

A WHOLE

NEW WORLD

OF FAMILY FUN

& FOOD!



SHOWBIZ PIZZA PLACE

Come on and

Share the Fun!

The Rock-Afire Explosion,® a three-dimensional group of animated characters who perform exciting, fast-paced shows on three stages, are the hit of every ShowBiz® Pizza Place!

The life-like movements of Billy Bob, Fatz, Mitzi and the crew are synchronized to music through the technical wizardry of "Electronimation." This technique is a unique application of computer technology and was conceived by youthful inventor Aaron Fechter, president of Creative Engineering, Inc., 20% owner of ShowBiz Pizza Place. Fechter and a brilliant team of engineers and musicians in Orlando, Florida provide the electronic genius and entertainment skills that make this the most sophisticated stage show this side of reality!



Over 60 games and rides! Add to this a quality menu, over 60 of the newest electronic games, facilities for group parties, and a gift shop, and you have a virtual family vacation event close to home.

The first ShowBiz Pizza Place opened to overwhelmingly favorable response in Kansas City, Missouri, in March of 1980. Since that time, scores of the popular food-and-entertainment centers have opened in over 25 states, with more openings scheduled almost weekly.

Great Food! Pizza, a fresh salad bar, deli sandwiches, soft drinks, ice cream, and beer and wine in most restaurants, make up the menu at ShowBiz Pizza Place. The combination of good food and good fun is unbeatable.

ShowBiz Pizza Place, Inc., will continue to

expand the concept of Family Entertainment Centers, offering the most popular electronic entertainments and the most advanced robotic stage shows. Travelling shows have been introduced to the ShowBiz system, providing a new dimension in entertainment. ShowBiz Pizza Place is dedicated to offering the finest in family entertainment... with the quality that is expected of an industry leader.



For more information contact:



1982 HOUSTON OILERS



- BOTTOM ROW:** Assistant General Manager, Mike Holovak; Executive Vice President/General Manager, Ladd K. Herzeg; Head Coach, Ed Biles; Florian Kempf (4); Archie Manning (8); Oliver Luck (10); Gifford Nielsen (14); John James (15); Willie Tullis (20); Tate Randle (21); Bill Kay (22); Greg Stemrick (27); Rich Thomaselli (28); Gary Allen (31).
- SECOND ROW:** Offensive Coordinator, Jim Shofner; Receivers Coach, Andy Bourgeois; Offensive Line Coach, Ray Callahan; Vernon Perry (32); J.C. Wilson (33); Earl Campbell (34); Stan Edwards (35); Carter Hartwig (36); Mike Reinfeldt (37); Adger Armstrong (39); Donnie Craft (40); Daryl Hunt (50); Ted Thompson (51); Robert Brazile (52); Avon Riley (53).
- THIRD ROW:** Linebackers Coach, Dick Selcer; Defensive Backs Coach, Bob Gambold; Offensive Backfield Coach, Elijah Pitts; Gregg Bingham (54); Robert Abraham (56); David Carter (58); Ted Washington (59); Ed Fisher (60); John Schuhmacher (62); Mike Munchak (63); Elvin Bethea (65); Greg Davidson (66); Mike Stensrud (67); Ralph Williams (68); Andy Dorris (69); Malcolm Taylor (70); Ken Kennard (71).
- FOURTH ROW:** Strength And Conditioning Coach, Bill Allerheiligen; Defensive Line Coach, Ralph Staub; Defensive Assistant, Kenny Houston; Mark Koncar (72); Jesse Baker (75); Morris Towns (76); Harold Bailey (80); Steve Bryant (81); Mike Renfro (82); Tim Smith (83); Mike Holston (84); Carl Roaches (85); Walt Arnold (86); Dave Casper (87); Tim Wilson (89); Daryle Skaugstad (90).
- FIFTH ROW:** Head Trainer, Jerry Meins; Equipment Manager, Gordon Batty; Assistant Trainer, Joel Krekelberg; Equipment Assistant, Jeff Thorson; Fieldhouse Supervisor, Joe Dugger; Massage Therapist, Farish Rivers; Equipment Assistant, Paul Noska; Field Maintenance, Jesse Cantu; Dr. Robert Fain; Dr. Thomas Cain; Marketing Director, Rick Nichols; Ticket Coordinator, David Fuqua.
Not pictured: Ken Burrough (00); George Reihner (64); Bill Lackey, Equipment Assistant.

