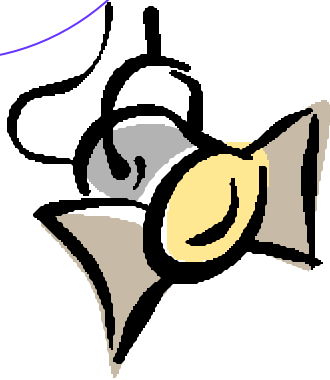
Chuck E. FOCUS



December 16, 2005

Inside this issue:

- Making Magic! 1
- Benefit Packets 2
- WOTC Winners 3
- Uniform Enhancement 4
- WOTC Online Info 5
- \$1000 Winner! 6
- Tech Tips 7



In The Spotlight...

Confusing Santa...

Instead of milk and cookies, leave him a salad, and a note explaining that you think he could stand to lose a few pounds!



Making Magic!

Make Magic Lake Charles, LA #709

Southern Region ~ Jim Dougherty's District

Great Leadership From GM ~ Ryan Cook

I feel compelled to share this true life story with your Company. My son Cody is 6 yrs old today, we have celebrated his birthday at the **Lake Charles, LA** Chuck E. Cheese since he was 3 yrs old. Mainly because he sees the great commercials on T.V. and begs his mommy to take him there. He has pretty much done that since he was 2 yrs old. Once we had that 1st Birthday party, he has wanted it to be there every year including this year. So, I went on line and discovered that no reservations were available due to shortage of staff because of the hurricanes. But to my surprise, once I was able to talk to the local store, I found all hope was not lost. This wonderful, nice manager named **Chris** said that we could still have the party. Only it was going to be done a little differently. When I explained to him how much this party meant to my little boy. **Chris** took over and suggested how we could still make this happen. He said we could have everything as my little boy wanted. That meant so much to both of us because with the hurricanes everything has been turned upside down and disappointing for him and I .. So I want to express our joy and let you know how your manager lifted out spirits, **Chris** gave us hope and helped us with an unforgettable birthday. Thank you so much, I will never forget this.





Make Magic Granada Hills, CA #429

Western Region ~ Ed Porter's District

Great Leadership From GM ~ Eddie Reyes

I represent a foster family agency, Walden Family Services, and every year we have our holiday party for our foster families at your location on San Fernando Mission Blvd in **Granada Hills, CA**. This year we hosted our party on Monday, 12/5 from 5-8pm. **Carlos Gomez** was the manager on duty and he was AMAZING! He and his staff constantly circulated throughout the restaurant to ensure our needs were met, and was extremely helpful in complying with special requests. **Carlos** and his staff could not have been more wonderful, and all of the foster children and families had a great time. We have been hosting these parties at Chuck E Cheese for over 7 years, and thanks to the service and management, we will continue to do so.

COMPLIMENTARY TOKENS



Prior to the beginning of the "Every Kid's a Winner" promotion we will be removing the complimentary tokens off of the registers. Starting on December 21 your registers will no longer give out any complimentary tokens with purchases. Please call or email the following with any questions:

POS - rriider@cecenterertainment.com
972/258-5451

Marketing -
pranne@cecenterertainment.com 972/258-5489

Thanks and have a magical day!

Compliments

Weekending December 11, 2005



WEEK 49

TOP TEN SALES VOLUME

Midwest Region:

554,359 & 941

Western Region:

200,429 & 338

Southern Region:

374,79,615,964 & 543

Northern Region:

511,504,498,420,522,448 & 526

Southwest Region:

575,667 & 310

LOCATION

VOLUME

1. BELL, CA #446	\$72,415
2. SUN VALLEY, CA #418	\$57,706
3. TORRANCE, CA #465	\$57,664
4. BURBANK, CA #109	\$54,639
5. ARDEN WAY, CA #410	\$51,857
6. CORONA, CA #407	\$51,715
7. BRONX, NY #523	\$48,045
8. VENTURA, CA #453	\$47,202
9. LYNWOOD, CA #377	\$46,546
10. HERNDON, VA #99	\$46,502

Complaints

Weekending December 11, 2005

TOP TEN SALES INCREASE

LOCATION

% INCREASE

1. MAPLE GROVE, MN #794	57.6%
2. SAN BERN, CA #415	57.5%
3. SLIDELL, LA #693	49.8%
4. LAKE CHARLES, LA #709	49.6%
5. OMAHA, NE #733	42.8%
6. LAS VEGAS, NV #311	42.2%
7. BATON ROUGE, LA #609	39.3%
8. KENDALL, FL #438	35.9%
9. HOUS INWOOD, TX #734	33.9%
10. MORENO VALLEY, CA #393	32.1%



Midwest Region:

604

Western Region:

329,451,49,441 & 305

Southern Region:

474,609,715 & 600

Northern Region:

499,488,472,498,460,916,436 & 650

Southwest Region:

NO COMPLAINTS! GOOD JOB!



Opportunities



Check out the current management and technician opportunities!!

It's a great way to earn a \$1,000??

Do you know a Manager or Tech?

Please direct your referrals to visit

www.cec-careers.com

and create an online profile.

Northern Region

Waterbury, CT – Tech

Everett, MA – Mgr

Union, NJ – Mgr

Harlem, NY – Tech

Bronx, NY – Mgr

Hempstead, NY – Tech, Mgr

W. Orlando, FL – Mgr, Tech

Lakeland, FL – Mgr

St. Louis, MO – Mgr

Boca Raton, FL – Mgr

St. Charles, MO – Mgr.

