



CEC Entertainment

Where a Kid can be a Kid

May 4, 2007

Chuck E. FOCUS



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thought of the week...



" Everything has beauty, but not everyone sees it."

,Confucius

Magical Hospitality Canton, OH #740

Northern Region ~ Jamie Rohrer & Lindsay Phillabaum, Mgrs

Great Leadership From GM ~ Teresa Lemons

My son was visiting Ohio this past weekend and lost his phone while in your Canton, OH location on Saturday. He is very attached to his phone and the various pictures, ring tones etc. that he has collecte4d on it and upset about losing it. On Sunday, Jeff Baker who I believe is one of the managers in Canton called me to report that he had found the phone. He very graciously worked with my assistant to arrange for the return of the phone, which I received this morning.

I want you to be aware of Mr. Baker's thoughtfulness, effort and initiative and how much they are appreciated by my son and me.

Very truly yours,
Bradley A Robins



Making Magical Hospitality

Deptford, NJ #481

Northern Region, Allyson Martino & Ryan Perle, Managers
Great Leadership From GM ~ Anthony Revello

I recently moved to Deptford, NJ from Maryland and just happened to come across the Chuck E. Cheese in Deptford on Monday and stopped in for some lunch with my two sons. As we walked in, a man greeted us and asked us if we have ever been here before. I stated this was our first time at this location. He gave us a quick tour and explained the process. Even though it's all the same I like the fact that he went out of his way to explain and even handed me a birthday flyer in case of any upcoming parties. Later on he came up to us and asked if everything was okay and even joked a little with us. I must admit this man really cared for the people and I noticed he walked around greeting the few groups that were in the store. The place was clean and everyone working seemed to be happy. It was very nice to find a Chuck E. Cheese so close and to operate at this level. As we were leaving I asked one of the employees his name so I could give him a pat on the back. The manager's name was Anthony. Thank him for us....we will be back.



Thank you,

Magical Hospitality Troy, MI #826

Midwest Region ~ Charles Johnson & Natalie Houston, Managers
Great Leadership From GM ~ David Brondstetter



Hello, I would like to just say that my visit to Chuck E Cheese in Troy was fun with friendly service. When I went to order my food the girl who helped me with my order was very nice and kind. She took the time to explain to me the great deals that were offered. I did not feel rushed at all. I visited with my family and friends and we had a great time. When she finished with my order she told me to see her if I had any questions. When we were done playing with my kids, they wanted to pick out a prize. I asked her if she could help us again, she took the time to listen to my kids when they explained what they wanted. Again she was extremely nice, kind, funny and friendly. I would like to say to the person in charge at the Troy location that I was very happy with the service I received that day. The girl's name was Maria, she was GREAT!!!! Thanks!

, Mary Fisher (in Troy)



WEEK 17

Compliments

Week Ending April 29, 2007

Midwest Region:

700, 826, 555

Western Region:

339, 406, 445, 627

Southwest Region:

10 x's 599, 11x's 31, 732, 417, 596,

702, 865

Northeast Region:

488, 650, 740, 559, 762, 964

Southeast Region:

87, 87, 770, 772, 770, 380, 424, 617

TOP TEN SALES VOLUME

LOCATION	VOLUME
1 #446 Bell / LA	\$96,330
2 #418 Sun Valley / LA	\$77,643
3 #377 Lynwood, CA	\$66,758
4 #523 Bronx, NY	\$61,989
5 #472 Manchester/Boston	\$60,219
6 #465 Torrance / LA	\$59,172
7 #453 Ventura / LA	\$56,539
8 #522 Brooklyn, NY	\$56,287
9 #410 Sacramento-Arden	\$53,716
10 #634 Glendale, CA	\$53,585

Complaints

Week Ending April 29, 2007

Midwest Region:

456, 54, 59, 958, 337, 335, 833, 833, 971

Western Region:

399, 465, 357, 627

Southwest Region:

597, 709

Northeast Region:

524, 755, 755, 479, 645, 526, 504, 101,

559, 455, 534

Southeast Region:

770, 967, 967, 613, 718, 682

TOP TEN SALES INCREASE

LOCATION	% INCREASE
#121 Winston-Salem, NC	69.3%
#849 Nanuet, NY	52.1%
#468 Orange/Hartford	46.8%
#323 Flint, MI	45.9%
#470 Hartford/Newington	41.6%
#745 Niles, OH	37.4%
#964 Harrisburg, PA	34.8%
#553 Akron, OH	34.0%
#534 Johnstown, PA	33.9%
#941 Muncie, IN	31.7%



Tech Support

3 Stage and CEC Stage Shows

Many locations in the past two years have converted their 3 Stage and CEC Stage shows from JVC VCR's to DVD Players. This is a kit available from the Technical Support Department. After you have done the conversion, you may notice that the wink spot is coming on through out the show or have other lighting issues, the problem could be that the stage type for the EPROM may not be configured correctly. This can be changed by calling the Technical Support Department at 785 863 6002. There is a setting in the diagnostics of the EPROM that will allow you to change the Stage Type from the C & R stage type to the R12 stage type. Tech Support will walk you through on how to select the correct stage type which will require a password to allow you to change the Stage Type. The two stage types have different stage lighting layouts and if the EPROM is not configured for the correct stage type you will have lighting issues. When you receive a conversion kit, instructions are included that will instruct you on installing the DVD conversion correctly and includes the warning regarding the lighting issue. The conversion cost less then \$200.00 and has many features that your current system does not. If you have any questions regarding the conversion to DVD please contact anyone in Technical Support for assistance.

If you have issues with your JVC VCR it is more cost effective to convert your show from the JVC VCR to the DVD system.

Memo Park Big Foot Ride

Please do **not** use the same fluid that is used for the Ely Helicopter and other Memo Park Hydraulic rides. Only use the Mobil ATF Dextron III fluid, Grainger's part # 5XB55 and should cost about \$2.49 a Quart.

Note from Purchasing

How are your bins measuring up??

Make sure all your bins are full and appealing.

NO EMPTY BINS

If you ever run into a situation when you run out of a prize and are waiting on your next order, here is the solution to NO EMPTY BINS.

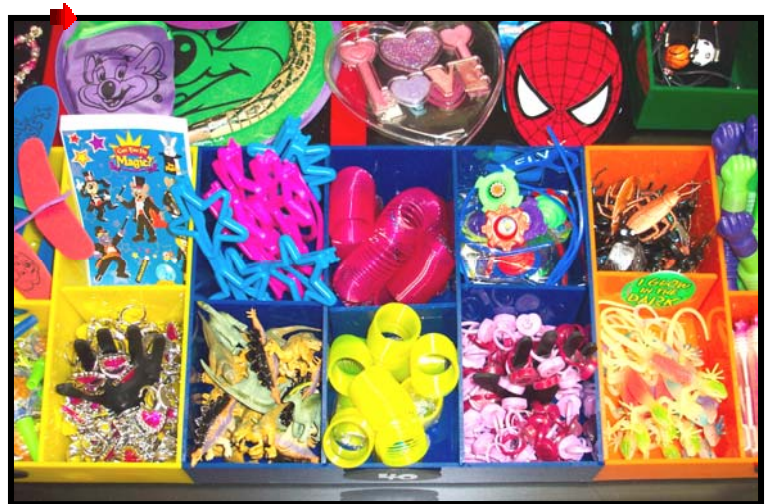
Whatever prize is in the front or back of the now empty bin, separate styles or colors creating two new bins. (see below) Remember to change back when the new prize comes in.



Change this situation to



THIS



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Toll Free: 800-331-6483

May 2007 Save Money * Avoid Admission Lines * Have Your Tickets Before You Go * Convenient Delivery Options

New Offers in Your Area!