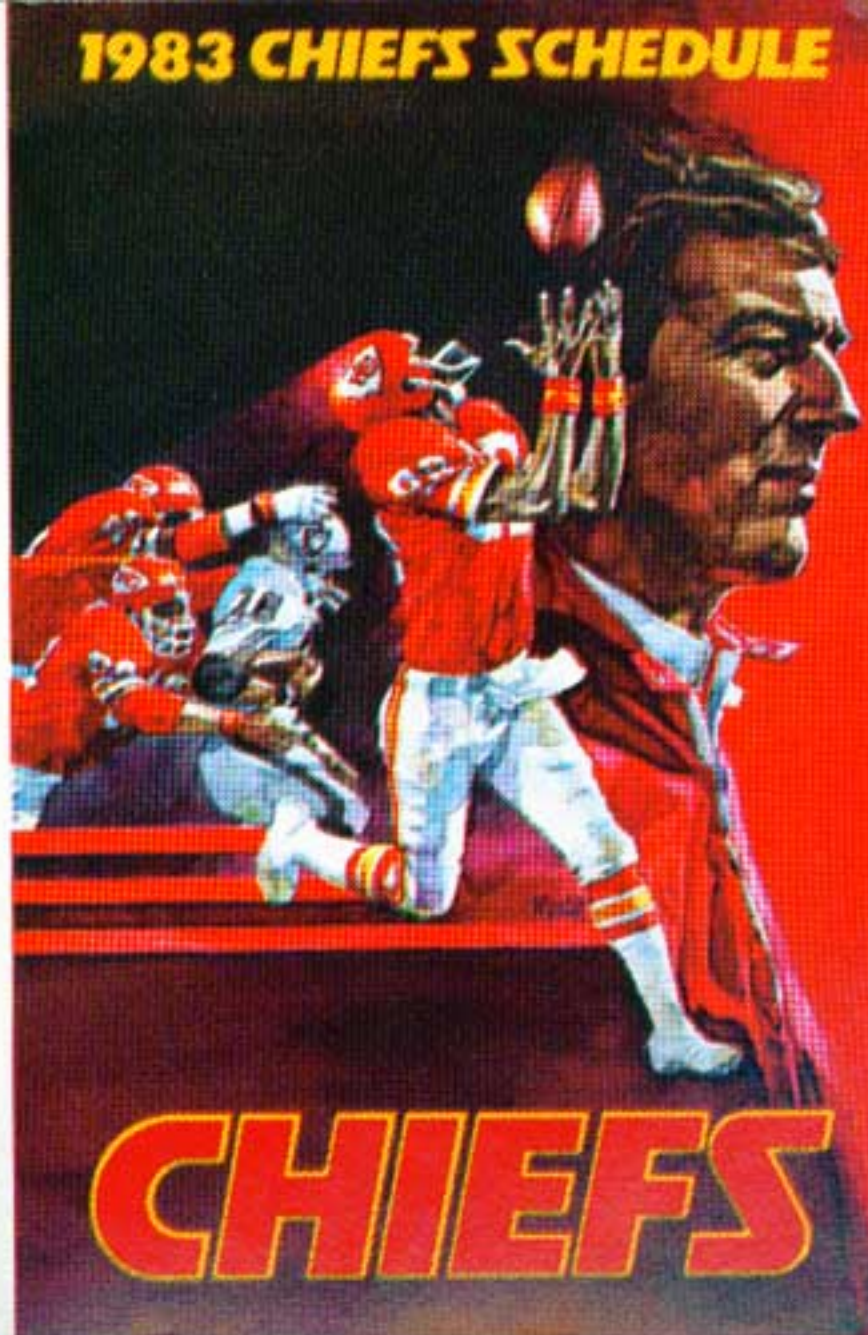


**BISSONNET & WESLEYAN
W. LITTLE YORK & ANTOINE**

**MEMORIAL DR. & DAIRY ASHFORD
FAIRMONT PARKWAY & S. SHAVER**

**W. BELFORT AT FONDREN
FM 1960 & KUYKENDAHL**

HOT GAMES
GREAT PIZZA
FREE SHOWS



**CHARGE CHIEFS
TICKETS BY PHONE!**

**CALL TOLL FREE (Eff. 7/25):
K.C. METRO AREA, 924-3333.
OUT OF TOWN, 1-800-821-5224.**

Ordering 1983 Chiefs tickets is as easy as picking up the phone. You can charge your entire order on Visa, MasterCard or American Express. And we'll mail your tickets the same day (or hold them at our ticket office, if you prefer).