Burlington, MA – Mgr

Dartmouth, MA – CC

Patchogue, NY – Tech

Middletown, NJ – Tech

W. Long Branch, NJ – Mgr

Mathuen, MA – Mgr

Brandon, FL – Mgr

Lowell, MA – Mgr

Albany, NY – Mgr

E. Hanover, NJ – Mgr

Queens, NY – Mgr

St. Petersburg, FL – Mgr

Midwest Region

Columbus, IN – CC

Sharonville, OH – Mgr

Roseville, MI – Mgr

Rochester Hills, MI – Ast Mgr

Bloomington, IL – Tech

Darien, IL – Mgr

Chicago, IL – Tech

Dublin, OH – Mgr

Vernon Hills, IL – Tech

S. Toledo, OH – Mgr

Streamwood, IL – Mgr

Crystal Lake, IL – Tech

Riverpoint, IL – Mgr

Rapid City, SD – Mgr

Columbus, OH – Mgr

Mansfield, OH – Tech

Port Huron, MI – Tech

Saginaw, MI – Mgr

N.Olmstead, OH – Mgr

Mayfield Heights, OH – Mgr

Greenbay, WI – Mgr

Janesville, WI – Mgr

Indy, Wash Square, IN – Mgr

Gurnee, IL – Mgr

Skokie, IL – 2 Mgr

Western Region

Glendale, CA - Mgr

Garden Grove, CA – Mgr, Tech

Aurora, CO – Mgr

San Bruno, CA - Mgr

Roseville, CA – Mgr

Lynnwood, CA – Mgr

Las Cruces, NM – Ast Mgr

Fontana, CA – Ast Mgr, Tech

Bellevue, WA – Mgr

Stockton, CA – Mgr

Torrance, CA – Mgr

West Hills, CA – Mgr

Dublin, CA – Ast Mgr

Hayward, CA – Mgr

Corona, CA - Mgr

Chino, CA - Mgr

Bakersfield, CA – Tech

Fullerton, CA – Mgr

Olympia, WA – Ast Mgr

Kent, WA – Mgr

El Centro, CA – CC

Hemet, CA - CC

Northridge, CA – Ast Mgr

Colorado Springs, CO – Ast Mgr

Southern Region

Gulfport, MS – Mgr

Potomac Mills, VA – Mgr

Charlotte, NC – Mgr

Columbia, SC – Mgr

Charleston, SC – Mgr

Augusta, GA – Mgr

Hickory, NC, - Tech

Wilkes Barre, PA – Mgr

North Wales, PA – Mgr

Alpharetta, GA – Mgr

Mall of Georgia – Mgr

Lafayette, LA – Tech

Southwest Region

Lake Jackson, TX – Ast Mgr.

Houston/Meadows, TX – Tech

Tyler, TX – Mgr

Midland, TX – Mgr

Longview, TX – Mgr

Rockwall, TX – Mgr

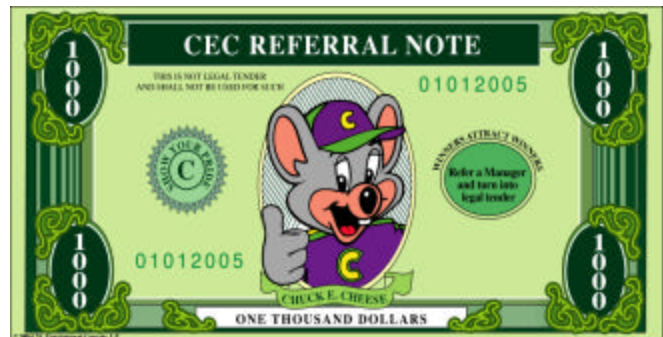
Victoria, TX – Ast Mgr

Bandera, TX – Mgr

Sugarland, TX – Mgr

Webster, TX – Mgr

Omaha, NE – Mgr





THANK YOU
\$1,000
TIMES OVER!!



Dion Dissette #616

Michael Johnson #617



Janine Yu #487

Esau Baltazar #410



You will receive \$1000 for your referrals,
Amanda Kirkland, Anthony Michaud,
Christian Diaz and Jose Medina in next
week's mail!



CHUCK E. CHEESE IS A BIG HIT!



CARL RUSSO/Staff photo

Methuen High School senior Reynaldo Santana has fun with the children while at work at Chuck E. Cheese at the Loop. Dancing with Chuck E. are, from left, Savana Marino, 8, of Lawrence and her brother Dominick, 6.

The man inside the mouse

Aspiring Boston Symphony musician enjoys entertaining children

By LESLIE TALMADGE
STAFF WRITER

METHUEN — When Reynaldo Santana puts on his oversized pink ears and green and purple hat and shimmies to the Hokey Pokey, children flock to him.

He is, he said proudly, "like the true Chuck E."

For 10 to 15 hours a week, the high school senior is Chuck E. Cheese, the company mascot for the restaurant chain in Methuen.

"He's one of the best (mascots)," Lily Tran, a company cashier said. "He's very enthusiastic and that's what we need for a Chuck E."

Manager Chris Maniatis agreed. "He knows how to interact with the kids and gets them involved," he said.

All costumed up for a birthday party for Jackson, aged 6, Santana waves, hands out high fives, gently reaches out to his young fans and claps his hands. Two little girls bounce up and down and swerve in to his oversized, furry legs, embracing him warmly.

He is, he concedes, "like a magnet" for children. While he's clocked in, his goal is simple: To make the children happy.

"I send each kid away with a smile," he said.

The young man behind Chuck E. is a talented musician who aspires to play with an ensemble like the Boston Symphony Orchestra.

Last week, he auditioned for and was accepted by the New England Conservatory's Massachusetts Youth Wind Ensemble, which accepted 66 players from 130.

"Thanks to God, I got in," he said, sitting outside of the restaurant before his shift began.

But Santana can't begin practicing with the Conservatory group until the football season ends. He plays solo trumpet for the high school band and will be performing at the team's Friday night games through November.

In addition to playing with the high school band, the 17-year-old will begin practicing this week for the school's jazz band, and he'll play with the concert band later this year. Since the seventh grade, he has attended the University of Massachusetts at Lowell summer band camp. Since the eighth grade, he has participated in the University of Massachusetts at Lowell's All-City Youth Wind Ensemble, which consists primarily of high school and college students.

Frank Savory, band director and head of the school's fine arts department, described Santana as a talented musician with a great sense of humor and a strong work ethic.

"He's an outstanding musician," he said. "He's worked very hard for a long time at that. He's above the level you'd expect a normal high



Reynaldo Santana puts on his mouse paw as he dresses for work. The mouse head is the last thing he will put on.

school senior to be at."

Santana's teacher of seven years, Debra-Nicole Huber, who is also assistant director of university bands at the University of Massachusetts, Lowell, said "he has a wonderful sense of timing and rhythm. He has very good ears... Rey also has the drive, the heart, the determination to be very, very good." Plus, she said, he is "a kind gentleman."