Adult Admission \$48.99 **YOUR PRICE \$43.99**
Child Admission \$38.99 **YOUR PRICE \$34.95**



Adult Admission \$10.50 **YOUR PRICE \$9.00**
Child Admission \$8.00 **YOUR PRICE \$7.00**



Adult Admission \$50.95 **YOUR PRICE \$44.95**
Child Admission \$35.95 **YOUR PRICE \$32.00**

Orlando Attractions



Universal Studios & Islands of Adventure
Adult 1Day/1Park – Gate \$67.00 **YOUR PRICE \$49.95**
Child 1Day/1Park – Gate \$56.00 **YOUR PRICE \$42.50**
Adult 2Day/2Park – Gate \$114.95 **YOUR PRICE \$92.00**
Child 2Day/2Park – Gate \$104.95 **YOUR PRICE \$82.00**



Sea World
Adult 1 Day – Gate \$64.95 **YOUR PRICE \$53.45**
Child 1 Day – Gate \$53.95 **YOUR PRICE \$46.00**



Busch Gardens
Adult 1 Day – Gate \$61.95 **YOUR PRICE \$51.95**
Child 1 Day – Gate \$51.95 **YOUR PRICE \$44.00**



Kennedy Space Center
Adult Space Pass – Gate \$79.99 **YOUR PRICE \$69.00**
Child Space Pass – Gate \$56.99 **YOUR PRICE \$49.50**
Adult Admission – Gate \$38.00 **YOUR PRICE \$34.45**
Child Admission – Gate \$28.00 **YOUR PRICE \$24.75**

Holy Land Experience

Adult Admission – Gate \$35.00 **YOUR PRICE \$27.50**
Child Admission – Gate \$23.00 **YOUR PRICE \$18.00**



Cypress Gardens

Adult Admission – Gate \$39.95 **YOUR PRICE \$36.00**
Child Admission – Gate \$34.95 **YOUR PRICE \$31.75**
Senior Admission – Gate \$34.95 **YOUR PRICE \$31.75**



Orlando Magic

Lower Bowl I – Gate \$49.95 **YOUR PRICE \$37.00**
Upper Bowl L – Gate \$42.60 **YOUR PRICE \$33.00**



Windermere Country Club

Golf Exclusive – Value \$280.00 **YOUR PRICE \$89.00**



Wet n' Wild

Adult Admission – Gate \$36.95 **YOUR PRICE \$29.45**
Child Admission – Gate \$30.95 **YOUR PRICE \$26.95**



Orlando Dinner Shows



Tony n' Tina's Wedding
Adult Reg. Admission \$69.00 **YOUR PRICE \$49.00**
Youth Reg. Admission \$33.00 **YOUR PRICE \$25.00**

Dolly Parton's Dixie Stampede
Adult Reg. Admission \$49.00 **YOUR PRICE \$39.00**
Youth Reg. Admission \$22.00 **YOUR PRICE \$19.00**



MAKAHIKI LUAU Show & Dinner at Sea World
Adult Reg. Admission \$45.95 **YOUR PRICE \$36.40**
Youth Reg. Admission \$29.95 **YOUR PRICE \$24.95**

Medieval Times
Adult Reg. Admission \$49.95 **YOUR PRICE \$39.95**
Youth Reg. Admission \$33.95 **YOUR PRICE \$29.95**



Pirates Dinner Adventure
Adult Reg. Admission \$53.00 **YOUR PRICE \$33.00**
Youth Reg. Admission \$32.85 **YOUR PRICE \$24.85**

Arabian Nights
Adult Reg. Admission \$47.00 **YOUR PRICE \$26.22**
Youth Reg. Admission \$29.00 **YOUR PRICE \$20.00**



TICKET PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE. SALES TAX IS NOT INCLUDED IN THE PRICES LISTED. THERE ARE NO REFUNDS OR EXCHANGES UNDER ANY CONDITIONS. ONLINE ORDERS DO NOT HAVE AN ORDER FEE. Shipping/Delivery fees may vary based on the amount of your order. All orders over \$125 must be sent with express carrier. Express carrier deliveries require signature at the time of delivery. Some movie tickets have restrictions during the first 10 days of new releases. It is the ticket holder's responsibility to review expiration dates on tickets. Some event ticket prices include a small service fee and are available on a first-come, first-serve basis.

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California Attractions



Disneyland	Universal Studios Hollywood	Catalina Express
Adult 2Day Park Hopper Gate \$122.00 YOUR PRICE \$114.00	Adult/Child 3Day Admission	Adult Ticket \$59.00 YOUR PRICE \$52.50
Child 2Day Park Hopper – Gate \$102.00 YOUR PRICE \$95.00	Value \$183.00 YOUR PRICE \$48.50	Child Ticket \$45.50 YOUR PRICE \$52.50
Special Offer! "Adults At Kids Price" Park Hopper	Annual Pass \$89.00 YOUR PRICE \$64.00	Discovery Tours of Catalina Island
3Day Special Offer Value \$179.00 YOUR PRICE \$119.00	Front of the Line Special with Admission	Adult Ticket \$24.00 YOUR PRICE
4Day Special Offer Value \$209.00 YOUR PRICE \$138.00	Gate \$89.95 YOUR PRICE \$76.40	YOUR PRICE \$11.00 Child Ticket \$12.00
California Resident Special Offers!	Sea World (San Diego)	Legoland – Carlsbad, CA
Adult 1Day One Park - Gate \$63.00 YOUR PRICE \$59.00	Adult Admission \$56.00 YOUR PRICE \$46.00	Adult/Child Admission \$57.00
Child 1Day One Park – Gate \$53.00 YOUR PRICE \$51.50	Child Admission \$46.00 YOUR PRICE \$39.95	YOUR PRICE \$41.95
Adult 1Day Park Hopper – Gate \$78.00 YOUR PRICE \$67.00	San Diego Zoo	Six Flags Magic Mountain
Child 1Day Park Hopper – Gate \$68.00 YOUR PRICE \$59.00	Adult Admission \$33.00 YOUR PRICE \$26.95	Adult/Child Admission \$59.99
Adult 2Day Park Hopper – Gate \$122.00 YOUR PRICE \$102.00	Child Admission \$22.00 YOUR PRICE \$17.50	YOUR PRICE \$34.99
Child 2Day Park Hopper – Gate \$102.00 YOUR PRICE \$87.00	San Diego Wild Animal Park	Six Flags Discovery Kingdom
Knott's Berry Farm & Knott's Soak City Parks	Adult Admission \$28.50 YOUR PRICE \$22.75	Adult/Child Admission \$49.99
Knott's Berry Farm Adult Admission \$43.95 YOUR PRICE \$28.95	Child Admission \$17.50 YOUR PRICE \$15.75	YOUR PRICE \$31.00
Soak City Adult Admission \$27.95 YOUR PRICE \$21.95		

