

BILLY BOB'S BULLETIN

NEWS YOU CAN BEAR

ISSUE 1 SEPTEMBER/OCTOBER 1982



School's in session . . .

New College open to teach business of ShowBiz

Where else can you learn to create a pizza, groom a gorilla and put on a whiz-bang birthday party but at the ShowBiz Pizza Place College!

And now the college is bigger and better than ever—the new 22,275 ft. building opened up August 2 in Irving, Tx., just minutes away from the new corporate offices. The distinctive facility includes eight classrooms, four workshops (two for video games and two for animation), two conference rooms and a test kitchen that is 25 percent larger than a standard one.



In addition, a full animated show will be maintained in the new training center. The characters are located in a Show Room designed to double as a large meeting room.

Other aspects include a library, copier center and ten offices for Education and Food Standards & Control staff members.

It's all quite a change from the way in which ShowBiz' training program began . . . in the back room of the original restaurant in Antioch. Later the Education Department moved to slightly larger quarters in Topeka.

Consequently, Director of Education Clay Harvey is "extremely pleased" with the spacious new facility. He adds that "it's hard to believe that we've come this far in two and one-half years."

Directed by Harvey and Assistant Director of Education Jim Perry, the staff is composed of the following personnel:

Operations Instructors: Richard Day, senior instructor; Richard Cook, Scott Cowherd, Bill

Glassner, Mark Harrison, Craig Johnson and Steve Kooker.

Electronics Instructors: Paul Linden, senior instructor; Jim Scifres and Don Scozzari.

Curriculum Designers: Stacey Soper and Linda Wright.

And the support office staff: Education Coordinator/Office Manager Lee Anne Knittel; Education Department Secretary Debra Allen; Dorothy Chrestman, receptionist/secretary; Brenda Crump, word processor; and (Cont. on page 2)



Darlene Sweet, clerk/librarian.

Director of Food Standards and Controls Bill Dryg and Sandy Theobald, administrative assistant for that department, are also headquartered in the new building.

The extensive staff is needed for the rapidly growing education program. At this time, four Operations and two Electronics classes are running simultaneously with plans for an increase to four Electronics classes in the near future. All restaurants in the Dallas-Fort Worth area are being utilized for on-the-job training.

Future plans for the Education Department include implementing "road shows" for ShowBiz

personnel already in the field. The one-to-three day format would allow new topics to be introduced and current problems to be discussed. Retraining will also be covered.

And the staff is now in the initial stages of developing a videotape training program to be sent out to individual stores to aid in developing hourly employees.

For more information about these programs or about the College in general, contact the following address: ShowBiz Pizza Place College, 3333 Finley Road, Irving, Tx. 75062. The main number is (214) 659-9664.



FEATURING: CREATIVE ENGINEERING

New showtape showcases "The Noize"

That's not just so much noise coming from Creative Engineering—that's "The Noize", the original six member band that produces the Rock-Afire Explosion's tunes.

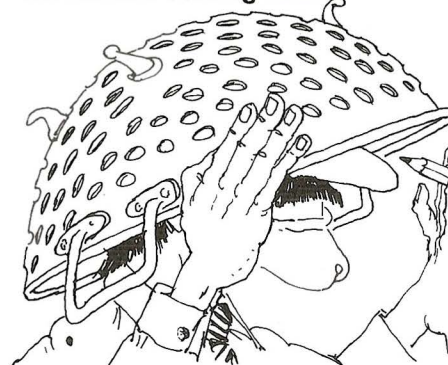
And has the band been busy producing! In late August, The Noize completed its most ambitious and entertaining showtape, which includes three original songs, to date. The tapes have been playing in ShowBiz restaurants since early September.

The folks in Orlando say that the biggest and toughest accomplishment for this showtape was "Abbey Road". Real strings, horns and 23 musicians were used in order to do justice to the Beatles' music.

For the song "Louisiana", a tribute to the state, drums were moved into a gym-sized warehouse in order to obtain a natural reverberant sound.

Also included in the tape is "Child of the Rock", in which 15 children from a local elementary school provided backup voices; "Goofey Gas", a number inspired by Billy Bob's natural southern charm—to be The Noize's first country single; two songs from the Broadway show "Annie": "Tomorrow" and "Maybe"; and an Elvis medley rounds out this imaginative showtape, guaranteed to entertain young and old alike.

Special message: Keep your colanders on! There's a colander movement coming soon!



Billy Bob's little elves on the road again

The Animated Show Installations Dept. has announced that by September 30, they will have installed 100 shows.

Billy Bob's little elves, or as they are sometimes called, the "Rock-Afire Roadies", are being kept extremely busy with back-to-back installations in far-flung places. The department has grown to five teams of four persons each.

All department personnel say they are eagerly looking forward to their first international installation and their first "overseas tour of duty".

Jim Corazzo, director of show installation teams, said that any and all persons are welcome to make application "to become part of the greatest animated installation department in the universe". Call Human Resources for information and be sure to keep your manager informed.



Electronics students dismantle Billy Bob under the guidance of Electronics Instructor Jim Scifres.



In the training center's new test kitchen, students make their first pizza under the instruction of Bill Glassner.

Opening update—

Company restaurants opening at fast rate

By the end of November, 1982, the ShowBiz Development Dept. projects 112 company-owned restaurants to be open. Approximately 10 more will open by year's end.

Keeping up with rapid growth is quite a job, but a job that the Development Dept. meets head on. In next month's issue of the **Bulletin**, the Development Dept., responsible for site location, real estate acquisition, architectural design, construction, and acquisition of all licenses and permits, will be featured.

Listed below are the cities in which a ShowBiz will open in late September, October and November.