"When I play trumpet, I feel good inside," he said, quietly. "It makes me happy."

"Sometimes when I play I flow with the music," he said, his dark eyelashes downcast, adding that "a true musician" feels, moves with and understands the music.

His passion and talent run in his family.

Santana's 19-year-old brother Johnny plays the drums; his mother Connie plays the tenor sax, clarinet and trumpet; his father Fernando plays the tuba, bass and trumpet. The whole family plays in their church band in Lawrence, the Mita Congregation, where Santana also serves as one of three conductors. (Santana also plays piano, bass, French horn, alto and tenor saxophone, guitar and drums.)

His favorite trumpet player is Wynton Marsalis. He is confident that "with the help of God," he, too, will be able to make it as a musician.

And it appears he has the discipline to succeed.

Two or three days a week, he skips lunch or scarfs it down quickly so he can practice his trumpet in either the band or the theater room. (He prefers the latter, where the sound is better.)

This fall, he plans to apply to the University of Massachusetts at Lowell and the New England Conservatory of Music. When asked about whether he will apply to Juilliard, the A and B student said, "it looks too hard." But, he said, "I might try. If I get in? Wow."

But you won't find the senior sweating about his future plans.

"I have faith," he said. "I take everything easy and slow. Everything comes in its own time," he said. "You just have to have patience."

FROM MARKETING...



We are participating in a cross promotion with Cinemark Theaters. The offer is 35 free tokens with the purchase of any large pizza and it expires 12/31/06.

The coupons will be in Cinemark movie calendars which are currently available in all of their theaters . They are selling the calendars for \$1.00 with the purchase of a large Coke.

Please contact Brenda Holloway at extension 4222 if you have any questions.

New Vinyl Figures

There are two new designs of the CEC Vinyl Figures.

CEC Roller Blade Vinyl Figure

When you run out of the CEC Soccer Vinyl Figure you will now order the CEC Roller Blade Vinyl Figure, item # 54525. The CEC Skateboard Vinyl Figure has been discontinued.

CEC Hockey Vinyl Figure

The CEC Hockey Vinyl Figure is changing looks. It is still going to be item # 57524 but in cool NEW colors.



A Message From Entertainment

Guess what? We asked what song you'd like to do for the next Road Show CD and the overwhelming response has been, "WE WANT THE CHA CHA!" Well, we hear you. That's why we've produced a new Road Show with the "Cha Cha Slide" on it! That's right. And get this...it's good for the entire year of 2006! Yup. We licensed this baby for you guys to use all year long. WooHoo! We also made a point to put it on the same CD with all your other song options so you don't have to swap CD's! With that said, keep your eyes peeled for the new disc. It should hit your location at the end of this month. Oh, and get this...we're also producing a "Cha Cha Slide Training Video" to get you started. Thanks for your valuable input! Have fun doing the Cha Cha Slide with our guests!

Dept 18 Productions





*****DFI HOLIDAY/INVENTORY SCHEDULE*****

**Please be aware Dennis Foland's availability to ship Merch/
Prizes the last week of the month will be very limited!!**



MONDAY, DECEMBER 26 th	--	CLOSED (HOLIDAY)
TUESDAY, DECEMBER 27 th	--	OPEN (Will be shipping orders starting with Monday ship-day orders received and will ship orders until close of business.)
WEDNESDAY, DECEMBER 28 th	--	OPEN UNTIL NOON PST (Will continue to ship orders based on ship-day orders received -- will ship orders until NOON PST.)
THURSDAY, DECEMBER 29 th	--	CLOSED (INVENTORY)
FRIDAY, DECEMBER 30 th	--	CLOSED (INVENTORY)
MONDAY, JANUARY 2 nd	--	CLOSED (HOLIDAY)
TUESDAY, JANUARY 3 rd	--	OPEN – (Will continue to ship orders remaining from previous week, based on ship-day in which the orders were received, and then start with new orders.)

***** PLEASE NOTE -- AND ORDER ACCORDINGLY!! *****

In preparation for an AWESOME 1st quarter in sales AND for the HUGE 1st Qtr Marketing Campaign – “Every Kid’s a Winner” –

PLEASE, PLEASE, PLEASE place a merchandise order for your location the week of Monday, December 19th -- Thursday, December 22nd.

Listed below is a helpful checklist to make sure your holiday season is full of MERCH and PRIZES:

- ✓ Place your Merchandise Order **BEFORE NOON** on your scheduled Order Day!!
- ✓ Increase your par levels to account for delays in shipping due to DFI being closed.
- ✓ Place a Merchandise Order **NEXT WEEK** on your scheduled Order Day!!
- ✓ Increase your order amount in preparation for 1st Qtr and EKAW.
- ✓ Did we mention to place a Merchandise Order **BEFORE NOON** on your scheduled Order Day **NEXT WEEK??**

*****DID YOU PLACE AN DFI ORDER THE WEEK OF
12/19 - 12/22 ?*****

Clean Drain Pipes by Facilities

Appearance, cleanliness and atmosphere of your restaurant drive customer traffic. Restaurants that are unpleasant to the senses will lead to shorter and less frequent visits by our guests.

When drains get clogged and back-up in your restrooms and kitchens, not only does it create an offensive odor, it is a Health Code Violation. Regular maintenance and cleaning of drains will minimize guest complaints and costly repairs in the future.

The most common mistake people make is to remove the sediment filters in the floor drains. These are used to stop material from entering the drain; i.e., straws, token cups, paper towels or anything else dropped on the floor that can be swept down a drain with mop water. Some of these items will make it through the trap and cause blockages down the sewer line. Others will be caught in the p-trap and cause a blockage there (salad bar or beverage bar drains are common blockages).

Large quantities of grease or oil (salad dressing) should never be placed in the drain. Grease and oil should only go down the drains that have a grease trap or oil separator on them. Grease traps should be cleaned every 60 to 90 days, depending on the size and usage. Many municipalities specify the frequency in their area and require proof of service performed.

Preventative maintenance on your drains now will save you a lot of time and expense later! As always, if you have any facilities issues, please contact the Facilities Department at 972/258-5643. Thanks and have a Magical Day!