Nationwide Attractions

South Florida Attractions		Broadway Offers
SeaEscape Fun Cruise	Sesame Place – Langhorne, Pennsylvania	A Chorus Line
Single Sailing Tickets \$18.75	Adult/Child Admission \$47.97 YOUR PRICE \$ 41.50	May 26 th at 2:00pm
Lion Country Safari	Six Flags Over Georgia	Regular Price \$111.25 YOUR PRICE \$106.25
Adult Admission \$21.99 YOUR PRICE \$16.95	Adult/Child Admission \$49.99 YOUR PRICE \$34.99	Mamma Mia!
Child Admission \$16.99 YOUR PRICE \$14.99	Carowinds – Charlotte, North Carolina	July 22 nd at 7:00pm & August 19 th at 7:00pm
Florida Marlins	Adult/Child Admission \$44.95 YOUR PRICE 36.00	Regular Price \$111.25 YOUR PRICE \$77.25
Marlins vs Mets Friday, May 25 th at 7:05pm	Hershey Park – Hershey, Pennsylvania	Grease
Marlins vs Mets Sunday, May 27 th at 1:05pm	Adult Admission \$45.95 Your Price \$37.00	Sept. 7 th at 8:00pm & Dec. 14 th at 8:00pm
Marlins vs Indians Thursday, June 14 th at 7:05pm	Junior Admission \$26.95 YOUR PRICE \$25.00	Regular Price \$121.50 YOUR PRICE \$107.50
Texas Attractions	MidWest Attractions	The Little Mermaid
Sea World – San Antonio	Cedar Point – Sandusky, Ohio	December 12 th & 14 th at 8:00pm
Adult Admission \$48.99 YOUR PRICE \$43.99	Adult / Child Admission \$41.95 YOUR PRICE \$35.00	Regular Price \$111.25 YOUR PRICE \$95.75
Child Admission \$38.99 YOUR PRICE \$34.95	Soak City at Cedar Point – Sandusky, Ohio	Hairspray
Fort Worth Zoo	Adult/Child Admission \$29.00 YOUR PRICE \$24.50	August 3 rd at 8:00pm
Adult Admission \$10.50 YOUR PRICE \$9.00	Silver Dollar City – Branson, Missouri	Regular Price \$110.00 YOUR PRICE \$77.00
Child Admission \$8.00 YOUR PRICE \$7.00	Adult 2-Day Admission \$92.00 YOUR PRICE \$49.75	Cirque du Soleil
East Coast Attractions – NEW OFFERS!	Child 2-Day Admission \$72.00 YOUR PRICE \$38.75	Denver - June & July
Busch Gardens – Williamsburg, Virginia	Adult Season Pass \$72.00 YOUR PRICE \$68.00	Los Angeles – August & September
Adult Admission – \$54.95 YOUR PRICE \$45.00	Child Season Pass \$62.00 YOUR PRICE \$58.50	Costa Mesa - November
Child Admission - \$47.95 YOUR PRICE \$40.25	Celebration City – Branson, Missouri	Medieval Times – Nationwide
Water Country USA – Williamsburg, Virginia	Adult 2Day Admission \$48.00 YOUR PRICE \$26.75	California, Florida, Georgia, Illinois,
Adult Admission \$38.95 YOUR PRICE \$32.50	Child 2Day Admission \$38.00 YOUR PRICE \$21.50	Maryland, New Jersey, Texas, &
Child Admission \$31.95 YOUR PRICE \$26.50	White Water – Branson, Missouri	South Carolina
	Adult 2Day Admission \$68.00 YOUR PRICE \$37.75	
	Child 2Day Admission \$58.00 YOUR PRICE \$32.00	

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Spend 5 Days Park Hopping® for Under \$55.00 per day!
See TicketsAtWork.com for Pricing on 3,4,5,6,7,& 10 Day Tickets



With *Magic Your Way* vacations you can do Disney your way! The Walt Disney World® Vacation is more affordable, flexible and magical

than ever. First, decide how many days you want to visit. You can purchase base tickets for 3-10 days. Each base ticket gives you admission to one theme park per day.

Add more flexibility with the Park Hopper®

Option Want to enjoy more than one Theme Park per day? Add the *Park Hopper®* Option and come and go from Theme Park to Theme Park on the same day.

Add even more fun with the Water Park Fun & More Option

This Option provides you with a certain number of admissions based on the length of your ticket. For each admission, you can choose a visit to one of the following: *DisneyQuest®* Indoor interactive theme park, *Downtown Disney®* Pleasure Island nightclubs, or *Disney's Wide World of Sports®* Complex**Water parks subject to seasonal weather closures. Age restrictions may apply for access to certain facilities.

**Special Offer!
3 Days Free!**

Purchase a 4-Day ticket at the already Low corporate discount rate and get 3 extra days for free!

That equals 7 days of unlimited admissions to all 4 Disney Theme Parks for just \$36 a day!

Magic Your Way Tickets and Options are nontransferable and expire 14 days after first use of the Ticket, unless the *No Expiration* Option is purchased. Does not include activities/events separately priced. Visiting multiple Theme Parks on the same day requires the *Park Hopper®* Option.



Epcot International Flower & Garden Show

A flower-festooned pirate ship will drop anchor and Disney princess topiaries will color the landscape at the 14th annual Epcot International Flower & Garden Festival April 5-June 3 at the Walt Disney World® Resort.

Previously running for seven weeks, the popular festival expands to 60 days this year and offers more floral fantasy and gardening fun than ever before. Known by gardening aficionados for its celebrity guest speakers, hands-on seminars and innovative planting demonstrations and exhibits, the Epcot International Flower & Garden Festival will take place in the park's Future World and World Showcase.

New Attraction at Magic Kingdom®

Monsters, Inc. The Laugh Floor Comedy

This all-new *Tomorrowland®* experience gives Magic Kingdom Guests the opportunity to Participate in a live interactive comedy show starring Mike and more from *Monsters, Inc.* Having discovered that laughter 10x more powerful than screams, The Laugh Floor at Monsters Inc. has been transformed into a comedy club for visiting humans – the goal: gather big laughs and plenty of them.



Inspired by Disney's presentation of Pixar's *Monsters, Inc*



DisneyQuest® at Downtown Disney®

Experience over 250 different attractions at this high-tech arcade!
Adult Gate Price \$36.00 **YOUR PRICE \$27.95**
Child Gate Price \$30.00 **YOUR PRICE \$24.95**



Pleasure Island at Downtown Disney

Exceptional dining, distinctive shops and boutiques, it's an entire island of nighttime fun!
Gate Price for all ages \$21.95 **YOUR PRICE \$17.95**



La Nouba™ by Cirque du Soleil® at Downtown Disney®

Only performed in Orlando! A Magnificent combination of street entertainment and public spectacle.
Adult Gate Price \$79.00 **YOUR PRICE \$73.44**
Child Gate Price \$63.00 **YOUR PRICE \$58.55**



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CEC Entertainment

Where a Kid can be a Kid

May 11, 2007

Chuck E. FOCUS



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thought of the week...



"A real friend is one who walks in when the rest of the world walks out."

,Walter Winchell

Magical Hospitality Niles, OH #745

Northern Region ~ Jon Mason, Manager

Great Leadership From GM ~ Sharmayne Gay

My daughter celebrated her 8th birthday with 12 friends and 10 adults at the Chuck E. Cheese in Niles, Ohio. This was on Friday, May 4, 2007 at 5:00 p.m. Our hostesses name was Kim. There were a lot of children at this party. She went above and beyond to make this is a very pleasant experience. I commented to her manager. She was very attentive and everything was done with a pleasant smile. I am a manager at a restaurant and this is the kind of employee I would love to have working for me. Not only did she do a great job with our party I observed her staying busy throughout the evening and smiling at the rest of the children and parents. Thank you for allowing me to share my great experience. The manager on duty was very nice as well.



Thank you,
Lynette Gregory

Making Magical Hospitality

Joplin, MO #749
Southwest Region
Great Leadership From GM ~ Todd Bell

My name is Brad Hart and I would like to express my appreciation for the job that one of your employees does on a routine and regular basis. Her name is Lehua Elmore, she works at store number 749 in Joplin, Missouri. My wife and family are in this store roughly about once a month. I can not remember a time that I was not impressed with Ms. Elmore. She has an excellent attitude toward customers and towards other employees. I have seen her conduct herself with a very professional manner in some very stressful situations. Her general kind and warm personality and ability to interact well with other customers and employees is refreshing in an industry where such factors are key. I can see that her work is very well done, she has great attention to detail and an overall awareness of how to appropriately and quickly respond to the changing needs that arise in her work setting. It is very obvious that she enjoys what she does and is an asset to the store and the company. I would like to suggest that she receive some sort of award bonus, pay raise, promotion based on her, in my opinion, consistent excellent performance.

Regards,

Brad Hart, Ph.D.

P.S. I want to assure you that this is an unsolicited testimonial.