1983 TICKET INFORMATION

Hours: 9-5, Mon.-Sat. (Eff. 7/25)
Family Plan Adult \$10.00
Family Plan Student (to 14) 5.00
Upper & Lower Levels 12.00
(All seats reserved)

GROUP RATES AVAILABLE.



**KANSAS CITY CHIEFS
1983 SCHEDULE**

DATE	OPPONENT	KC TIME
PRESEASON		
Sat. Aug. 6	Cincinnati Bengals	6:05
Sat. Aug. 13	Detroit Lions	7:35
Sat. Aug. 20	St. Louis Cardinals	7:35
Sat. Aug. 27	Chicago Bears	6:05
REGULAR SEASON		
Sun. Sep. 4	Seattle Seahawks	3:01
Mon. Sep. 12	San Diego Chargers	8:05
Sun. Sep. 18	Washington Redskins	12:01
Sun. Sep. 25	Miami Dolphins	12:01
Sun. Oct. 2	St. Louis Cardinals	3:01
Sun. Oct. 9	Los Angeles Raiders	3:01
Sun. Oct. 16	New York Giants	3:01
Sun. Oct. 23	Houston Oilers	12:01
Sun. Oct. 30	Denver Broncos	3:01
Sun. Nov. 6	Los Angeles Raiders	12:01
Sun. Nov. 13	Cincinnati Bengals	12:01
Sun. Nov. 20	Dallas Cowboys	3:01
Sun. Nov. 27	Seattle Seahawks	3:01
Sun. Dec. 4	Buffalo Bills	12:01
Sun. Dec. 11	San Diego Chargers	3:01
Sun. Dec. 18	Denver Broncos	12:01

Home games in red



FatzSM





SM

BILLY·BOB·O·GRAM

YOUR PAL,




BILLY BOB





MARCH



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>SHOWBIZ GIVES TOKENS FOR GRADES Get 3 for an A — Get 2 for a B with food purchase, limit 10 per child</p>				1	2	3 Hungry as a Bear? Billy Bob Suggest Showbiz.
4 Happy Birthday to you, Happy Birthday to you. Have your party at Showbiz.	5 Flying kites give you all appetites? Try Showbiz today!	6 Family Night Large Pizza with one topping, pitcher of soft drink. 20 tokens for \$9.95.	7 Spring Break coming. Plan on coming into Showbiz for some good fun.	8 Try one of our great sandwiches with a salad. Good Stuff!	9 Cabin Fever becomes Spring Fever at Showbiz.	10 Football again! The big plays are even bigger on our Big Screen TV.
11 Do you love skeeball? Roll a few at Showbiz.	12 KIDS!!! Join the Billy Bob Club today!	13 Family Night	14 Rockafire Explosion is playing your song.	15 	16 TEAM SPIRIT! Bring your team to Showbiz. Special packages available.	17 St. Pat's Day Don't get pinched.
18 Your church group is welcome at Showbiz.	19 PIZZA FUN PIZZA FUN PIZZA FUN	20 Family Night	21 SPRING BEGINS	22	23 TGIF Bring the family to Showbiz tonight.	24 Lazer Disc games are at Showbiz.
25 Kids bring your report cards in.	26 Experience the taste of Hawaii with an aloha pizza.	27 Family Night Billy Bob cares about your birthday. Happy Birthday Diane	28 Big Screen Base Ball at Showbiz.	29 Get carried away — Showbiz has carry-out, call us.	30 — Teachers — We have fun tours of our store. Call or ask our manager.	31 Fatz says don't get fooled tomorrow!