New Balloons – New Inflator Tip



Between now and the next couple of months, we will be changing latex balloons from our current vendor to Pioneer Balloons. The new balloon will require a “rubber flex tip” as opposed to the “needle inflator” that we currently use. Many of our CEC locations already have a “rubber flex tip”, but for those who don’t, you will need to order one.

Although the cost of the new regulator is \$35.00, the savings that you will achieve on the new balloons will give you a payback in two to three months.

Please order the new regulator at Pioneer Balloons – ask for Susan Bastin. Their phone number is 800-284-6201.

Also, hang on to your old regulator/inflator tip. As we deplete our current inventory and transition to our new balloon, it is possible that you will receive deliveries of both for a short period of time.

If you have any questions, please feel free to call Purchasing.

MEMBERSHIP HAS ITS PRIVILEGES



J. Stuart Price - Fayetteville, AR

Mark Flores & Mike Magusiak

Jeff Powell - Syracuse, NY

David Barwig - Sun Valley

Sharon Haley - N. Hills, PA



The winners of the "No Guest Complaints" contest during Super Chuck Summer (pictured above) were awarded to an awesome night with Mark Flores (Director of Operations), Mike Magusiak (President) and Dick Frank (Chairman) last Wednesday night in Dallas, TX. They all flew to Dallas, stayed in a hotel and road off in a stretch limo directly from the hotel to the American Airlines Center for appetizers, drinks, dinner and to watch the Mavericks beat the Phoenix Suns. They had the "Red Carpet" treatment...literally!



The GM's and DM's had plenty of room to rub elbows with the "big wigs" while watching the game in luxury from the sky box suite. David Pippin (DM) stated that we thought of the smallest details in arranging this trip (like we do for our Guests). "The limo was a nice touch, thanks for treating us so well". Emerson Curtis (DM) and Jeff Powell once again had travel delays, but made it on time!! Ed Porter (AD), David Barwig (GM) even stopped by the Support Center prior to the game for a tour. Alex Guntrum (DM) and Sharon Haley really enjoyed the dessert cart midway through the game.

What's next? Stay tuned for your next opportunity to share in the rewards of taking care of our guests. Continue to provide Magical Hospitality to EACH of our guests with the 5/10 rule, Have a Magical Day and It's my Pleasure! Thanks again to the 199 locations that had no guest complaints for the 14 weeks during the Summer Chuck Summer Campaign.

Many Thanks go to the No Guest Complaints Hospitality Committee:

Tina Glenn & Ryan Linders

Todd Horchner - Editor and Photographer

4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972-258-8507

E-mail:

www.chuckecheese.com

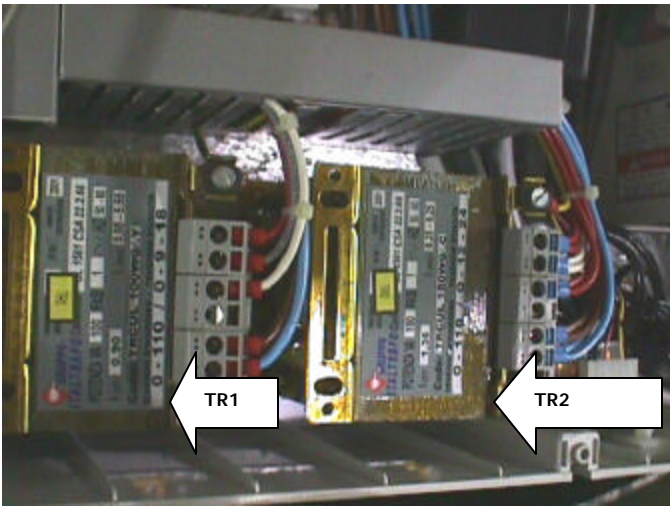


Tech Support

"Where a Kid can be a Kid!"

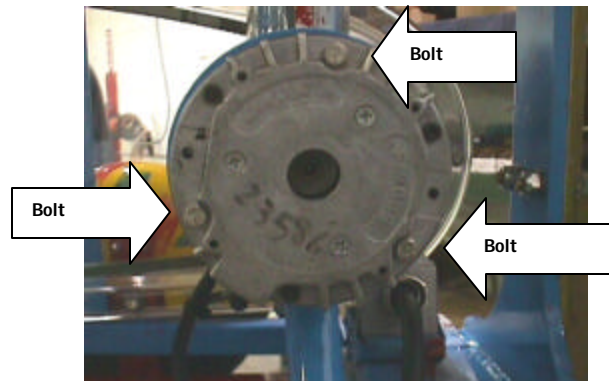
Memo Park Hydraulic rides clutch assembly troubleshooting tips.

1. The clutch receives its 24 volts from the TR2 transformer located under the triangle shaped base door inside the grey control box. The primary of the TR2 transformer gets its voltage from J3 of the CPU board after the ride is coined up. There is also located inside the junction box on the bike, a bridge rectifier for the clutch that converts the 24 VAC to 24 VDC to the coil of the clutch. The Bridge Rectifier crosses to a NTE 5324.



2. The coil resistance for a good clutch coil should be around 20 ohms

3. It is also a very good idea not to over tighten the 3 bolts that attach the clutch to the ride. If over tightened it will not allow the coil on the clutch to activate and you will not be able to pedal after the ride is coined up.



Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:

ebriggs@cecentertainment.com

I look forward to hearing from you!

Erica Briggs

Sr. Admin, Operations



Please call the SPT Technical Support Department at 785 862 6002, should you have any questions.

Chuck E. FOCUS



December 30, 2005

Inside this issue:

Making Magic!	1
Potholes in Parking lots	2
Week 51 Numbers	3
Marketing Coupon Promo	4
Recruiting Referrals	5
Tootsie Roll Pillow	6
Tech Tips	7



In The Spotlight...

A New Years Toast!

May we live to learn well, and learn to live well.
May you live as long as you want,
and never want as long as you live.

Making Magic!