Magical Hospitality Melrose Park, IL #54

Midwest Region
Great Leadership From GM ~ Chiquita Bryant

I would like to say how wonderful our last visit to the Melrose Park location was. The manager, Pam Gonzales, was excellent! When my daughter and I visited at about 2:00 in the afternoon I asked her if Chuck E. would be making an appearance. She said that since there were no birthday parties, and very few kids at that time, she was sorry but he wouldn't. After a few moments she approached me and said that she would suit up so my daughter could see Chuck E. She was great with my daughter and made her day. I appreciate her taking time out of her busy schedule as manager to do this. Way to go Pam!



Thank You!!!!!!!!!!!!!!

, Niecer26



WEEK 18

Compliments

Week Ending May 6, 2007

Midwest Region:

54, 73, 319

Western Region:

461, 390, 440, 311

Southwest Region:

9x's 599, 935, 962, 854

Northeast Region:

510, 496, 559, 745, 533, 536, 536

Southeast Region:

532, 424, 372, 780

TOP TEN SALES VOLUME

LOCATION	VOLUME
1 #446 Bell / LA	\$90,376
2 #418 Sun Valley / LA	\$68,540
3 #377 Lynwood, CA	\$61,356
4 #439 National City /San Diego	\$57,197
5 #465 Torrance/ LA	\$55,457
6 #453 Ventura / LA	\$53,910
7 #634 Glendale, CA	\$51,584
8 #410 Sacramento-Arden	\$50,468
9 #407 Corona / LA	\$47,953
10 #362 Cerritos, CA	\$47,889

Complaints

Week Ending May 6, 2007

Midwest Region:

348, 53, 475, 833, 873, 67

Western Region:

108, 42, 428, 308, 325, 407, 325

Southwest Region:

599, 935, 32, 309, 733

Northeast Region:

501, 526, 520, 552, 540

Southeast Region:

770, 638, 68, 74, 729, 435, 79

TOP TEN SALES INCREASE

LOCATION	% INCREASE
#856 Waco, TX	158.9%
#850 El Paso, TX	55.0%
#041 Bakersfield, CA	46.0%
#374 Jacksonville, NC	40.7%
#852 East El Paso, TX	35.2%
#827 Holland, MI	31.8%
#853 Brownsville, TX	31.4%
#577 College Station, TX	31.0%
#772 Hagerstown, MD	29.1%
#533 Wilkes Barre, PA	28.3%



Tech Support

Thrill Ride Manufactured by I.C.E.

When you place an order for a replacement Gearbox it is important to order the correct one. As the picture below shows if you have a failed left gearbox use part # CK2008AX and if you have a failed right gearbox use part # CL2008AX. If you are not sure if you need a right or left gearbox, please use the picture below to identify which gearbox you require. Although they are very much alike they are different based on the orientation of the shaft on the gearbox. Ordering the correct gearbox could save you an expensive shipping cost should you by mistake order the wrong gearbox. If you have any questions please call I.C.E. service at 716 759 0360.



Store Accounting Update

All General Managers:

The Canadian gift card program will be starting soon and we wanted to inform ALL stores of this particular issue.



THESE CARDS CANNOT CROSS BORDERS

The Canadian cards cannot be redeemed in the U.S. and the U.S. cards can not be redeemed in Canada. We do not anticipate many cards traveling over the border, but in case they do, you will need to know the difference.

On the back of each card is the gift card number that is sectioned in three series as illustrated below.

The 1st series is the same for all the cards and is represented as a CEC card to the system. The 2nd series designates the card as being a U.S. card or a Canadian card. The 3rd series is unique to each particular card and is used for tracking and research purposes.

<u>613571</u>	<u>013352</u>	<u>#####</u>
CEC	U.S.	Card #

<u>613571</u>	<u>014943</u>	<u>#####</u>
CEC	Canada	Card #

Once the first batch of Canadian cards is depleted, we will produce a new card that can be easily differentiated from the U.S. cards.

If you have any questions or concerns please call the store accounting department.

Coupon Promotions - May 2007

All stores will be participating in an FSI coupon promotion on May 20, 2007. Coupons will expire on July 7, 2007. Coupon details by markets are listed below:

<p>- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens \$19.99</p>	<p>BUY 50 TOKENS GET 50 TOKENS FREE</p> <p>Get a total of 100 tokens \$12.50</p>	<p>Buy any Large Pizza with 1 topping for only \$9.99</p>	<p>- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens \$29.99</p>
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ABILENE	DETROIT	LAS VEGAS	ROANOKE
ALBANY, GA	DOTHAN	LEXINGTON, KY	ROCKFORD
ALEXANDRIA	EL PASO	LINCOLN	SAN DIEGO
AMARILLO	ERIE	LITTLE ROCK, AR	SHERMAN
ATLANTA	EVANSVILLE	LOS ANGELES	SIoux CITY
AUSTIN	FT. SMITH/FAYETT	LUBBOCK	SIoux FALLS
BATON ROUGE	FT. WAYNE	MACON	SOUTH BEND
BEAUMONT	GRAND JUNCTION	MADISON	SPRINGFIELD, IL
BIRMINGHAM	GRAND RAPIDS	BROWNSVILLE	SPRINGFIELD, MO
BOISE	GREENBAY	MIAMI	TAMPA/ST. PETE
BUFFALO	GREENSBORO-W. SALEM	MINNEAPOLIS	TOLEDO
CHARLESTON, SC	GREENVILLE, SC	MONTGOMERY	TOPEKA
CHARLESTON, WV	HATTISBURG, MS	NEW ORLEANS	TRI-CITIES/JOHNSON CITY
CHATTANOOGA, TN	HOUSTON	OMAHA	VICTORIA
CHICAGO	HUNTSVILLE	ORLANDO	WACO
COLORADO SPRINGS	INDIANAPOLIS	PALM SPRINGS	WEST PALM
COLUMBIA, MO	JOHNSTOWN/ALTOONA	PEORIA	WICHITA FALLS
COLUMBUS, GA	JOPLIN, MO	PHOENIX	WICHITA, KS
DALLAS/FT. WORTH	KNOXVILLE	PITTSBURGH	WILKES/BARRE-SCRANTON
DAVENPORT	LACROSSE	PORTLAND, OR	YOUNGSTOWN
DAYTON/SPR.	LAFAYETTE	RALEIGH/DURHAM	YUMA/EL CENTRO
DENVER	LAKE CHARLES	RAPID CITY, IA	
DES MOINES	LANSING	RENO	

<p>- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens \$20.99</p>	<p>BUY 50 TOKENS GET 50 TOKENS FREE</p> <p>Get a total of 100 tokens \$12.50</p>	<p>- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens \$23.99</p>	<p>- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens \$29.99</p>
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MARKETS:

ANCHORAGE	CINCY	SALINAS/MONTEREY	S BARBARA -S MARIA
BAKERSFIELD	NEW YORK	SALISBURY, MD	SEATTLE
BALTIMORE	NORFOLK/VA BEACH	SAN FRANCISCO	WASHINGTON DC

Coupon Promotions - May 2007

- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens \$21.99	<p align="center">BUY 50 TOKENS GET 50 TOKENS FREE</p> Get a total of 100 tokens \$12.50	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens \$24.99	- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens \$30.99
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ALBANY, NY
 ALBUQUERQUE
 BINGHAMPTON
 BOSTON
 CHARLOTTE, NC
 COLUMBUS, OH

FRESNO/VISALIA
 GREENVILLE, NC (JAX NC)
 HARRISBURG, PA
 HARTFORD
 JACKSONVILLE
 LOUISVILLE

PHILADELPHIA
 PORTLAND, ME
 PROVIDENCE
 RICHMOND
 ROCHESTER
 SACRAMENTO

SPRINGFIELD, MA
 ST. LOUIS
 SYRACUSE, NY

- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens \$19.99	<p align="center">BUY 50 TOKENS GET 50 TOKENS FREE</p> Get a total of 100 tokens \$12.50	- 1 large one topping pizza - 2 regular size soft drinks - 20 tokens \$16.99	- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens \$29.99
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MARKETS:

AUGUSTA
 BILOXI-GULFPORT
 BOWLING GREEN
 CEDAR RAPIDS
 CLEVELAND

COLUMBIA, SC
 CORPUS CHRISTI
 FLINT/SAGINAW
 JACKSON, TN
 KANSAS CITY

MEMPHIS
 MILWAUKEE
 MOBILE/PENSACOLA
 NASHVILLE
 OKLAHOMA CITY

SAN ANTONIO
 SAVANNAH
 SHREVEPORT
 TULSA
 TYLER/LONGVIEW

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.