DECEMBER



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		<p>Mitzi SM</p>		1	2	3
<p>STOP AFTER CHURCH AND ENJOY SUNDAY DINNER WITH US.</p>				8	SANTA IS HERE! COME IN AND HAVE YOUR PICTURE TAKEN WITH HIM (EVERY EVENING BETWEEN 6-8 P.M. THRU CHRISTMAS EVE.)	
4	5	6	7	8	9	10
		FAMILY NIGHT		TOYS FOR UNDERPRIVILEGED CHILDREN BRING IN A MINIMUM \$2.00 VALUE NEW OR USED TOY AND RECEIVE 4 FREE TOKENS (THRU DEC. 24)		
11	12	13	14	15	16	17
	BRING YOUR GROUP IN FOR A "SPECIAL" CHRISTMAS PARTY. ASK MANAGER FOR DETAILS.	FAMILY NIGHT		CAN'T DECIDE WHAT TO GET THAT CERTAIN PERSON? THEY'LL LOVE A GIFT CERTIFICATE FROM SHOWBIZ.		SHOWBIZ IS BIG ON CARRY-OUTS
18	19	20	21	22	23	24
WINTER IS COMING. COME IN AND ENJOY OUR WARM ATMOSPHERE.	<p>Billy Bob SM</p>	FAMILY NIGHT	BIRTHDAYS ARE ALWAYS SPECIAL HERE — ASK FOR DETAILS.			LAST MINUTE SHOPPING — OPEN 11 A.M. TO 8 P.M. CHRISTMAS EVE.
			SPEND THE HOLIDAYS AT SHOWBIZ!!			
25	26	27	28	29	30	31
MERRY CHRISTMAS! (WE'LL BE CLOSED TODAY)		FAMILY NIGHT		NEW YEAR'S EVE PARTY!! FREE KIDDIE RIDES FROM 5 TO 8 P.M. 2 FREE DRAWINGS EVERY HOUR! LARGE PIZZA WITH SINGLE TOPPING, PITCHER OF SOFT DRINKS AND 20 TOKENS ALL FOR \$9.95. DOUBLE TOKENS FROM BILL CHANGER AFTER 9:00 P.M.!!		

SHOWBIZ PIZZA PLACE[®]

Luncheon VIP Club

The bearer of this card is entitled to one FREE LARGE SOFT DRINK and TWO GAME TOKENS with the purchase of a mini pizza, sandwich, salad bar or buffet. (Offer good Monday thru Friday, 11:00 a.m.-2:00 p.m., at participating restaurants. Not good with other specials.)

Authorized by

VIP Signature


Billy Bob



WRIF 101

THE HOME OF
Rock & Roll



THIS COUPON GOOD
AT ANY OF THE
FOLLOWING LOCATIONS

- Southgate: Dix & Eureka
283-6513
- Dearborn: Michigan & Telegraph
274-5310
- Pontiac: Opdyke & South Blvd.
334-5100
- Farmington Hills: 13 Mile Road
& Orchard Lake
855-0272

\$2.00 OFF

BRING THIS COUPON TO ANY OF THE
DETROIT AREA SHOWBIZ PIZZA PLACE
LOCATIONS AND GET \$2.00 OFF A
LARGE PIZZA OR GET 10 FREE GAME
TOKENS WITH PURCHASE OF ANY
LARGE PIZZA. ONE COUPON PER PIZZA.
NOT VALID WITH ANY OTHER SPECIAL
OFFERS OR COUPONS.

**HURRY, THIS OFFER EXPIRES
OCTOBER 31, 1983. ENJOY!**

BILLY BOB'S OFFICIAL



Present this card for:

TWO MORE GAME TOKENS FREE

when your Mom or Dad orders food!

And because I like you as much as you like me,
this offer will be honored for **one full year** from the
date you join.

Name

(Expires one year
from this date)

Birthdate



Billy Bob is a registered service mark
of Creative Engineering, Inc.

BILLY BOBS PRESCRIPTION PAD



R *Prescription for Fun*
X Good for "5"
FREE Game Tokens

Name _____

Address _____

City _____ Zip Code _____

Phone # _____ Birth Date _____



Billy Bob

University Mall
7350 Plantation Road
Pensacola, FL
474-5367
Reservations 476-2166

Regency Plaza
9820 Atlantic Boulevard
Jacksonville, FL
724-8988
Reservations 778-0541

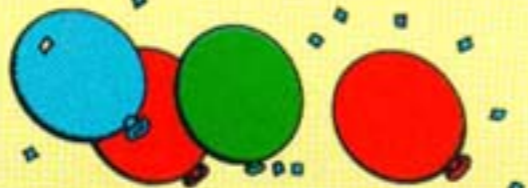
Orange Park
6065 Youngerman Circle
Jacksonville, FL
778-0537
Reservations 778-0541



BILLY BOB'S

**BIRTHDAY
CLUB**

OFFICIAL MEMBERSHIP
CARD



“You’re one of my best birthday buddies and a member in good standing of the Billy Bob Birthday Club.”