South Bend, In.	Saginaw, Mi.	Detroit, Mi.
Minn./St. Paul, Mn.	Birmingham, Al.	Dallas, Tx.
Abilene, Tx.	Terre Haute, In.	Cincinnati, Oh.
Montgomery, Al.	Grand Rapids, Mi.	Alton, Il.
Houston, Tx.	St. Louis, Mo. (St. Charles)	Indianapolis, In.
Lubbock, Tx.	Green Bay, Wi.	Benton Harbor, Mi.
Savannah, Ga.		

Billy Bob catches a wave to Hawaii



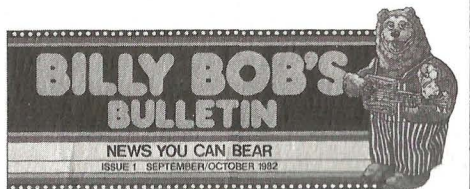
Last June, Billy Bob packed his swim trunks and headed for Hawaii to check out the island for the '82

Manager Incentive Program in February, 1983.

While there, he inspected Diamond Head and the Hilton and reported he loved it all—especially catching that big wave on his surf board.

This year's incentive trip will include all restaurant General Managers who are in that position as of Dec. 31, 1982. The trip, February 6-12, will be filled with informational meetings and plenty of good times and relaxing on the beach.

When last seen in Hawaii, Billy Bob was wind surfing off the tip of Diamond Head Beach shouting something about "seeing the out islands".



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Sandy Smith

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Rex Howard
E/N/B Art Dept.

Contributors for this issue:

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ShowBiz cast and crew members

The **Billy Bob Bulletin** is published bi-monthly—every other month—as a company newsletter for ShowBiz employees by ShowBiz Pizza Place, Inc.

Final copy and photo deadlines for upcoming months:

Nov/Dec Edition—	Oct 22
Jan/Feb	—Dec 24
March/April	—Feb 18
May/June	—April 22
July/August	—June 24

Contributions from all departments and restaurants are encouraged and welcomed. Submit only black and white photos. Contributions and questions should be directed to ShowBiz Marketing Dept., attn: Sandy Smith, 4441 W. Airport Freeway, Irving, Tx. 75062. Phone: 214-258-8500.

This and that from Support Services

Ingersoll-Rand of Kansas City has produced three video tapes for ShowBiz' use. They explain the operation of the animation system including the installation requirements, a detailed explanation of the control panel and how to replace a pump and motor. Copies of these tapes will soon be available for viewing. These tapes are very good and will assist you in solving your air system problems.

The Support Services Dept. has an exciting addition to their staff and her name is Julie Mundy. Julie will be providing assistance to develop, among other things, an efficient communications and management information system for all restaurants. The primary objective of this system will be to make the restaurant management team's job easier.

Creative Engineering is pleased with the cooperation they are experiencing with their Quality Control inspections. The inspections are headed up by Mike DiMascio and involve making a video tape of each show coupled with a personal inspection of the characters by Jack Drury and Dallas Carnes of Creative Engineering, Inc. Some things to bear in mind for the above inspection —

the mechanical critical angle adjustments must be maintained on all characters and all functions on the show are to be in good working order.

New shows should be coming out of Creative at a quicker pace, due to the development of the "computerized programmer". The programmer allows having more than one person programming the same show at the same time.