Make Magic Canton, OH #740

Midwest Region ~ Dennis Sanders District

Great Leadership From GM ~ Teresa Lemons

On October 20, 2005 we had our daughter Emma's fifth birthday party at Chuck E Cheese in **North Canton, Ohio**. We really had to give a lot of thought about having it there because though we don't find your party prices unreasonable, things are tight for us. You see, I recently underwent surgery on my brain, and because of complications I will have to undergo a second surgery on my brain in just a few weeks. Because of this we have an overwhelming amount of bills from the surgery, doctor appointments too many medications to count... you get the picture. So we really struggled with this decision first because of the cost and second because the affect the noise would have on my head. Once we decided to go ahead and figure out a way to come up with the money to do the party, we decided to do it on a Thursday night. First because it actually was her birthday, second because the kids would get the extra tokens for having it on a weekday and third in hopes that it would be a bit calmer on a weeknight. I want to tell you, aside from the money part, which was of course our own decision; we could not be more thrilled. I want to just rave to you about Emma's party hostess, **Ashley**. She was such a nice sweet girl. She was perky and bubbly and exactly the kind of girl that you NEED to have host these parties. She made Emma feel special on her special day, which was so important to us as Emma has missed out on SO much with her mommy being so sick. The food was good, our guests had a great time and the big accomplishment of the night was that Emma overcame her fear of Chuck E and even gave him a hug...well after we told her it was actually a girl in the costume. (We didn't know if it was or not), but it was VERY important to Emma. I saw the general manager sitting working on some things and made a point to go and let her know how enjoyable the party was and that more than anything I wanted to let her know that **Ashley** was a true gem. She also (I don't remember her name) was very pleasant and told us how glad she was that our daughter had a wonderful party. I want to thank you as a company but mostly I want to thank **Ashley** by letting you know what a wonderful employee you have in her.



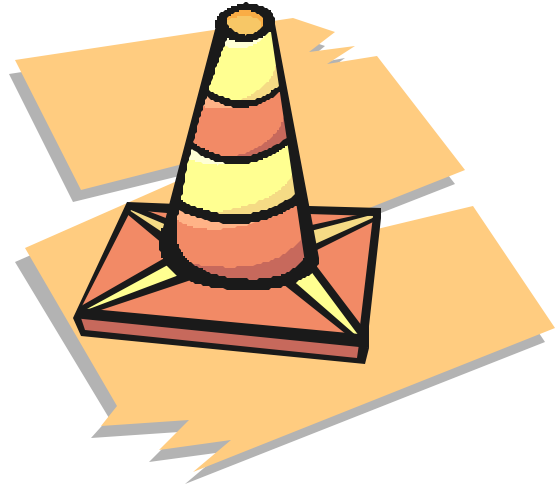
Make Magic N. Little Rock, AR #304

Southwest Region ~ Cheryl Bolin's District

Great Leadership From GM ~ Mary Hatfield

I attended a birthday party on Thursday, Dec. 8, 2005 in **North Little Rock, AR**. I was pleasantly surprised with the great service we received. While visiting, there had to be at least 30-40 kids on the floor, there was only one young lady as a "guest representative".... who did a wonderful job with all the kids and parents. She helped set-up, serve, involve the kids in the singing and dancing, manage presents and take care of the other parties at the same time. I don't think anyone felt left out or ignored. I don't know her name. She was a real social director. If she is getting paid as a waitress you are going to lose her!

Potholes and Failing Parking Lots By Facilities



Potholes in your parking lot can turn into craters if not addressed in a timely manner. The expansion and contraction asphalt and concrete go through in the winter months compounds this problem, as well as snow plows removing snow. It's good practice to walk your parking lots a minimum of once a week to look for potholes or potential asphalt/concrete failure.

If you have potholes, or failing asphalt/concrete, please contact the Facilities Dept. at 972/258-5643. If it is the Landlord's responsibility to repair the parking lot, we will notify them to make repairs. If the parking lot is CEC's responsibility, we will get a bid to make repairs. We are currently compiling our list of parking lots to replace in 2006, so notify your District Managers/Area Directors if you feel your lot is in need of replacement.

Please don't let craters grow in your parking lots!

Compliments

Weekending December 25, 2005



WEEK 51

TOP TEN SALES VOLUME

Midwest Region:

0...Better luck next week!

Western Region:

418 & 406

Southern Region:

705 & 771

Northern Region:

2-510 & 500

Southwest Region:

581,732,564 & 579

LOCATION

VOLUME

- | | |
|---------------------------|----------|
| 1. SUN VALLEY, CA #418 | \$39,050 |
| 2. VENTURA, CA #453 | \$38,380 |
| 3. ARDEN WAY, CA #410 | \$38,136 |
| 4. BURBANK, CA #109 | \$37,897 |
| 5. GRAND PRAIRIE, TX #596 | \$37,076 |
| 6. TORRANCE, CA #465 | \$36,932 |
| 7. ORLANDO, FL #722 | \$36,138 |
| 8. SAN BRUNO, CA #444 | \$36,088 |
| 9. BELL, CA #446 | \$34,412 |
| 10. BRANDON, FL #420 | \$32,922 |

Complaints

Weekending December 25, 2005

TOP TEN SALES INCREASE

LOCATION

% INCREASE

- | | |
|--------------------------|-------|
| 1. HATTIESBURG, MS #566 | 30.6% |
| 2. LAKE CHARLES, LA #709 | 24.6% |
| 3. N. OLMSTED, OH #559 | 22.1% |
| 4. BEAUMONT, TX #930 | 12.4% |
| 5. AKRON, OH #553 | 10.1% |
| 6. ALBANY, GA #617 | 9.4% |
| 7. CORDOVA, TN #563 | 7.2% |
| 8. ALEXANDRIA, LA #048 | 5.8% |
| 9. SLIDELL, LA #693 | 4.0% |
| 10. PARMA, OH #101 | 2.6% |

Midwest Region:

828 & 686

Western Region:

399,364,453,2 -

355,418,362,406,702 & 45

Southern Region:

2-772,664,74,635,50,84,614 & 543

Northern Region:

718,681,511,752,719,522 & 2-542

Southwest Region:

582,933,891,416 & 928



Opportunities



Check out the current management and technician opportunities!!

It's a great way to earn a \$1,000??

Do you know a Manager or Tech?

Please direct your referrals to visit

www.cec-careers.com

and create an online profile.

Northern Region

Waterbury, CT – Tech

Everett, MA – Mgr

Union, NJ – Mgr

Harlem, NY – Tech

Bronx, NY – Mgr

Hempstead, NY – Tech, Mgr

W. Orlando, FL – Mgr, Tech

Lakeland, FL – Mgr

St. Louis, MO – Mgr

Boca Raton, FL – Mgr

St. Charles, MO – Mgr.