Present this card and receive
TWO EXTRA TOKENS
with every food order.



Name

Exp. Date



FATZ-Colander-head
★ "Grand Pooba" ★

The colander-head carrying
this card is an

"Official Card Carrying Colander-head"

RULES:

1. Obey all rules . . .
2. There are no rules . . .

★ [signature] ★



Complimentary

VIP/PRESS PASS

- Sensational FREE Shows!
- HOT New Games!



Please present this pass to your hostess.

BILLY BOB

SM

VIP/PRESS PASS

Complimentary

GALA PREMIER PERFORMANCE AT SHOWBIZ PIZZA PLACE!

Bring your family to see THE ROCK-AFIRE EXPLOSION—the world's best robot entertainers. Billy Bob, Fatz and the whole gang will have you laughing and singing along as they perform every few minutes. Play your choice of dozens of "hot" new electronic games... for kids of every age! And have one of BILLY BOB'S OVEN-FRESH PIZZAS with our compliments. C'mon SHARE THE FUN!



SHOWBIZ PIZZA PLACE®

Billy Bob and his friends
 Invite you and your family to a
 Private VIP Party at
 ShowBiz Pizza Place
 1555 New Circle Road
 Lexington, Ky.

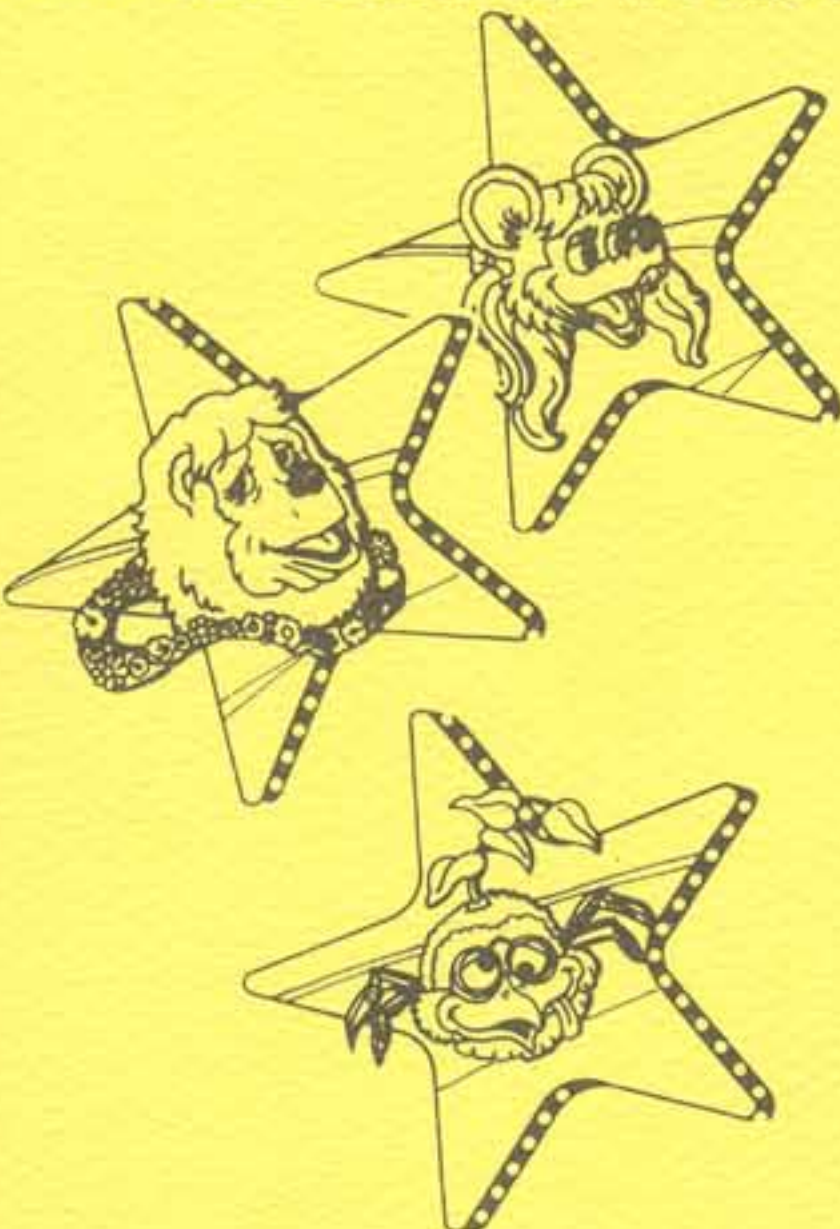
7:30 - 9:30 p.m.
 Wednesday, Nov. 30, 1983