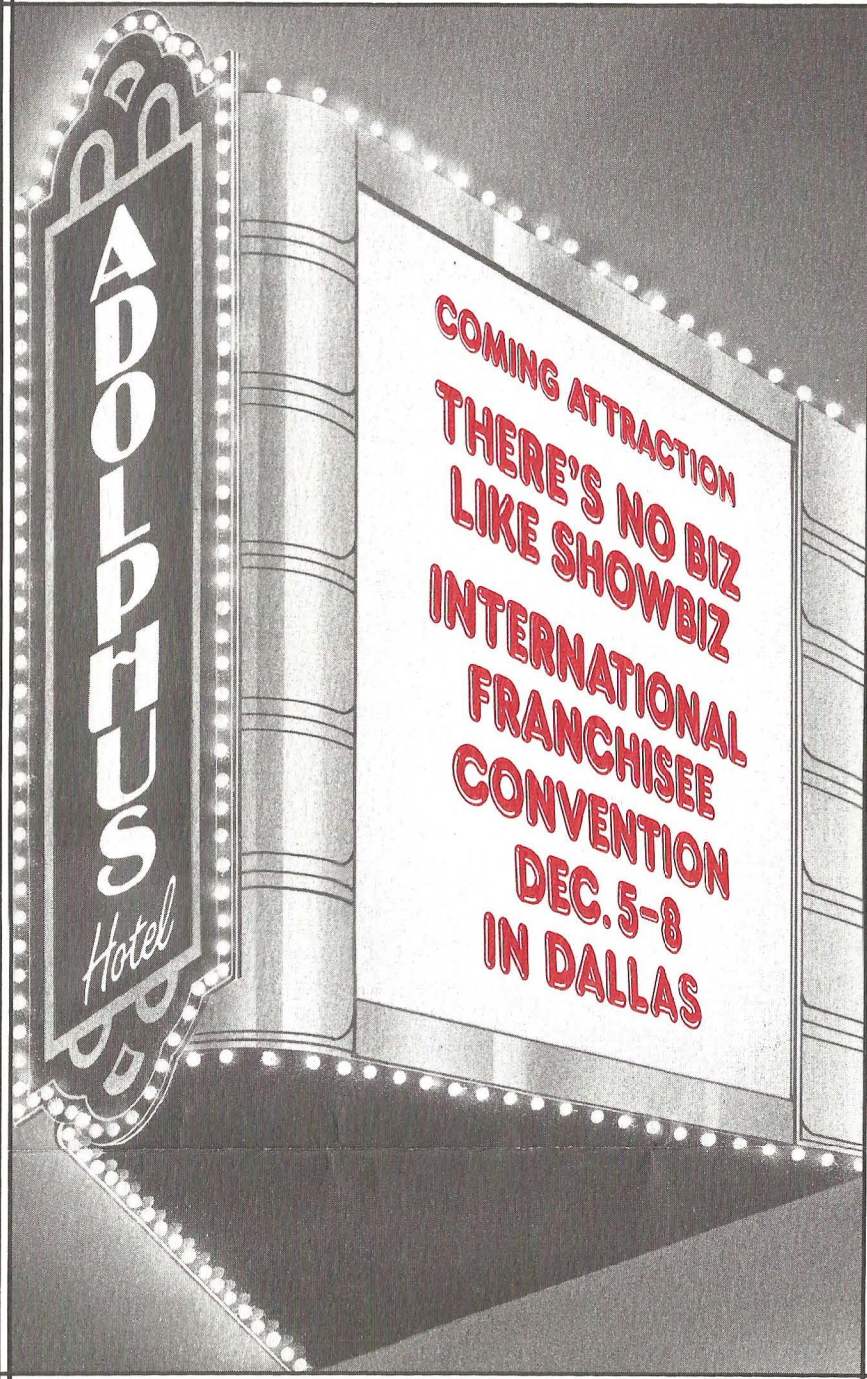


More news from Orlando — Mitzi has a new voice! The new voice has a young and very innocent quality, which should be pleasing to all.

Some news on the not so bright side — Creative has not been receiving the broken parts for their research and re-engineering efforts. They should include a note on how you think they could be improved. All parts are to be returned **PRE-PAID** to:

Creative Engineering, Inc.
47 W. Jefferson Street
Orlando, FL 32801
ATTN: Parts Return

NOTE: Creative cannot accept COD shipments.



Republicans and ShowBiz agree on Dallas as convention site

ShowBiz Pizza Place, Inc. has set December 5 in Dallas as the beginning of the first International Franchise Convention.

The Adolphus Hotel was chosen as the site because of its superior facilities. The hotel was recently renovated by the AMFAC Hotel Corp. at a cost of 20 million dollars, surpassing even the opulence that Adolphus Busch lavished on the original structure in 1914.

Festivities begin on Sunday, December 5 with an Opening Night

Premiere to include cocktails and musical entertainment. Activities continue through Wednesday, December 8 with seminars, various speakers, a tour of SPP College and corporate headquarters, an awards banquet and the first International Franchisee Association meeting.

Our ShowBiz Franchise Committee that's putting this shindig together says "this is going to be the best Franchise Convention yet!"



Zoo to-do—

During the videotaping of a presentation to introduce the new position of Program Director, Billy Bob, alongside a model playing the role of P.D., visited the Topeka Zoo. The Program Director in each restaurant will be responsible for public relations, Billy Bob outings, promotional

work and more and will be in close contact with the Marketing Dept. Kansas City; Columbus, Oh.; and Topeka will be the first restaurants to implement this new position. Other units will follow suit beginning in January, 1983.



MAKIN' IT IN MACON...

The Macon, Ga. ShowBiz served up one big chicken this year, and for good reason.

The San Diego Chicken, a professional costumed character who performs regularly at major league baseball games, flew to Macon for a combined Billy Bob/Chicken promotion kicking off support for the Macon Peaches Double A farm club baseball team.

During the season, Billy Bob has been mascot for the team and gives out tokens to the crowd at each game he attends.

Other activities have included a "Walk For Life" walkathon co-sponsored with the Leukemia Society of America. Approximately 30 off-duty employees helped with the walkathon. They also participated in a skating spree, a lake outing and a Search For Talent promotion, all for the benefit of the Leukemia Society.

GOIN' BACK IN K.C....

The Kansas City—Antioch unit took a step back into the past several months ago as they provided a gathering place for the members of the Midwest 55-56-57 Chevy Club. The management provided plenty of space in the parking lot for the display of these classic cars and extra tokens... and ShowBiz fun was the order of the day. Afterwards, even Billy Bob got into the act, nearly driving away in a '56 Chevy Nomad. The restaurant netted \$800 so the day was a success and fun for guests and cast members.

SALINA PIZZAWALK...

Even the easiest of efforts can help the fight against birth defects, as the cast of the Salina, Ks. ShowBiz discovered.

In a recent March of Dimes walkathon, a hearty ShowBiz crew and Billy Bob pitched in to walk. The unit then sponsored a Collection Party for the walkathon participants. Prizes were awarded to persons with the top three pledge amounts.

The Salina ShowBiz was smokin' in other activities... Billy Bob made an appearance at the Smokey Hill River Festival. Seventy Thousand people were in attendance. And after a long day among clowns, magicians, roving musicians and adoring children, Billy Bob was heard to exclaim, "Gosh, I'm all hugged out!"

UP AND AT 'EM IN CEDAR FALLS...

Talk about a busy bear! In Cedar Falls, Ia., ShowBiz and Billy Bob have been building public awareness through a hectic schedule. Highlights of the promotional events:

- Tripoli Elementary School Carnival. Billy Bob drew raffle tickets and spread good cheer among the children. "Biggest turnout we've ever had," says the school's principal.
- March of Dimes walkathon. Another activity rated "terrific" by Billy Bob and the ShowBiz crew.
- Shoitz Hospital. An "up" campaign to spread smiles throughout the children's ward. Plans are to make regular visits to all local hospitals.

WELL DONE IN CINCINNATI...

The Cincinnati—Colerain restaurant is putting their promotional efforts on paper... and here's how. They've created 'pawtographed' get-well-soon cards for their hospital visits and have offered suggestions on how other units may do so.

- 1) Purchase cards in bulk to receive the best price.
- 2) Insert a courtesy card good for four game tokens at the next ShowBiz visit.
- 3) Maintain a regular schedule at all local hospitals.
- 4) Obtain children's names from the floor nurse and hand address each card with the child's name.
- 5) Have Billy Bob visit each child, deliver the card and offer a hug.