Burlington, MA – Mgr

Dartmouth, MA – CC

Patchogue, NY – Tech

Middletown, NJ – Tech

W. Long Branch, NJ – Mgr

Mathuen, MA – Mgr

Brandon, FL – Mgr

Lowell, MA – Mgr

Albany, NY – Mgr

E. Hanover, NJ – Mgr

Queens, NY – Mgr

St. Petersburg, FL – Mgr

Midwest Region

Columbus, IN – CC

Sharonville, OH – Mgr

Roseville, MI – Mgr

Rochester Hills, MI – Ast Mgr

Bloomington, IL – Tech

Darien, IL – Mgr

Chicago, IL – Tech

Dublin, OH – Mgr

Vernon Hills, IL – Tech

S. Toledo, OH – Mgr

Streamwood, IL – Mgr

Crystal Lake, IL – Tech

Riverpoint, IL – Mgr

Rapid City, SD – Mgr

Columbus, OH – Mgr

Mansfield, OH – Tech

Port Huron, MI – Tech

Saginaw, MI – Mgr

N.Olmstead, OH – Mgr

Mayfield Heights, OH – Mgr

Greenbay, WI – Mgr

Janesville, WI – Mgr

Indy, Wash Square, IN – Mgr

Gurnee, IL – Mgr

Skokie, IL – 2 Mgr

Western Region

Glendale, CA - Mgr

Garden Grove, CA – Mgr, Tech

Aurora, CO – Mgr

San Bruno, CA - Mgr

Roseville, CA – Mgr

Lynnwood, CA – Mgr

Las Cruces, NM – Ast Mgr

Fontana, CA – Ast Mgr, Tech

Bellevue, WA – Mgr

Stockton, CA – Mgr

Torrance, CA – Mgr

West Hills, CA – Mgr

Dublin, CA – Ast Mgr

Hayward, CA – Mgr

Corona, CA - Mgr

Chino, CA - Mgr

Bakersfield, CA – Tech

Fullerton, CA – Mgr

Olympia, WA – Ast Mgr

Kent, WA – Mgr

El Centro, CA – CC

Hemet, CA - CC

Northridge, CA – Ast Mgr

Colorado Springs, CO – Ast Mgr

Southern Region

Gulfport, MS – Mgr

Potomac Mills, VA – Mgr

Charlotte, NC – Mgr

Columbia, SC – Mgr

Charleston, SC – Mgr

Augusta, GA – Mgr

Hickory, NC, - Tech

Wilkes Barre, PA – Mgr

North Wales, PA – Mgr

Alpharetta, GA – Mgr

Mall of Georgia – Mgr

Lafayette, LA – Tech

Southwest Region

Lake Jackson, TX – Ast Mgr.

Houston/Meadows, TX – Tech

Tyler, TX – Mgr

Midland, TX – Mgr

Longview, TX – Mgr

Rockwall, TX – Mgr

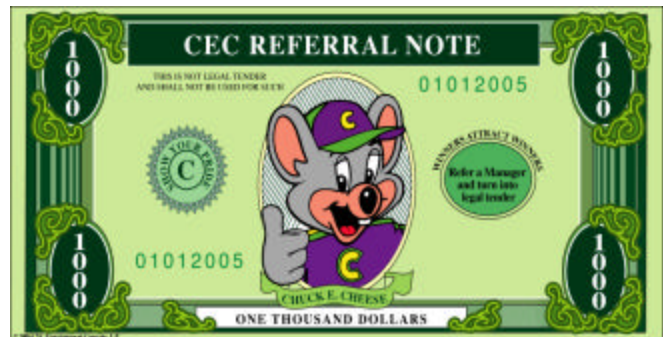
Victoria, TX – Ast Mgr

Bandera, TX – Mgr

Sugarland, TX – Mgr

Webster, TX – Mgr

Omaha, NE – Mgr



JANUARY 1, 2006 COUPON PROMOTION

All markets will be participating in a newspaper coupon promotion in January. Below is a detailed list by market with coupon versions.

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$26.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	---	---	---

MARKETS: ALEXANDRIA AMARILLO COLUMBUS, GA	DOTHAN EL PASO HATTISBURG, MS JACKSONVILLE, FL	JOHNSTOWN/ALTOONA LAFAYETTE LAKE CHARLES LUBBOCK	MACON MONTGOMERY ST. LOUIS WACO
---	---	---	--

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	BUY 40 TOKENS GET 40 TOKENS FREE Get a total of 80 tokens Can be used with other offers	\$9.99 LARGE PIZZA Buy any Large Pizza with 1 topping for only \$9.99	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	--	---	---

MARKETS: ALBANY, GA ATLANTA AUGUSTA AUSTIN BATON ROUGE BIRMINGHAM BOWLING GREEN CEDAR RAPIDS CHARLESTON, WV CHICAGO CLEVELAND COLORADO SPRINGS COLUMBIA, SC	CORPUS CHRISTI DALLAS/FT. WORTH DENVER DETROIT FLINT/SAGINAW FORT SMITH GRAND JUNCTION GRAND RAPIDS GREENVILLE, SC GULFPORT HOUSTON HUNTSVILLE INDIANAPOLIS	JACKSON, TN KANSAS CITY LITTLE ROCK LOS ANGELES MEMPHIS MIAMI MILWAUKEE MINNEAPOLIS MOBILE/PENSACOLA NASHVILLE NEW ORLEANS OKLAHOMA CITY ORLANDO	WICHITA FALLS PALM SPRINGS PITTSBURGH PORTLAND, OR RALEIGH/DURHAM SALISBURY, MD SAN ANTONIO SAN DIEGO SAVANNAH SHERMAN TAMPA/ST. PETE TULSA TYLER/LONGVIEW WEST PALM
---	---	--	---

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$20.99 WITH COUPON	BUY 50 TOKENS GET 50 TOKENS FREE Get a total of 100 tokens Can be used with other offers	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	---	---	---