CEC
Entertainment
10% *Monthly discount*
*All current and retired
 personnel qualify*

Samsung M610 Thinnest Flip Phone in US
Power Vision
 2.0 Mega pixel Camera & video camera
Bluetooth Enabled
 64mb MicroSD card is included. Phone as Modem.




BUY 1 for only \$79.99*
GET A 2ND FREE
 \$279.99 Regular each
 After \$150 instant savings per phone,
 \$50 mail in rebate on 1st phone &
 \$129.99 mail in rebate on 2nd phone

LX150
Bluetooth Enabled
FREE*
 \$169.99 Regular
 *After \$150 instant rebate
 & \$19.99 mail in rebate
 Text messaging



**You may be eligible for a new
 phone upgrade? Call today.**
 See additional phones & rate plans
www.wirelessbof.com
 (Select CEC Entertainment – Login: 248)

Sanyo 2400
FREE*
 \$169.99 Regular
 *After 150 instant rebate
 & \$19.99 additional credit
 Text messaging



KATANA by Sanyo
VGA Camera Phone
Ultra Slim Blade Phone
Bluetooth Enabled
\$29.99*
 \$249.99 Regular
 *After \$150 instant savings,
 \$20 bill credit,
 \$50 mail in rebate
 Colors are available



Limited Time Offers

Power Pack Family Plans Starting at
Family Plan includes 2 phones
 \$59.99 before discount 550 anytime
 \$69.99 before discount 700 anytime
 \$89.99 before discount 1400 anytime
Unlimited Nights & Weekends at 7pm *
 Unlimited Phone to Phone Calling *
 Nationwide Roaming*
 Unlimited Long Distance
ADD UP 3 LINES FOR ONLY \$9.99 EACH
Individual plans
 \$39.99 before discount 450 anytime
 \$59.99 before discount 900 anytime

USB Connection Card
Desktop PC or Laptop
*If you don't have cable or DSL
 service at home, this might be
 your answer.*
Novatel U720
\$49.99*
 \$249.99 Regular
 *After \$150 instant savings
 & \$50 mail in rebate



Connection Card
Pantech 500
FREE*
 Regular \$199.99
 *After \$150 instant savings
 & \$49.99 mail in rebates

\$59.99* mo
**Unlimited
 Web Access**



Call for current promotions

Note: Due to timeline requirements for ad placement, some of these limited time promotions may not be available. Please call for current promotions or check the website for current offers.

Your Authorized Sprint Representative
Curtis Johnston
Toll Free 888.387.7727
Email: CurtisJ@wirelessbof.com
Wireless Gallery-Special Accounts



Authorized Representative

*Rate plans, phone prices and promotions are subject to change. Some offers end 6/17/07. *Coverage not avail. everywhere. Avail. features & services will vary by phone/network. Nationwide Sprint PCS Network reaches over 250 million people. Offers not avail. in all markets. Subject to credit approval, \$36 activation & \$200 early termination fee per line. Deposit may be req'd. Add'l terms & restrictions apply. See store or Sprint.com for details. **Phone Offer:** Customer must purchase both in one transaction. Offer ends 6/17/07 or while supplies last. **Instant Savings:** Activation at time of purchase required. **Mail-in Rebate:** Rqrs purchase by 6/17/07 & activation by 7/01/07. Rebate amount can't exceed purchase price. Line must be active 30 consecutive days. Allow 8 to 12 weeks for rebate. **Power Pack Plan:** Offer ends 6/17/07. Add'l Anytime Min.: \$0.45/min. Nights: Mon-Thurs. 7pm -7am; Wknds: Fri. 7pm -Mon. 7am. Partial min. charged as full min. A majority of minutes may not be used while roaming. Mobile-to-Mobile: Applies to calls placed between Sprint PCS & Nextel phones (not through voicemail, direct, assis., other indirect methods, or while roaming). ©2007 Sprint Nextel. All rights reserved. Sprint, the logo, and other trademarks are the trademarks of Sprint Nextel.



CEC Entertainment

Where a Kid can be a Kid

May 18, 2007

Chuck E. FOCUS



Inside this issue:

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thought of the week...



"No dreamer is ever too small, no dream is ever too big."

,Anonymous

Magical Hospitality Alexandria, LA #048

Southwest Region ~ Chris Camp, Manager

Great Leadership From GM ~ Brandon Scroggs

I was recently in Alexandria for a weekend and I took my granddaughter to Chuck E Cheese, so many times she had seen the commercials on TV and always wanted to go. I took her there on a Friday night. The people that work there were AWESOME! I had the pleasure of meeting Kristian Dodge, Sadie Gillespie, Sean Galahan, and Brandon Scroggs. They were GREAT! I told them my granddaughter's birthday was the following Monday, May 7th. They immediately began to go all out to make her night special, even fixing her a birthday cake. Chuck E Cheese came out and took pictures with her and she also took pictures with Kristian & Sadie. I just wanted to say how much I appreciate their kindness!! God bless everyone there that night, they compliment your business and should be recognized for it.

Thanks,
Lori A Smith
Lake Providence, LA



Making Magical Hospitality

Sterling/Dulles, VA #654

Southeast Region, Yesy Salinas & Katerina Chavez, Mgrs
Great Leadership From GM ~ Susan Jensen

I was at the Chuck E. Cheese location in Sterling, Virginia on May 4th. Someone had cleaned our table before we were finished and I told an employee named Dave. Without hesitation he got busy replacing our drinks and pizza. He apologized for what happened and gave us some additional tokens. Dave continued to check on us and make sure we were doing well for the remainder of our visit. We enjoy going to Chuck E Cheese and watching our children have fun, but we have never received the personal kind of service and attention that Dave went out of his way to give us on that day. It made a fun time become a great time and due to Dave's care and concern for our family. I also have to mention that Susan Jensen, the manager of that location, was also very friendly and helpful to us, with the above mentioned incident. I could tell in my interactions with her that she cares about and supports her employees, which makes it easier for them to pass that care and concern on to the customers. There are currently no Chuck E Cheese locations close to our house, please build one in Winchester, VA. Until then we will always visit the Sterling location.



Magical Hospitality Northridge, CA #451

Western Region, Elva Colio, Manager
Great Leadership From GM ~ Carlos Gomez

I recently visited Chuck E Cheese's Northridge after picking up my kids from school, Friday, May 4, 2007. I was having trouble finding a table to occupy when a kind young man came to my aid. He wore the game room attendant shirt as well as a constant smile on his face. I remember trying to read his name tag as he was helping to fix the games, and it was either Jonathan or Jeffrey. I feel this young man is a fantastic attribute to your company, and should be highly recognized for the services he performs to his customers. Whether he is fixing games, or bussing tables, he has an incredible attitude towards the children, and a contagious attitude. I look forward to seeing him in the near future.