It all adds up to good therapy. One Mercy South physician commented that "He (Billy Bob) is having a better affect on my patients than the medicine!"



SOMETHING OLD, SOMETHING NEW...

The Dayton ShowBiz has been covering both ends of the age spectrum in its publicity activities, visiting a home for the elderly and helping round out activities at an elementary school roller skating party... plus acting as a sponsor for the "Splash for Easter Seals" in which children swam laps to raise money for that organization. Billy Bob, decked out in flippers, appeared on all promotional material as well as t-shirts. Billy Bob's and the crew's kindness to the Washington Manor South nursing center residents prompted a letter "thanking all for their thoughtfulness, smiles and laughter."





HERE COMES DA JUDGE... The Atlanta-Merchants Walk ShowBiz has been active within the community in a variety of ways—among them, Billy Bob's participation as a judge at a beauty contest at the Coosawattee River Festival. Hugs, free tokens and balloons were also definite winners! And during Billy Bob's regular monthly visit to Scottish Rites Hospital, he discovered a young fan who had ShowBiz memorabilia on the walls of his room. Billy Bob was glad to add to the collection with free tokens, a birthday card and a big, bear smile.



Top: With Manager Tom Armstrong at the wheel, ShowBiz cast members in Macon take a breather from the day's money-raising activities for the Leukemia Society. Tom is now Field Marketing Rep for the Eastern Region.

Top right: Billy Bob enjoys the outcome of planning for special events with a great big kiss from a fan at the Kingsley School ice cream social in Cedar Falls.

Bottom right: Billy Bob brings a little bit of summer fun to a child in the Parkview Memorial Hospital in Fort Wayne, In. Ken Rauch, Patti Hudak, and Kevin Plott from the restaurant there made the visit.

A REAL ICEBREAKER... This is how Steve Langenberger, manager of the Minn./St. Paul—Hillcrest location, and Jane Gillespie, in charge of public relations at the restaurant, described Billy Bob's and ShowBiz' participation and sponsorship of an ice skating show called "Ice Fantasy": "The lights went out and if you were there, it was the beginning of an enchanting evening of skating, singing and surprises. Billy Bob and six cast members came out with a bang—Billy Bob spun and twirled across the ice, singing to 'Roast Beef Sandwich and a Pizza'. Billy Bob waved as the crowd of about 1,200 people each night, cheered and clapped.

On Friday night, after the show, the whole cast and their families followed Billy Bob down to his restaurant to finish the evening with good food and good fun. This event resulted in our unit breaking a record in sales.

There was talk about sending Billy Bob to the Olympics in free-style because he was so impressive, but we have to give credit to Barb Yackel Nesling, a professional skater who became Billy Bob on ice."

GENERAL HOSPITAL UPDATE... At the Milwaukee—Greenfield restaurant, Billy Bob joined 3,000 people in attending the Milwaukee County General Hospital's employee picnic. Skee-ball prizes and 1,000 "Billy Bob Bucks" were distributed.

Center right, center left, bottom left: Kids, clowns, balloons and more were all part of the San Antonio unit's "First Anniversary Extravaganza". The day-long celebration also included drawings for prizes, a National Guard display and an arrival by Billy Bob in a helicopter.

Far left: The Spring Klein Girl's Softball League is excited about "Billy Bob Ball" . . . thanking the San Antonio FM 1960 unit for its sponsorship of the league and commending ShowBiz for its commitment to community involvement.

Billy Bob breaks loose at 'Summer Break '82'

Okay, what makes a popular addition to what is known as the nation's greatest summer festival?

It's Billy Bob, representing the three Minneapolis area ShowBiz Pizza Places. And the event? None other than "Summer Break '82—The Great American Family Reunion," sponsored by the Minneapolis Aquatennial.

Summer Break '82 was the 43rd annual Aquatennial celebration, which features one of the nation's top ten parades each year. This summer, Billy Bob and the ShowBiz units were invited to participate, sponsoring the Aquatennial ShowBiz 10K run! More than 3,100 runners . . . all wearing Aquatennial/ShowBiz t-shirts . . . turned out for the 6.2 mile run. Fifteen thousand spectators cheered as the runners raced down the Annual Torchlight Parade route.

Then, with a band playing "There's No Business Like Show Business," Billy Bob and 40 ShowBiz employees kicked off the pre-parade activities by throwing 1,000 "Fatz Flyers" to the crowd of 6,000 in the stadium.

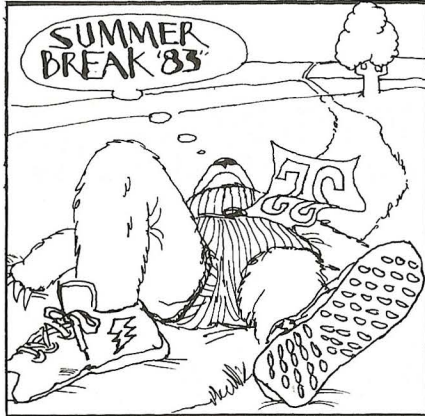
Following that, Billy Bob joined other famous celebrities in the huge parade, including Robert Mandan of "Soap" and "Private Benjamin", Lynn Holly Johnson of the movie "Ice Castles" and Judy Norton of "The Waltons".

Other Billy Bob activities during the two week event were appearances at the Milk Carton Boat Race at Lake Calhoun, the Tavern at the Green celebration and a visit



to Loving Park on Youth Day. In addition, ShowBiz is giving away double tokens with food purchases to all runners who wear their special t-shirt into a ShowBiz restaurant.

After all the parades and public appearances, after five televised events at which Billy Bob was featured, after a total of 2,000 Fatz Flyers were distributed, after countless hugs, bucks and waves were given out, Billy Bob took a well-deserved rest back at Smitty's Super Service . . . to prepare for Summer Break '83!