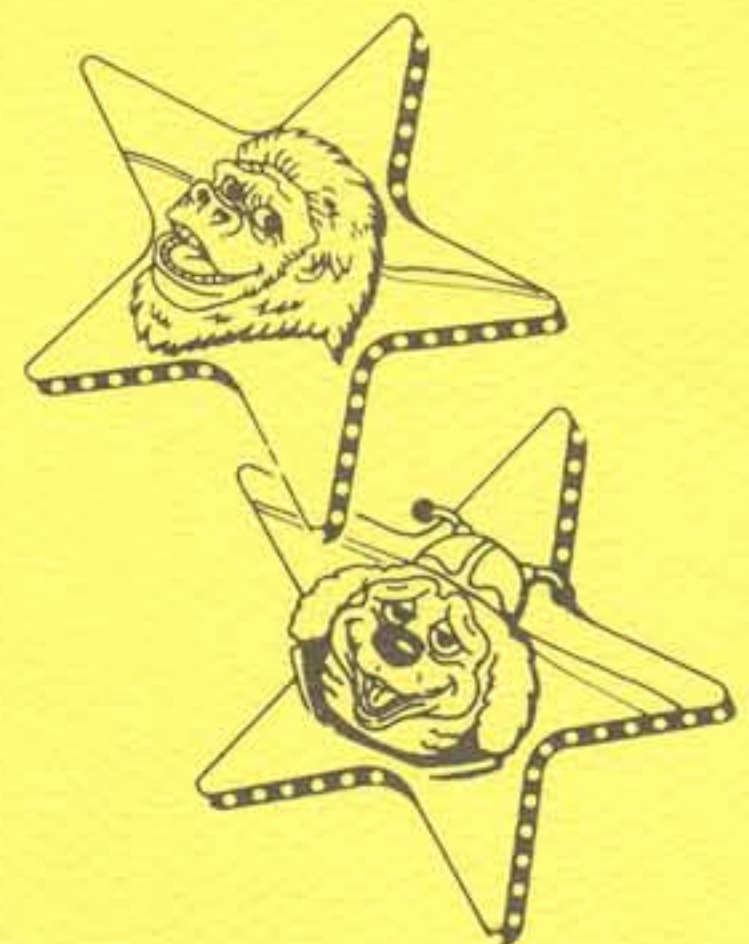
I'm Billy Bob, and I can bearly wait to tell you the inside story about ShowBiz Pizza Place!



ShowBiz is more than a great pizza place, it's an entire family entertainment center under one roof! We have a Playroom filled with kiddie rides, video games, and even Skee-ball. We have over 70 things to do in this one room!



The Showroom is where I perform with my band, the Rock-A-Fire Explosion. We do some of your favorites from the 50's and 60's plus a lot more! You'll meet Fatz, a gorilla on the keyboards, Duke on drums, Beach Bear playing lead guitar, and a mouse named Mitzi with an amazing voice!



Our Sportsroom features big-screen T.V., and every square inch of ShowBiz features FUN!

Put your family in ShowBiz . . . your smile and this card are your admission, and the rest of the evening is on us!