Long-Time Customer,
Donya Moreno



WEEK 19

Compliments

Week Ending May 13, 2007

Midwest Region:

58, 53, 836, 833

Western Region:

329, 451, 959

Southwest Region:

7x's 31, 6x's 599, 891, 592, 48, 937

Northeast Region:

512, 488, 480, 505, 745, 455, 964

964, 965, 534

Southeast Region:

770, 772, 939, 966, 654, 705, 438, 780

TOP TEN SALES VOLUME

LOCATION	VOLUME
1 #446 Bell / LA	\$67,927
2 #418 Sun Valley / LA	\$52,343
3 #377 Lynwood, CA	\$50,639
4 #523 Bronx, NY	\$46,442
5 #465 Torrance/ LA	\$44,510
6 #522 Brooklyn, NY	\$43,190
7 #634 Glendale, CA	\$43,107
8 #682 Boca Raton, FL	\$40,969
9 #439 National City / San D	\$40,886
10 #453 Ventura / LA	\$40,807

Complaints

Week Ending May 13, 2007

Midwest Region:

54, 794, 726, 327, 334, 82, 60

Western Region:

357, 407, 325, 421, 445, 451, 959

Southwest Region:

303, 928, 416, 587, 857, 48, 716

Northeast Region:

523, 478, 498, 517, 494, 552, 101

Southeast Region:

772, 50, 531, 636, 722

TOP TEN SALES INCREASE

LOCATION	% INCREASE
#307 Las Cruces, NM	41.4%
#387 Rocky Mount, NC	40.0%
#928 Midland, TX	34.9%
#850 El Paso, TX	32.1%
#856 Waco, TX	30.9%
#301 Fort Smith, AR	30.5%
#041 Bakersfield, CA North West Hwy / #889 OKC	30.2%
#399 Rohnert Park, CA	27.3%
#857 Sherman, TX	26.0%



Tech Support

Arctic Thunder Video game manufactured by Midway



The Technical Support Department currently repairs the Computers found in the Arctic Thunder game. It is very important when you perform PM on the game to open the top of the computer and blow out any dust that may have accumulated inside the case. While you have the top off, power up the computer and verify that the power supply, processor and other fans are all working properly. By insuring that the computer is free from dust and all fans are working will keep the computer running cooler and help prevent possible failures from over heating. Replacement parts for this game are becoming increasingly difficult to find, so any effort to prevent failures would save you from lost revenues due to down time and repair cost.

Artic Thunder NEO TEC Monitors

If you have found that your NEO TEC monitor has issues such as a dim picture or is washed out and faded. Replacing the following capacitors should correct the problem, Capacitor C121 which is a 220mf 35 volt and Capacitor C116 which is a 470mf 35 volt. Replacing these two capacitors capacitor will boost the brightness level to the monitor filament and should correct any issues related to the brightness of your monitor picture.

The SPT Parts Department now has available a replacement seat shaker motor for the Midway Arctic Thunder game. The part # is GAT-0002 and the cost is only \$80.40.

Please call the SPT Parts Department at 785 862 6005 should you need a replacement.



From the Treasury Department

We have recently been informed that Bank of America no longer supplies locations with coin wraps or currency bands.

We have initiated service with our deposit slip/bank bags vendor, Transource, to have these supplies ordered through them.

This is not only for those locations banking with Bank of America. If you need supplies, and your bank or armored service does not carry them, call Transource.

They will bill us here at the support center along with any other supplies you have ordered within the month and it will be charged to your bank service charges account.

The following are the quoted prices:

	Quantity	Amount	Unit
White Bank Currency Bands			
	1,000	\$5.06	Per Thousand

Includes:

Generic
\$10,000
\$5,000
\$2,000
\$1,000
\$500
\$250
\$200
\$100
\$50
\$25



Coin Wraps, Flat	1,000	\$5.58	Per Thousand
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Includes:

Penny
Nickel
Dime
Quarter

Coin Wraps, Cartridge

Includes:	1,000	\$13.45	Per Thousand
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Penny
Nickel
Dime
Quarter

Merchandising Update

\$39.99 Super Hoodie Bear

The NEW Super Hoodie Bear is now available.

Drop Shipped: you will get 4ea of the new Super Hoodie Bear added on to your next order.

How to Display: The Super Hoodie Bear is displayed in a gumball basket with a \$39.99 price tag.

XL and Large Wall: Move the \$19.99 Roller Bag over to the plush row. Move the \$11.99 ball to the left to make room for the gumball basket. Place the Super Hoodie Bear in the basket.

Medium Wall: Move the \$19.99 Roller Bag down where the \$19.99 Mushables used to be. Place the Super Hoodie Bear on top of the Roller Bag in the gumball basket.

Small Wall: Move the \$19.99 Roller Bag next to the \$14.99 LG plush. Move the \$5.99 backpack where the roller bag was and the \$1.99 bib above. Place the gumball basket above the dining with Chuck.



LG & XL Wall



MED Wall



SM Wall

RISK factor

Whizard Gloves

For the SAFETY of our Cast Members & Managers

- **Replacement Gloves**
 1. **Call EdDon direct 1-800-947-6703**
 2. **Tell them what size Whizard glove you need from item #J7802**
 3. **Replacement gloves are around \$11.00 each**
 4. **Multiple sizes (XXSm, XSm, Sm, Med)**
- **Maintain your Whizard Gloves**
 - (order replacements when holes develop)
 - (order replacements when needed)
- Multiple sizes ensure that there is a glove to fit all Cast Members & Managers



1. Always wear a Whizard Glove when working with a “Wonder” Knife
2. The Whizard Gloves are dishwasher safe
3. The Whizard Gloves are also sanitizer safe
4. After washing, squeeze the excess water from the Whizard gloves and hang the gloves to air dry by clipping them to the Glove Station



CEC Entertainment

Where a Kid can be a Kid
May 25, 2007

Chuck E. FOCUS



Inside this issue:

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thought of the week...



“ If you tell the truth you don’t have to re-
member anything.”

,Mark Twain

Magical Hospitality Hayward, CA #363
 Western Region ~ Donell Lacy Polk,, Manager
 Great Leadership From GM ~ Gabe Grado

I was your Hayward location on Saturday, May 19th. I wanted to drop a comment on what I saw there, even though it looked as if the store was short staffed, the young lady who I believed to be the manager did a very wonderful job. The only worker not wearing a red shirt. This young lady was jumping around helping the customers. Threw all of the craziness that was going on, she still kept a smile on her face. Even though it took a while for me to get my pizza, she delivered it and apologized for the tardiness of the pizza. She even gave my children extra tokens to play with. I just wanted to give a compliment to this young lady and the staff that night, they did a wonderful job.

Making Magical Hospitality

Regina, Saskatchewan #872
Midwest Region, Rhonda Grad, Manager
Great Leadership From GM ~ Sean Weiler

I just wanted to let you know about my recent visit to Chuck E Cheese. On Saturday afternoon it was my son's birthday. 10 people were invited, however the invites I sent out were dated wrong. My son turning 6 would not understand that I made a mistake. I then asked him if he wanted to go to Chuck E Cheese, and he was excited.

I went to the store and was met at the front door by a young man, who's name was Sean. I was upset and trying to explain to him what happened and what we could do. He brought me to a seat and let my family and I get comfortable. He then came to me and asked what we can do. I told him how I made a mistake, and wanted to make today extra special for my son. I told him what I had to spend for food, and he gladly found an exceptional deal for my family where all three kids got tokens, drinks, and food. A few minutes later, Sean asked me if I would like to join the Birthday Party's that were about to start, since he had extra space. We joined the other family's in the birthday room, where we had our food, and birthday party. Chuck E came around and did a great song and dance for everyone, as well as singing Happy Birthday.



During all the confusion of the party I realized when I was at the store that my son only had one gift to open, and that was from me, as no one else came and he would not have anything to open. I gave the host \$70 and asked if he could find some boy toys from the merchandise area for my son. Sean came over and confirmed this with us, as well as asking us for ideas of what he liked. 10 minutes later, the host came to the table with gifts, wrapped and with bows! This was amazing! While my son opened his gifts, we had one great big surprise, Sean the manager brought Chuck E over for a special visit to my table, where Chuck E gave my son a Chuck E doll. Although Chuck E was not my original birthday plan, it will be from now on. The kids had a great time, thanks to the Manager. I will never forget Sean and what he did for me today.

Thank you,
Randall Smitty

From: Cash Accounting

REMINDER

ALL CREDIT CARD RECEIPTS MUST BE SIGNED REGARDLESS OF THE DOLLAR AMOUNT. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT CASH ACCOUNTING.