MARKETS: ANCHORAGE BAKERSFIELD BALTIMORE BROWNSVILLE DAVENPORT, IA GREEN BAY	JOPLIN LA CROSSE LANSING LEXINGTON, KY LINCOLN NEW YORK	OLYMPIA OMAHA RAPID CITY ROCKFORD, IL SALINAS/MONTEREY SAN FRANCISCO	WASHINGTON DC SEATTLE SHREVEPORT SIOUX CITY SPRINGFIELD, IL TOLEDO VICTORIA
---	--	---	---

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	BUY 50 TOKENS GET 50 TOKENS FREE Get a total of 100 tokens Can be used with other offers	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$24.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON
---	---	---	---

MARKETS: ALBANY, NY ALBUQUERQUE BINGHAMPTON BOSTON	CHARLOTTE, NC COLUMBUS, OH FRESNO/VISALIA HARRISBURG, PA HARTFORD	LOUISVILLE PHILADELPHIA PORTLAND, ME PROVIDENCE RICHMOND	ROCHESTER SACRAMENTO SPRINGFIELD, MA SYRACUSE, NY TOPEKA, KS
---	---	--	--

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	BUY 40 TOKENS GET 40 TOKENS FREE w/ any food purchase Get a total of 100 tokens Can be used with other offers	\$9.99 LARGE PIZZA Buy any Large Pizza with 1 topping for only \$9.99	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	---	---	---

PLEASE NOTE THAT THIS "BUY 40 GET 40" COUPON MUST BE USED WITH A FOOD PURCHASE

MARKETS: BEAUMONT BOISE, ID BUFFALO	CHARLESTON, SC CHATTANOOGA, TN DAYTON/SPRINGFIELD DES MOINES, IA	EVANSVILLE FT. WAYNE KNOXVILLE PEORIA	SIOUX FALLS SOUTH BEND SPRINGFIELD, MO WICHITA, KS
---	---	--	---

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$19.99 WITH COUPON	BUY 50 TOKENS GET 50 TOKENS FREE w/ any food purchase Get a total of 100 tokens Can be used with other offers	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$23.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$29.99 WITH COUPON
---	---	---	---

PLEASE NOTE THAT THIS "BUY 50 GET 50" COUPON MUST BE USED WITH A FOOD PURCHASE

MARKETS: ERIE MADISON	RENO ROANOKE, VA SANTA BARBARA	TRI-CITIES/JOHNSON TN VEGAS WILKES BARRE/SCRANTON	WINSTON/SALEM YOUNGSTOWN
------------------------------------	--------------------------------------	---	-----------------------------

SUPER FUN FAMILY PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY \$21.99 WITH COUPON	FUN TIME PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY \$24.99 WITH COUPON	FUN MEAL DEAL - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens ONLY \$27.99 WITH COUPON	BIG BLAST PACK - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY \$30.99 WITH COUPON	SUPER BUFFET SAVER Get 5 free tokens with each buffet purchase
---	---	---	---	--

MARKETS: MIDLAND, TX

MARKETS: PHOENIX - YUMA & EL CENTRO GREENVILLE, NC (JACKSONVILLE)
 Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.
 Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.

THANK YOU

\$1,000

TIMES OVER!!

Peter Pununzi #438

Brian Miller #637

Ulrich Oevermann #459

Elizabeth Hahn #745

You will receive \$1000 for your referrals, Peter Pununzi, Keith Goins, Joanne Matherne and Sharmanyne Gay in next week's mail!



New 2000 high-end Standard

The 2000 ticket standard is changing.

The Play-Doh Beach Buggy is discontinued and the

Tootsie Roll Pillow is the new standard.



Item # 53362



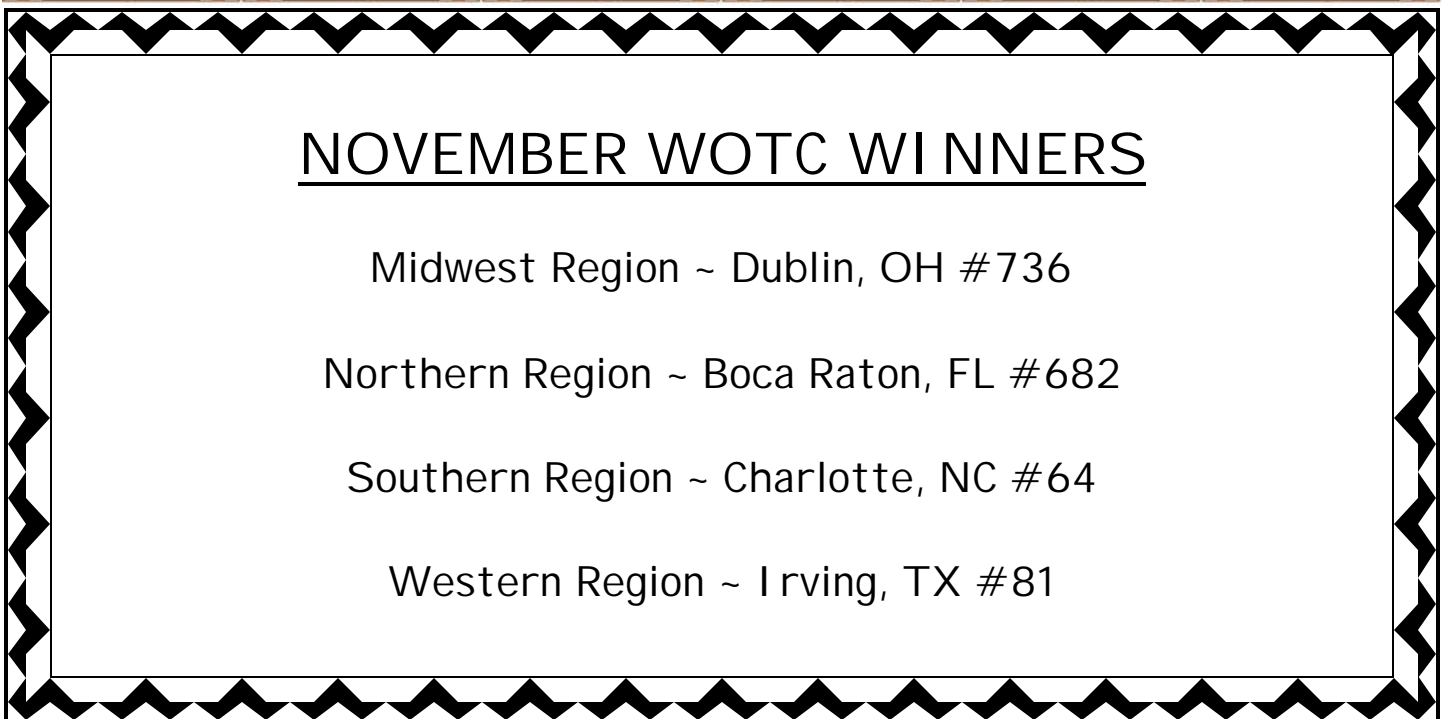
NOVEMBER WOTC WINNERS

Midwest Region ~ Dublin, OH #736

Northern Region ~ Boca Raton, FL #682

Southern Region ~ Charlotte, NC #64

Western Region ~ Irving, TX #81





CONGRATULATIONS ON A GREAT YEAR OF FUNDRAISING!
We gave over **\$410,000.00** back to schools in our communities!!