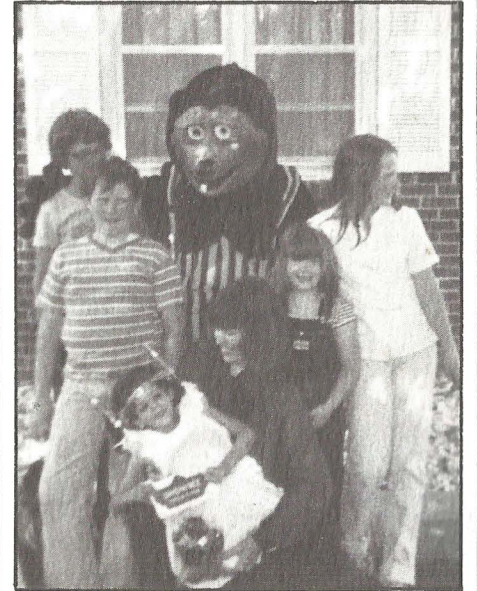
SPP crew makes birthday wish come true

Enjoying a ShowBiz birthday party while recovering from major surgery may sound like an impossible dream, but for five-year-old Sarah Hodgkin, the ShowBiz crew in Huntsville, Al. made it all come true.

Sarah was born with a backbone deficiency, and so in a one-of-a-kind operation performed in Minnesota, Sarah was given a man-made backbone. Before her operation, Sarah was treated to a visit to a Minneapolis ShowBiz and loved it.

She returned to Huntsville just before her sixth birthday (May 11). Her birthday wish? To have a ShowBiz party! But the Huntsville restaurant would not be open until June 8.

That's when the ShowBiz crew stepped in and decided to bring some of the ShowBiz fun to Sarah. Assistant Manager Pete Budd and



Billy Bob visited the little girl and her family at their home and presented her with a birthday cake and a Billy Bob doll.

Needless to say, it was a memorable birthday for Sarah. ShowBiz Pizza Place was proud to be a part of it.

Busy time ahead with Billy Bob book

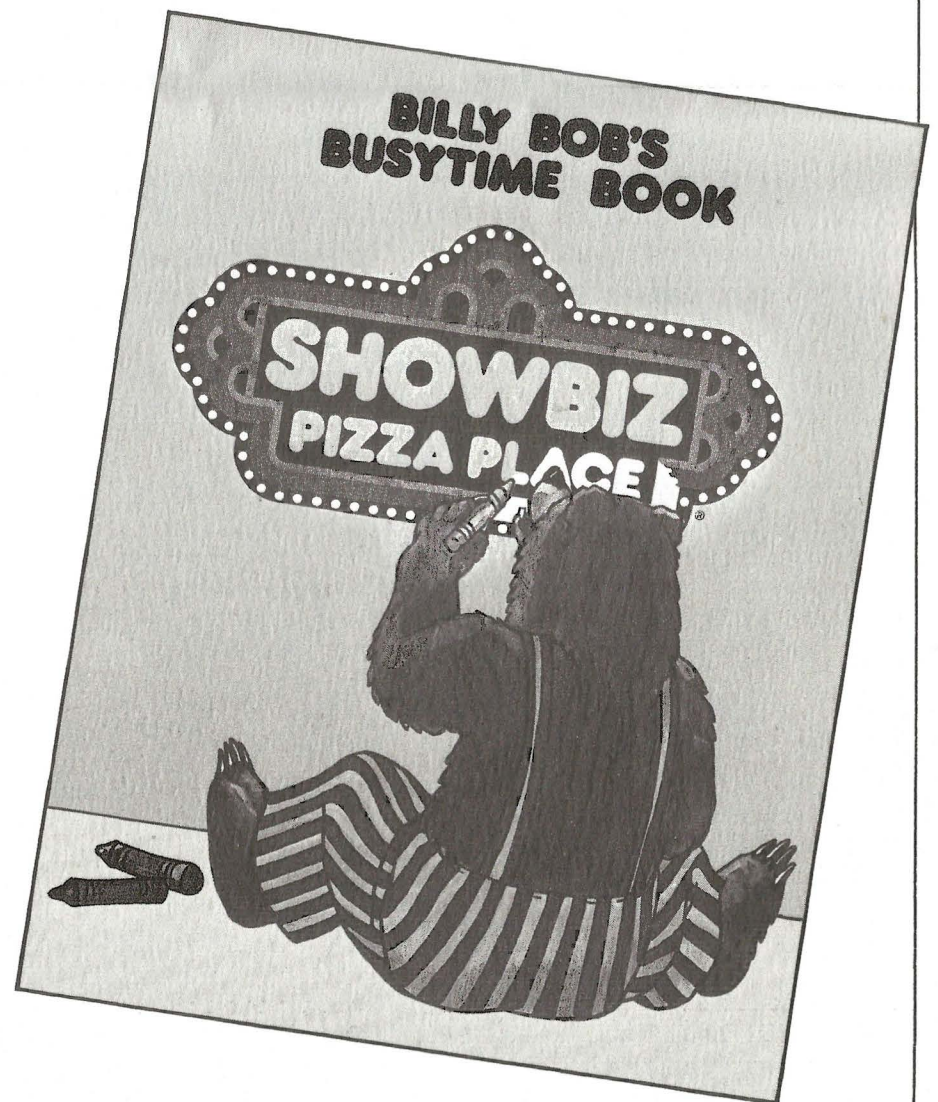
Billy Bob's Busytime Book, a coloring and activity book for children, is now in place and on sale at all ShowBiz restaurants.