THANK YOU



WEEK 20

Compliments

Week Ending May 20, 2007

Midwest Region:

728, 834, 872

Western Region:

363, 404, 332

Southwest Region:

14x's 599,

Northeast Region:

648, 478, 625, 519, 839, 559, 553, 543

Southeast Region:

87, 402, 654, 55, 718, 424, 433, 483

412

Complaints

Week Ending May 20, 2007

Midwest Region:

960, 846, 833, 847, 963

Western Region:

364, 324, 407, 407, 375, 406, 419

Southwest Region:

732, 565, 38

Northeast Region:

501, 648, 498, 101, 737, 544, 536

Southeast Region:

84, 602, 616, 608, 426, 430

TOP TEN SALES VOLUME

LOCATION	VOLUME
1 #446 Bell / LA	\$77,472
2 #418 Sun Valley / LA	\$57,153
3 #377 Lynwood, CA	\$54,583
4 #438 Kendall, FL	\$54,024
5 #522 Brooklyn, NY	\$53,095
6 #420 Brandon/Tampa, FL	\$52,545
7 #453 Ventura / LA	\$51,355
8 #465 Torrance / LA	\$50,477
9 #682 Boca Raton, FL	\$48,782
10 #439 National City /San Dieg	\$46,983

TOP TEN SALES INCREASE

LOCATION	% INCREASE
#937 Amarillo, TX	54.9%
#627 Kelso, WA	42.4%
#928 Midland, TX	41.5%
#850 El Paso, TX	39.7%
#607 Atlanta-Merchants, WA	36.8%
#889 North West Hwy/OKC	36.4%
#041 Bakersfield, CA	34.7%
#309 Wichita Falls, TX	32.8%
#405 La Mesa/San Diego	27.8%
#971 North Memphis, TN	27.1%



Tech Support

Show Compressor and Air Dryer Maintenance

Many of our locations now have compressors that have been in operation for many years now and all are being operated 7 days a week. This means daily inspection and an ongoing preventive maintenance schedule is very important for continued operation with a minimum of expense. The average cost of a replacement compressor is around \$3000.00 not to mention any cost for rental units or the disappointed guest due to a down show. Below are a few things to consider while you are conducting maintenance on your compressor and air dryer.

When changing oil look for metal particles in the old oil.

The oil color should be brown not black. If it is black the pump is either running for too long a period or running too hot. **The compressor should not run more than 4 times in one hour.** Or you are not changing the oil often enough. **Oil should be changed at least every 3 months.** Check oil level weekly.

Perform a compressor pump test once a week. If the pump time becomes longer each time you do the test or exceeds 8 ½ minutes, then there may be issues with the compressor. Issues caught early will dramatically reduce the repair cost.

Listen for unusual sounds coming from the compressor. Any loud knocking or grinding will tell you that a major problem is starting and should be checked.

The main tank and reserve tank if you have one must be drained daily. Do not open valves all the way, drain slowly to remove most of the condensation from the tank. This will also preserve the valves on your show characters.

Check and make sure the compressor room is properly ventilated. Room should have a thermostat and the room temperature should never be more than 100 degrees. There should always be a Thermometer in the compressor room so that the room temperature can be monitored daily.

Check for air leaks in the compressor room and on the stage. If your compressor runs more than 4 times in an hour, this could indicate that you have air leaks that need to be corrected.

Check filters on compressor which can be cleaned with compressed air.

For the air dryer to perform correctly the condenser coils on the back of the air dryer must be kept clean for good air flow. Can be cleaned by using compressed air. If the room temperature is above 100 degrees the dryer will not work correctly.

The compressor room should always be clean and not used for storage.



Tech Support-cont.

The oil for all stage show compressors can be found at Grainger's, the part # is 4M578 and is sold by the quart. This "All Season" oil is best to use in your compressors especially new ones. A "All Season" oil and filter start up kit may also be purchased through the Purchasing Department (972-258-5550) Compressor Model # 2340, 2475 and 242 – 5 HP units use part # 32305880 and cost \$52.92. For Model # 15T 20HP use part # 32305906 and cost \$87.18. These kits contain enough oil and filter for 2 changes and according to the compressor maintenance schedule should be every 3 months.



For the 3 Stage show locations, 10 wt. non-detergent oil for the stage oiler can be purchased from Grainger's. The part # is 4F974 and is sold by the gallon.

Common Compressor issues

If you have found that your High Pressure head pop off valve is going off constantly, most of the time is an indication that either the unloader heads are not working or the compressor valves needs to be rebuilt.

If your compressor will not run at all always first check the line voltages to the compressor control panel. There should be from 208 to 220 volts between L1 and L2 terminals then check between L2 and L3 terminals and finally L1 and L3 terminals. If you only read 110 volts between one of the terminals means that you have lost a phase. Next check the breaker panel to be sure that one of the breakers to the compressor has not blown. If the breaker continues to blow then a service call is required for the compressor.

If the line voltages are all good check the oil level, most compressors have low oil level switches that will prevent the compressor from starting if the oil level is to low.

Compressor running excessively hot could be that the air to the fan wheel has been blocked; the high pressure head pop off valve is leaking, air leaks in piping in compressor room or at stage. The compressor should not come on more then 4 to 5 times in one hour.

Should you need someone to service your compressor please call the Technical Support Department at 785 862 6002.

Marketing Update

Beginning in June and running through December 2007 we are participating in a cross promotion with Carlson Hotels Country Inns & Suites division. It will be similar to the Wyndham promo in that families will be given a packet when they check in which will include offers from Minute Maid and CEC. Coupons #252 and #370 expire 3/31/08 and are pictured below:

 <p>CHUCKE CHEESE'S 1 Large Pizza (1-2 Toppings or our Super Combo) 4 Soft Drinks 30 Game Tokens \$18⁹⁹ Save up to \$14 Hurry! Valid until 03/31/08 Valid only at participating locations. No cash value. Not valid in Canada, Hawaii or Puerto Rico. <small>©2007 CEC Entertainment Concepts, L.P.</small></p> <p>#252</p>	<p>Use both coupons on your next visit for even greater savings!</p>	 <p>CHUCKE CHEESE'S Buy 40 Tokens and get 40 Tokens Free \$10⁰⁰ Save \$10.00 Hurry! Valid until 03/31/08 Valid only at participating locations. No cash value. Not valid in Canada, Hawaii or Puerto Rico. <small>©2007 CEC Entertainment Concepts, L.P.</small></p> <p>#370</p>
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**SAVE MORE.
PLAY MORE.**
CHUCKE CHEESE'S

For exclusive e-mail coupons
& specials sign up for the Chuck E-Club™
www.chuckecheese.com

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Marketing Update cont.

Beginning in June we will be participating in the Wyndham Hotel Group Mystery Hot Spot summer promotion. Each guest checking in at participating Wyndham owned

hotels will receive an activity booklet that contains two CEC coupons. All coupons expire 10/31/07.

U.S. coupons are pictured below:

Coupon #346





Coupon #220



Marketing Update cont.

Canadian coupons are pictured below:

Coupon #810

<p>BUY 30 TOKENS AND GET 30 TOKENS FREE. A TOTAL OF 60 TOKENS.</p> <p>SAVE \$10.00</p> <p>#810 Hurry! Valid until 10/31/07.*</p>  <p>CHUCK E. CHEESE'S®</p>	 <p>CHUCK E. CHEESE'S®</p> <p><small>*Valid with coupon only at participating Canadian stores. No cash value.</small></p>
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Coupon #809

<p>1 LARGE PIZZA (1-2 TOPPINGS OR OUR SUPER COMBO) 4 SOFT DRINKS 24 GAME TOKENS</p> <p>\$23.99 SAVE UP TO \$16.80</p> <p>#809 Hurry! Valid until 10/31/07.*</p>  <p>CHUCK E. CHEESE'S®</p>	 <p>CHUCK E. CHEESE'S®</p> <p><small>*Valid with coupon only at participating Canadian stores. No cash value.</small></p>
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Marketing Update cont.