Sincerely,

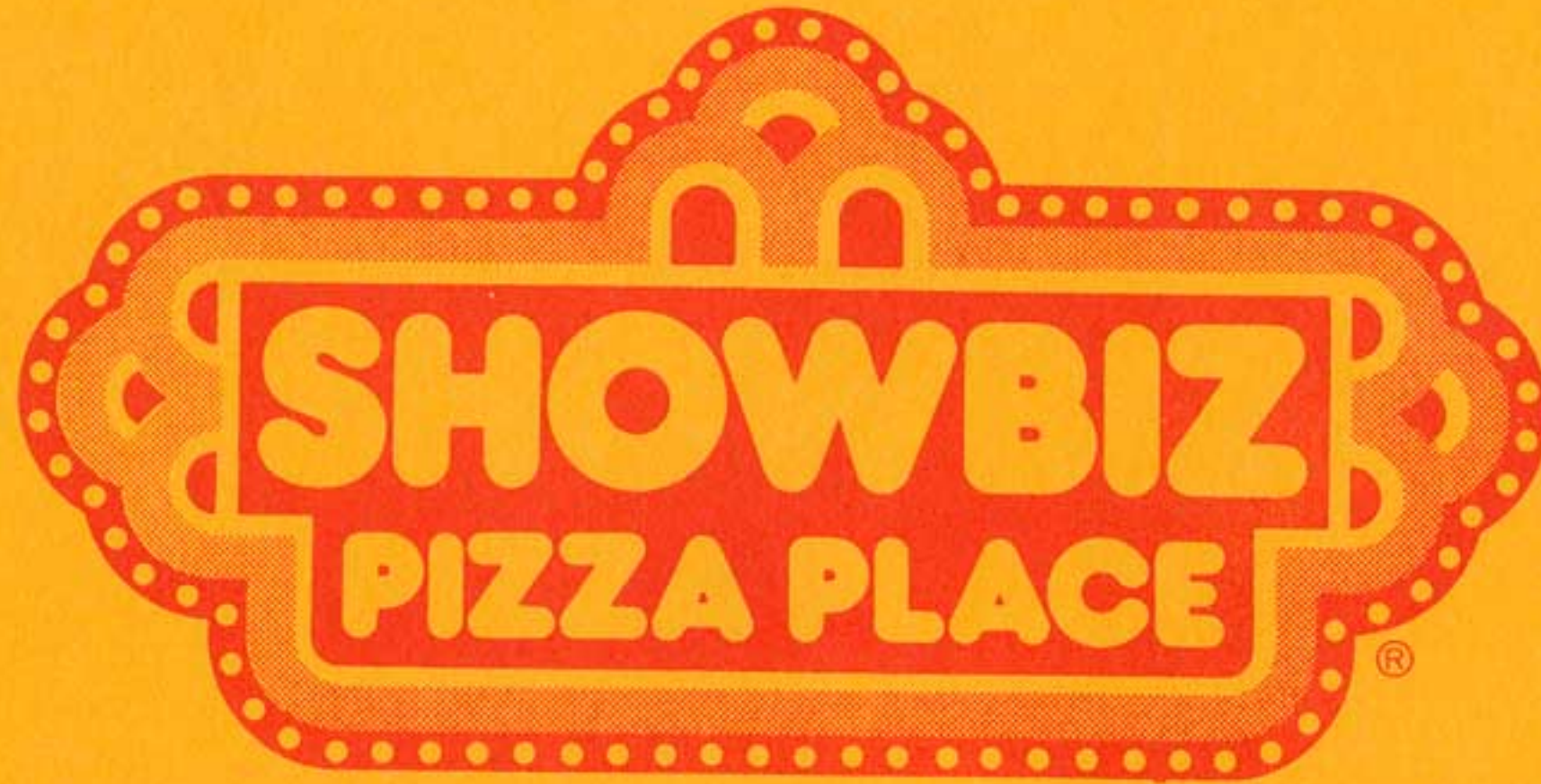


Billy Bob & Friends at ShowBiz
 McBiz Corporation, Franchisee

**BILLY BOB'S
PAWTOGRAPH PAPER**



SEASON'S GREETINGS



SHOWBIZ PIZZA PLACE
GIFT CERTIFICATE

Date: _____

THIS CERTIFICATE ENTITLES BEARER TO:

Season's Greetings
SHOWBIZ PIZZA PLACE
321 Mary Esther Cutoff
Mary Esther, Florida

Authorized By: _____

SPP COLLECTION OF VARIOUS PROMOTIONAL MATERIAL

Date of Origin: 1980s

Archived: 4-29-08

Submission by Various Submitters

Version 1.0

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