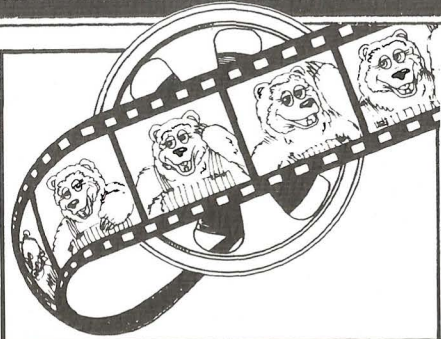
The 48-page books, which include eight full-color pages, are being sold in Gift Shops for 59 cents each. Inside of the full color covers are pages to color . . . plus crossword puzzles, color-by-number, dot-to-dot, mazes, a rebus and a card game.

The book was compiled and coordinated by Sandy Smith, manager of marketing services. Lisa Edge, manager of purchasing, and the Purchasing Dept. oversaw ordering and distribution. Emerson/Nichols/Bailey is responsible for the artwork.

Another publication in the works is a "Billy Bob and Friends" 1983 calendar, to be used as a premium item in November. The two-color, 32-page calendar is complete with drawings of Billy Bob and the gang going about activities that pertain to individual months—for example: Beach Bear on water skis in August . . . Fatz dressed as Santa Claus for December . . . and Dook presenting Mitzi with a Valentine for February.

And in October, ShowBiz restaurants will be distributing 550,000 vinyl Billy Bob Halloween bags. Two coupons good for four free game tokens with a food purchase are attached to each bag.





FRANCHISE NEWSREEL

ShowBiz franchises are bustin' out all over

Gordon and Betty Prince opened the first franchised restaurant in Nashville on June 15. A special guest at the VIP opening was Winfield Dunn, former governor of Tennessee.

Reno is the site of the second franchised ShowBiz Pizza Place restaurant. Owned and operated by Family Entertainment Developers of Denver, the restaurant opened on August 10. The principals of FED are Gordon Corn, Dexter Writer and Bob Leino.

Other restaurants now open include Knoxville, owned and operated by Fred and Walter Streck d/b/a Tennessee Food Services, and Memphis, owned and operated by Bruce and Mike McPherson, better known as McBiz Corp.



Former Governor Winfield Dunn (left) was among the guests welcomed to the Nashville opening by Billy Bob and franchisees Betty and Gordon Prince. (Billy Bob is the one wearing stripes.)

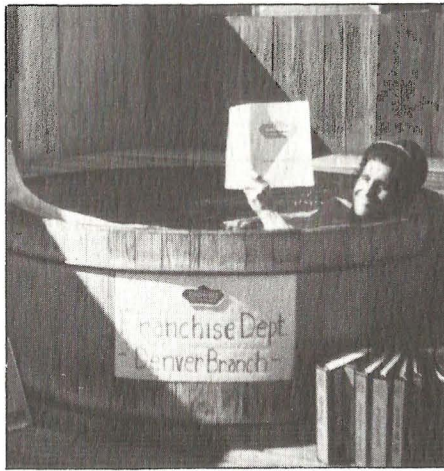
FED puts Reno in pictures

Andy Warhol once said that in today's electronic age everyone will be famous for at least one second during their life. Family Entertainment Developers is trying to make that prediction come true in their Reno restaurant.

Local sporting events are video taped daily, with Billy Bob distributing printed invitations to "See

yourself on big screen TV" later in the Sports Room at ShowBiz. Gordon Corn of FED says that this attracts late night customers after the families with children have usually gone home.

Softball games have mainly been taped so far, but plans are underway to film the University of Nevada boxing matches and the Reno soccer league games.



Gordon Corn, ShowBiz franchisee for Reno and Salt Lake City, unwinds by studying ShowBiz manuals in his hot tub after a hectic opening day at Reno.

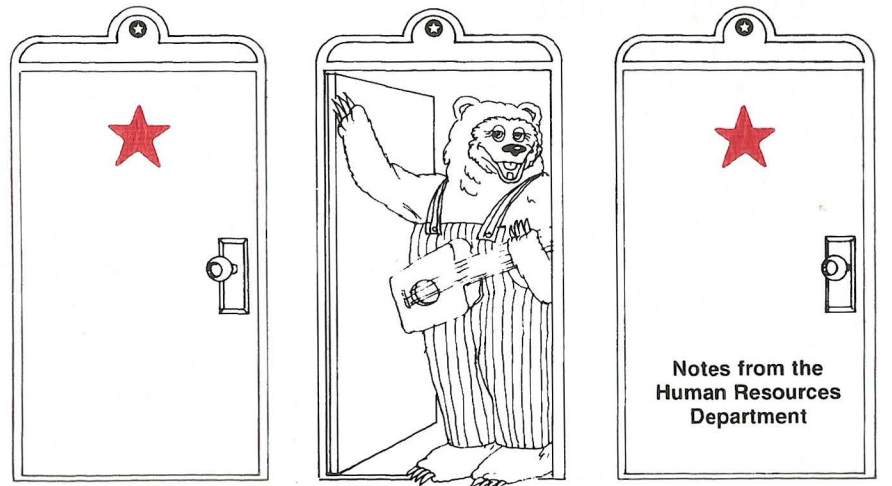
Super franchisees from Superman's hometown

All ShowBiz franchisees are super, but two in particular are SUPERMEN in the true sense of the word. Jim Pullen and Bill Metzger, franchisees for Paducah, Ky., reside in Metropolis, Ill., home of Superman, the fearless crusader for Truth, Justice and the American Way.

Superman's only official phone booth is located in Metropolis, where you can actually talk to the Man of Steel. Superman adorns the town's water tower, posters hang in the windows of downtown stores and stop signs had his picture on them, until they all were stolen. The local paper is called—what else?—the **Metropolis Planet**.

But the real winner of the Superman overkill department is the local Burger Queen restaurant. The interior is decorated in Contemporary Crimefighter, complete with blowups of comic book panels and a phone booth smack in the middle of the place with SM himself departing after doing his quick change routine.