The Buy 40Tokens/Get 40 Free coupon in the U.S. and the Buy 30 Tokens/Get 30 Free coupon in Canada will also be on their website as prizes for their on-line game.

U.S.

Save \$10.00

Buy 40 Tokens and get 40 Tokens Free!
A Total of 80 tokens.

For even greater savings join the Chuck E.
Club today at www.chuckecheese.com

Expires 10/31/07

Valid with coupon only at participating continental U.S. stores.
No cash value.



#346

Canada

Save \$10.00

Buy 30 Tokens and get 30 Tokens Free!
A Total of 60 tokens.

For even greater savings join the Chuck E.
Club today at www.chuckecheese.com

Expires 10/31/07

Valid with coupon only in Canada.
No cash value.



#810

Value Initiatives

We are ramping up several Value Initiatives to encourage visits during the start of the summer season. The following coupons will be published:

Chuckedeads.com - we will begin airing TV commercials promoting this web page for Chuck E. coupons. The offers will be ones used during the online test, so no new coupons to program. These are:

\$17.99, lg pizza, 3 drinks, 30 tokens - #241

\$22.99, lg pizza, 3 drinks, salad, 28 tokens - #250

Buy 50 tokens and get 50 free - #359

Buy 30 tokens and get 30 free - #368

Web Coupons - for guests who see the above commercial, but can't remember the web address, we want to provide valuable coupons for a limited time only. These will be:

\$19.99, lg pizza, 3 drinks, 30 tokens - #255

\$30.99, lg pizza, 4 drinks, 100 tokens - #256

Buy 50 tokens and get 50 free - #374

Buy 30 tokens and get 30 free - #373

Online Advertising - the online advertising test has been successful so we are proposing a plan to extend it for a few weeks. On the sites that deliver the most coupons we will add 2 new higher priced coupons. These are:

\$18.99, lg pizza, 3 drinks, 30 tokens - #257

\$29.99, lg pizza, 4 drinks, 100 tokens - #258

Please call the marketing department if you have any questions.

Straw / Lid Stands

In order to make things easier on the guest and consistent among our restaurants, please refer to this picture and instructions in regard to lid storage.



Load lids in upside down. This makes them much easier to remove. This will result in less frustration and fewer lids dropping to the floor.

Leave about an inch of space above the top lid. This will allow the guest to easily reach in and grab lids. This also will result in less frustration and fewer lids dropping to the floor. Storing more than 25 lids in a compartment makes it too tight and difficult for the guest.

If you have any questions in regard to the new straw / lid stands please call the purchasing department.

BE DARK SMART.



If the Emergency light fails to operate when the test button is pushed, more than likely the battery has failed.



Si la luz de emergencia falla de operar cuando el botón de la prueba es empujado más que probable la batería ha fallado.

Failure of emergency systems can lead to serious injuries and even fatalities.

CAN YOU GET OUT?



Emergency Exit doors need to open and close properly with a working (loud-audible) Detex alarm.

Las puertas de la salida de emergencia necesitan abrir y cerrar apropiadamente.



CHUCK E. CHEESE'S

Emergency Exits and Emergency Lighting - Will Your Emergency Exits/Lights Work When You Need Them?

¿La Emergencia sale y la Emergencia que Enciende - Trabajarán Sus Sale/Luces de la Emergencia Cuando Usted Los Necesita?



BACKGROUND INFORMATION Are you providing a safe exit from your Chuck E. Cheese facility in the event of an emergency or blackout situation? Emergency lights and exit signs provide lighting in the showroom, the game-room, the kiddie-room, corridors, stairwells, ramps, escalators, aisles, and exit passageways during power outages and emergencies. If your exit signs & emergency lights fail to operate properly, our guests, cast members, & management can become disoriented and chance of injury greatly increases. Emergency lights and exit signs are needed to provide life-saving illumination during power-outages, earthquakes, or other emergencies.

INFORMACIÓN PREVIA Son usted proporcionando una salida segura de su bota e. ¿La facilidad del queso en caso de una situación de la emergencia o el apagon? La emergencia enciende y sale los signos proporcionan encendiendo en la sala de exposición, en la sala de juegos, en el crío-espacio, en los pasillos, en los huecos de la escalera, en las rampas, en las escaleras mecánicas, en los pasillos, y en corredores de salida durante apagones y emergencias. Si su salida firma & luces de emergencia fallan de operar apropiadamente, nuestros huéspedes, miembros de molde, & la administración puede llegar a ser desorientada y la oportunidad de la herida mucho aumentos. La emergencia enciende y sale los signos son necesitados proporcionar la iluminación de salvamento durante apagones, los terremotos, u otras emergencias.

Discussion Points:

Emergency Exit doors need to open and close properly:

- With a working (loud-audible) Detex alarm
- Remember to change the batteries on ALL Detex alarms (twice a year).

If the Emergency light fails to operate when the test button is pushed:

- More than likely the battery has failed (but remember to also check the bulbs).
- All emergency lights have an Internal battery and battery charger.
- Replacement Batteries can be purchased at Grainger's or City Lighting.

In the event of a Blackout:

- Make sure you know the locations of flashlights (dedicate a place in the office).
- Maintain emergency communication system, this would include: a telephone, battery powered radio & flashlights.
- Check on your guests to insure everyone is OK. Tell the guests you are contacting the power company to learn more information and when power will be restored. Remember to check Sky Tubes and Restrooms for children and Parents.
- Contact the power company immediately.
- Check breakers including Main breaker.
- Turn off all main breakers to the kitchen and HVAC equipment - Oven, A/C Units, Ice Machine, Show Compressor, Show Rack, & ALL Video Games.
- Make an announcement to the Guests that are inside the building. Do not allow any other Guests to enter the building while the power is out.
- Contact your District Manager/Area Director if the power is not restored soon.
- Call All Incidents/Injuries into 1-877-232-2524.

Principales de Discusión:

Las puertas de la salida de emergencia necesitan abrir y cerrar apropiadamente:

- Con un trabajar (fuerte-audible) la alarma de Detex
- Recuerda de cambiar las baterías en TODAS alarmas de Detex (dos veces al año).

Si la luz de emergencia falla de operar cuando el botón de la prueba es empujado:

- Más que probable la batería ha fallado (pero recuerda de verificar también las bombillas).
- Todas luces de emergencia tienen una batería y el cargador de baterías internos.
- Baterías de Reemplazo pueden ser compradas en Iluminación de Grainger o Ciudad.

En caso de un Apagón:

- Le se Cerclora sabe las ubicaciones de linternas (dedica un lugar en la oficina).
- Mantiene sistema de comunicación de emergencia, esto incluiría: un teléfono, la batería la radio accionada & linternas.
- Cheque en sus huéspedes para asegurar todos está bien. Diga a los huéspedes usted contacta la compañía del poder de aprender más información y cuando el poder será restaurado. Recuerde de verificar Tubos de Cielo y Baños para niños y Padres.
- Contacta la compañía del poder inmediatamente.
- Verifica cachones inclusive cachón Principal.
- Apaga todos cachones principales a la cocina y el equipo de HVAC - Horno, las Unidades UN/C, Máquina de Hielo, Compresor de Exposición, Anaquel de Exposición, & TODOS videojuegos.
- Hace un anuncio a los Huéspedes que están dentro del edificio. No permita a cualquier otros Huéspedes para entrar el edificio mientras el poder es fuera.
- Contacta su Director de Area de representante regional si el poder no es restaurado pronto.
- Llama Todas Incidentes/Heridas en 1-877-232-2524.



CHUCK E. CHEESE'S

CHUCK E. FOCUS - MAY 2007 ISSUES

(FOUR ISSUES - 5/4/07, 5/11/07, 5/18/07, 5/25/07)

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Submission by Steve

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