BUT WAIT.....THERE'S MORE.....

TWO EXCITING NEW CHANGES FOR 2006!!

1. Based on feedback from operations and our school contacts, we will be increasing our school fundraising donation from 10 to **15%** for all events that occur in 2006. This will be an automatic change that will begin on January 2nd 2006 and will not affect any changes to operations.

REMI NDER! The 15% donation is a below the line expense. During these events, please help to make sure we are properly tracking and compensating participating schools in your community.

2. To help alleviate some of your dinner rush and to provide more time for guests to participate in a fundraiser, we have moved the starting time from 5:00-9:00pm to **3:00-9:00pm**. This change will provide more time for our busy moms and dads and allow us to provide outstanding service to our guests.

Here's how we will be advertising these new changes starting in January 2006:

1. New television commercial
2. Website and E-mail blasts
3. National PTA and PTO Conventions and Web-site banner advertising
4. National PTA and PTO Magazine Ads
5. In-store (new flyers and other POP coming soon!)

If you have any questions regarding these changes to the school fundraising program, please feel free to contact Ryan Linders at x4281 or rlinders@cecentertainment.com

CEC Entertainment

4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972-258-8507

E-mail:

www.chuckecheese.com



Tech Support

"Where a Kid can be a Kid!"

New Akman Compact Flash audio boards on all new sound kits

To raise and lower the volume, make a jumper wire and short between ground (gnd) and VOL (+) to raise the volume and VOL (-) to lower the volume.

To generate a sound, short between ground (gnd) and any numbered terminal 1 through 6.

Terminal # 1 sound - Engine sound – **needs to be on gas pedal**

Terminal # 2 sound – Engine sound

Terminal # 3 sound – One minute to self destruct

Terminal # 4 sound – starting engine – **needs to be on key switch**

Terminal # 5 sound – cars passing

Terminal # 6 sound - Gentlemen start your engines

Speakers must be on the left L(+) and L(-) terminals as shown in the picture.

All switches must be wired normally open for the sound unit to function correctly.

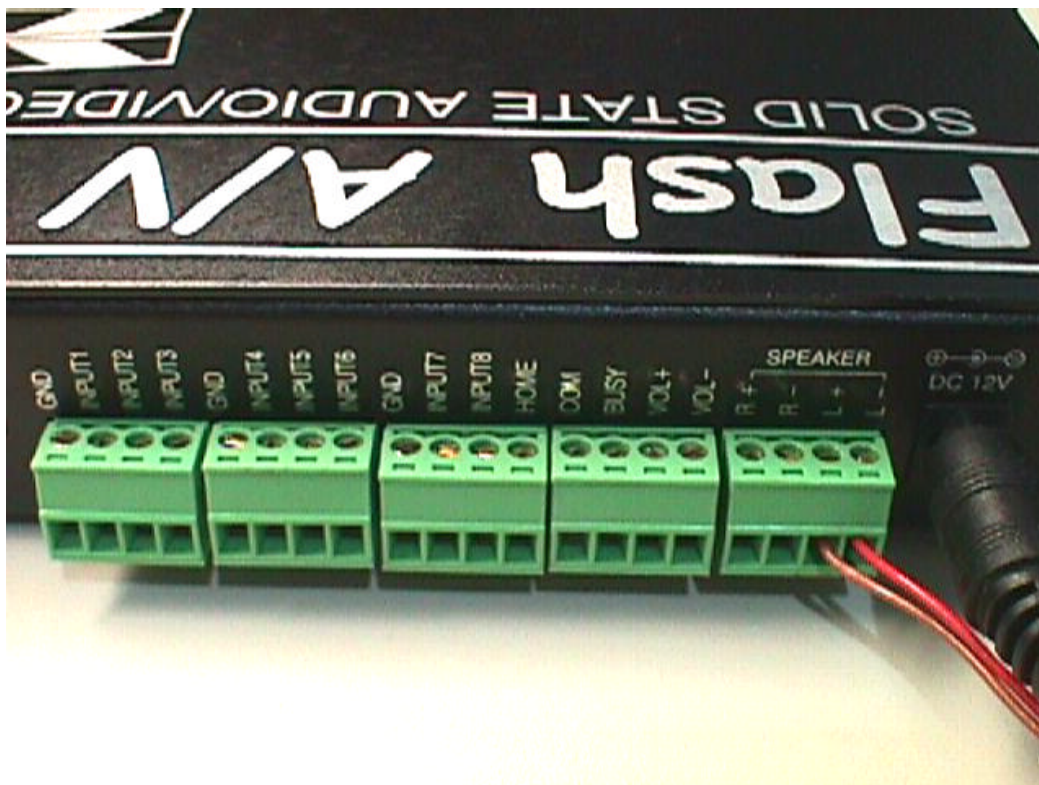
Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:

ebriggs@cecentertainment.com

I look forward to hearing from you!

Erica Briggs

Sr. Admin, Operations



CHUCK E. FOCUS - DECEMBER 2005 ISSUES

(FOUR ISSUES - 12/2/05, 12/9/05, 12/16/05, 12/30/05)

Date of Origin: 2005
Archived: 5-28-12
Submission by Steve
Version 1.0

The documents contained herein are for educational use only.
Please do not replicate, redistribute, or make any unauthorized
printings. All intellectual property including characters,
artwork, photography, and slogans are trademark and/or
copyright their respective owners.