Now that the "Superman" films are box office successes, local Chamber of Commerce types are hopeful that more tourist business will come their way. If not, Jim and Bill may still put Metropolis on the map by being close personal friends of Billy Bob from over Paducah way.



ENTRANCES, EXITS & IN-BETWEENS

Growing with ShowBiz

With the continued growth of our organization, ShowBiz Pizza Place, Inc. will have opportunities for advancement.

There are presently three areas experiencing substantial growth: the Education Department, Quality Assurance and Franchise Operations. These departments will be adding personnel at a fairly constant rate of one person per quarter. If you are interested in applying for these positions, you should see your immediate supervisor.

As other opportunities surface, the Human Resources office will contact the district and regional offices for referrals. The Personnel Planning Audit reports, as filled out by your supervisor, will also provide names of individuals to consider as candidates for such positions.

New to Corporate

Additions to the Corporate staff since June 1, 1982

- Ackerman, Paul**
Show Team
- Agan, Tammy**
Show Installation
- Allen, Debra**
Education
- Armstrong, Tom**
Field Marketing Representative
- Barnes, John**
Show Team
- Black, Stan**
Director of Electronics
- Bolton, Tom**
Opening Electronic Specialist
- Carty, Debra**
Western Regional Secretary
- Chambers, Billy**
Security Affairs
- Chang, Chung**
Director of Architecture
- Christman, Dorothy**
Education
- Cofran, Jerri**
Human Resources
- Crump, Brenda**
Education
- Dixon, Lisa**
Human Resources
- Donaldson, Linda**
Purchasing
- Fecteau, William**
Opening Electronic Specialist
- French, Nancy**
Development
- Getto, Michael**
Sr. V.P., International Development
- Glassner, Bill**
Trainer
- Gradert, Karen**
Finance Administrator
- Grooms, Tanya**
Franchise
- Gutierrez, Corrine**
Development
- Harwell, Vinece**
Human Resources
- Heinen, Sherrie**
Human Resources
- Johnson, Steve**
Show Team
- LeBlanc, Bill**
Opening Manager
- Masenthin, Janet**
Development
- Mayberry, Eva**
Accounting
- Mundy, Julie**
Data Processing Coordinator
- Mundy, Larry**
Asst. General Counsel
- Murray, Jay**
Regional Food & Beverage Manager
- Perryman, Debra**
Development
- Richert, Lola**
License Administrator
- Scifres, Kathy**
Development
- Sherlock, Todd**
Legal Intern
- Silvers, Gene**
Show Team
- Smith, Sandy**
Manager of Marketing Services
- Soper, Stacey**
Educational Writer
- Sweet, Darlene**
Education
- Tilford, Ron**
Franchise Project Coordinator
- Toy, Diana**
Security
- Vernon, Rex**
Opening Manager
- Way, Rich**
Director of Purchasing
- Weiter, Roxanne**
Accounting
- White, Stephanie**
Accounting
- Wright, Gary**
Construction Manager
- Wright, Linda**
Educational Writer

(Cont. on page 8)

Corporate Promotions

Armstrong, Tom
Mgr. Columbus, GA to Field Mktg. Rep

Breaux, Harry
Mgr. Cedar Falls to Franch. Coord.

Chang, Chung
Dr. of Architecture to Asst. VP

Compton, Clay
Oper. Elec. Spec. to Franch. Elec. Spec.

Cook, Vickie
Development Secy to Animation Fund Admin.

Cowherd, Scott
Assistant Manager to Trainer

Cruse, Bill
Mgr. Omaha to District Manager

Deutsch, Steve
Mgr. Cincinnati to District Manager

Eckel, Bill
El. Spec. Omaha to Dist. El. Spec.

Fanshier, Jay
Accounting to Finance Administrator

Friend, Jim
Asst. General Counsel to Asst. VP

Harrison, Mark
Assistant Manager Tulsa to Trainer

Higgs, Gary
Mgr. San Antonio to Dist. Manager

Howard, Jerry
Mgr. Indianapolis to Dist. Manager

Johnson, Craig
Asst. Mgr. Cincinnati to Trainer

Johnson, Harvey
Mgr. Mobile to Dist. Manager

Liggett, Linda
Dir. of Purch. to Asst. VP

Locke, John
El. Spec. Wichita to Dist. El. Spec.

Mahindroo, ViJay
Mgr. Jacksonville to Q.A.

Martin, Ray
Mgr. San Angelo to Franch. Coord.

McCormack, Mike
Q.A. Evaluator to Franchise Coord.

Miles, A. C.
Mgr. Orlando to District Manager

Murray, Jay
Mgr. Denver to Reg. Food & Bev. Mgr.

Ross, Eric
El. Spec. Chicago to Dist. El. Spec.

Schroeder, Dennis
Mgr. Topeka to District Manager

Scifres, Jim
Electronic Spec. Pensacola to Trainer

Scozzari, Don
Elec. Spec. Chicago to Trainer

Stark, Karen
A/P Acct. to Asst. to Reg. Controller

Thomas, Tommy
Q. A. Eval. to Dis. Elec. Spec.

Valle, Jeff
El. Spec. Ft. Lauder. to Dist. El. Spec.

Walz, Don
Elec. Spec. Cincin. to Dist. Elec. Spec.

Wells, Randy
Elec. Spec. Atlanta to Dist. Elec. Spec.

Wiebe, Ricci
Accounting to Insurance Administrator

Wiedegreen, Craig
Trainer to Field Recruiter

Winters, Jim
Regional Q.A. Mgr. to Dir. of Q. A.

Field Promotions

Andrews, Steve
Promoted to Mgr. Montgomery #320

Austin, Roberta
Promoted to Mgr. San Angelo #301

Battisti, John
Promoted to Mgr. Jackson #679

Bucich, Richard
Promoted to Mgr. Saginaw #336

Budd, Pete
Promoted to Mgr. Savannah #553

Calkins, Kevin
Promoted to Mgr. Houston FM 1960 #732

Douthirt, John
Promoted to Mgr. Dallas Redbird #949

Fenton, Paul
Promoted to Mgr. Colorado Springs #558

Gendler, Marti
Promoted to Mgr. South Bend #931

Gerety, Ed
Mgr. Houston FM 1960 to Houston Wesleyan #575

Graham, David
Promoted to Mgr. Birmingham #331

Haskins, Danny
Promoted to Mgr. Wichita #743

Hollenkamp, Joe
Promoted to Mgr. Mpls/St. Paul #723

James, Mike
Promoted to Mgr. Omaha Dodge #733

Johnson, Richard
Promoted to Mgr. Indy, Washington Sq. #714

Jones, Larry
Promoted to Mgr. Jackson #742

Ketherhagen, Steve
Mgr. from Mpls Brooklyn Center #699 to Mpls #723

Knake, Kelly
Promoted to Mgr. Abilene #304

Mildt, David
Promoted to Mgr. Ft. Lauderdale #593

Money Penny, Bob
Promoted to Mgr. San Antonio #735

Morrow, Curtis
Promoted to Mgr. Cincinnati Colerain #561

Nunes, Gary
Promoted to Mgr. Orlando, Winter Park #932

Reed, Donna
Promoted to Mgr. Macon #556

Robbins, George
Promoted to Mgr. St. Louis #741

Schouten, Marty
Promoted to Denver - Englewood #721

Sinos, Lou
Mgr. Omaha #694 to Omaha Dodge #733

Smith, Lee
Promoted to Mgr. Indianapolis #576

Sorrels, Aaron
Promoted to Mgr. St. Petersburg, #321

Strudgeon, Sheri
Promoted to Mgr. Mobile #560

Tycer, Gene
Promoted to Mgr. New Orleans DeGaulle #684

Vitch, John
Promoted to Mgr. Birmingham, #331

Whisman, John
Mgr. Wichita #743 to Wichita Falls #309

Program Notes: Corporate



Ron and Marsha Tilford are the proud parents of Joshua Lawrence, born August 18, 1982. The baby boy weighed 6 lbs. 6 oz. and was 19 inches long. Ron is the new Franchise Project Development Manager for ShowBiz Pizza Place, Inc.

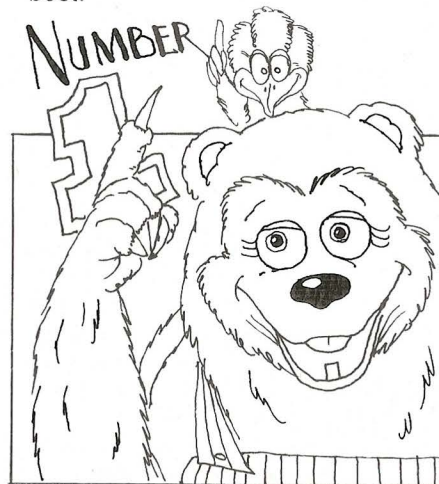
Don and Guinn Williams have a new baby girl named Imia Miosha Moniek. The proud addition weighed 8 lbs. 5½ oz. Don is district manager of the Atlanta area.

Other corporate families expecting are:
Quality Assurance Inspector Kent Jewell and wife JoAnne
Director of Recruiting Walt Dootson and wife Melanie
Regional Food Standards Manager Jay Murray and wife Kathy
Trainer Rich Day and wife Deana

Program Notes: Regional Managers

Steve Daniel expressed sincere appreciation for the fine results in his region. He also wished the District Managers and restaurant managers good luck on their 1983 budgets.

Ron Hake recently returned from a California working vacation in which he shopped numerous competitive restaurant concepts. He happily announces that "ShowBiz Pizza Place is still the best."



Program Notes: The Field

Omaha, Ne. - Manager Lou Sinos and his wife Helen are expecting an addition to the family in February of 1983.

Des Moines, Ia. - Dave Coleman and his wife Wendy are expecting their first child in December. Assistant Mark Cossman was recently married (Aug. 21, 1982).

Davenport, Ia. - Manager Larry Sheedy, who won a trip to Greece with his wife as ShowBiz Pizza Place Manager of the Year, is expecting an addition to the family in February of 1983.

Madison, Wi. - P.M. Magazine filmed at the restaurant and interviewed Manager Bruce Kirschbaum. A remote broadcast was also done from within the restaurant by a local radio station.

Chicago—Arlington Heights - Manager Bruce Beal is getting married in September.

Springfield, Il. - Assistant Alan Watts and wife are the proud parents of a 7 lb. 3 oz. baby boy (born Aug. 10, 1982).

Chicago—Bloomingdale - The restaurant sold \$14,000 worth of used games.

Denver—Aurora - Assistant Keith Herring and wife are expecting an addition to their family.

Kansas City—Antioch - John Craye married Melba "Dea" Cox.

Kansas City—Metcalf - Manager Dale Felix's wife is expecting

Tampa—Dale Mabry - Steve Cross, manager, and member of the Greater Tampa Chamber of Commerce, sponsored a meeting in his unit. Approximately 800 members were in attendance. Everyone commented on the way the meeting was conducted and the hospitality conveyed by Steve and his management staff. Steve feels a large portion of these businessmen and their families will be returning as customers. A majority of them had never been inside a ShowBiz Pizza Place prior to the meeting.

Alarming news comes from Security Affairs

Bill Newman and Diana Toy of Security Affairs have been hard at work putting together an alarm system package for future restaurants which will be more cost effective, and will, of course, function properly for ShowBiz' needs.

Diana says she is also in contact with restaurants throughout the system, making sure alarm installations go smoothly, and resolving alarm problems before they become major security threats.

She invites any restaurant manager or DM with questions about the alarm system to call Security Affairs at 913-272-0535.



BILLY BOB'S BULLETIN

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