


# SHOWBIZ PIZZA TIME, INC.

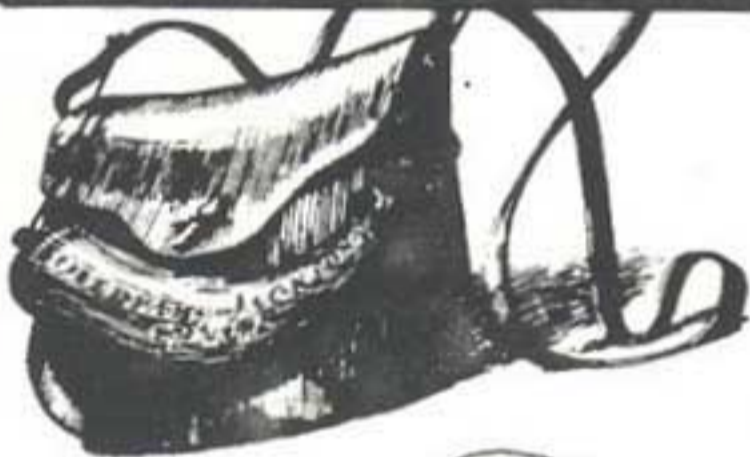
ShowBiz Pizza Place • Chuck E. Cheese

## INTRACOMPANY CORRESPONDENCE

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**To:** ALL CHUCK E. CHEESE FRANCHISE ENTITIES  
**From:** JUL KAMEN   
**Date:** March 2, 1987  
**Subject:** CHUCK E.'S WESTERN SHOW

All Chuck E. Cheese stores should be receiving their Western show tapes, cosmetics, props and backdrop by Tuesday, March 10, 1987. Attached is a copy of the instructions received by all technicians with their cosmetic kits. On the bottom right - hand corner of each page is a drawing of how each character should look; on the last page is a drawing of how the stage should look. Please use these instructions in evaluating the execution of the Western show in your Chuck E. Cheese locations.



SET AND COSTUME  
INSTRUCTIONS  
March 1987



CHUCK E.'S "T.V. WESTERNS"  
SET AND COSTUME INSTRUCTIONS

SUPPLIES INCLUDED IN KIT:

- 1 3 PC. BACKDROP: 2 PC. FENCE AND 1 SUNSET
- 1 ROLL OF COSTUMES
- 4 FOAM COWBOY HATS
- 1 FLYSWATTER
- 1 TEXAS-SIZE FLY
- 1 GIANT KNIFE AND FORK SET
- 4 DAISY SPRAYS
- 1 JUMBO SHERIFF'S BADGE
- 1 SMALL SHERIFF'S BADGE
- 2 RUBBER EGGS
- 3 SMALL ASSORTED BADGES
- 1 TISSUE BUMBLEBEE\*
- 1 WAD OF PLAY MONEY
- 6 GIANT PLAYING CARDS
- 2 POP-GUNS
- 1 SET OF INSTRUCTIONS
- 1 BACKGROUND MUSIC TAPE
- 1 SHOWTAPE

\* If you did not receive a bumblebee in your kit, you will receive it in your next weekly mailing (we ran short).

GENERAL SUPPLIES & TOOLS REQUIRED:

SHARP SCISSORS  
BOX CUTTER AND RAZOR BLADES  
T-PINS  
BAG STAPLER AND STAPLES  
GLUE GUN AND GLUE  
SWIFTACHER AND TACKS  
TIE-WRAPS  
SAFETY PINS  
PRESSURE SENSITIVE VELCRO - HOOK AND LOOP

BASIC COSTUMES REQUIRED:

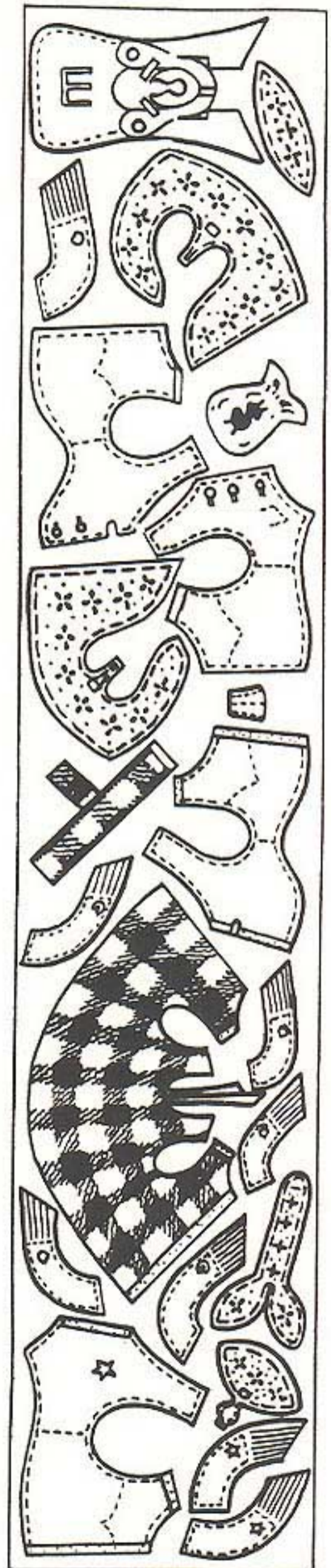
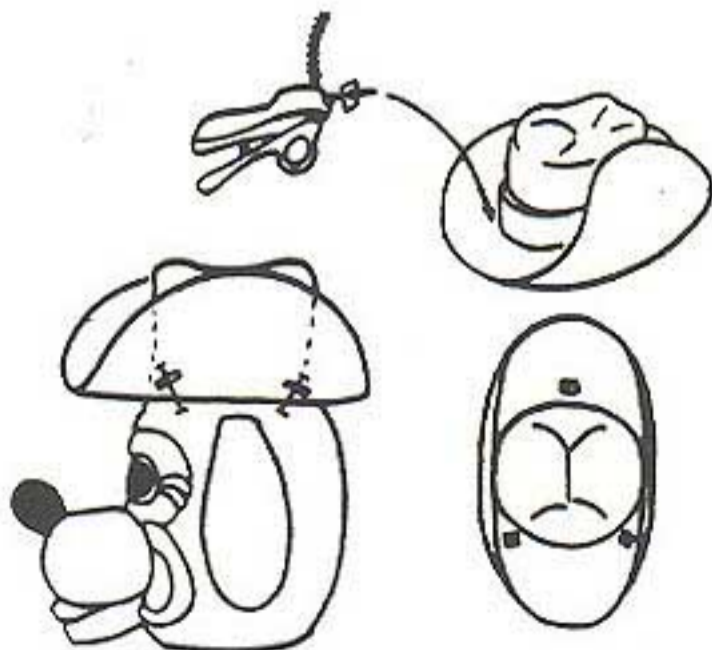
JASPER - GOLD LETTER SWEATER  
PASQUALLY- RED AND WHITE CHECKED SHIRT

You might suggest to your manager that you enlist the help of a couple female employees for this project. It goes much faster with two people working on it. Using only one it requires about 1 1/2 - 2 hours to complete.

1. Cut out all costume pieces along the outer edge of the wide black line.
2. Use sharp scissors or, if you are good with a box cutter, it will work, too.
3. Best results are achieved by keeping the material on a flat surface rather than picking it up to cut.
4. If you are unsure about exactly where to cut, each piece is shown in it's cut-out state under the respective character on the following pages.
5. Discard all the yellow scrap except one piece about 3" x 6".

#### HATS:

Unpack hats and allow to sit out until ready to attach to characters - the wrinkles will fall out. All but Helen Henny gets a cowboy hat. To attach the hats to their heads, cut 12 - 1" x 1" squares from the yellow scrap material, mentioned above. These will serve as reinforcements to keep the foam hats from ripping. Insert the needle of swifttacker gun through one 1" square, thru the hat and into the fabric of the character's head. Now shoot a tack through, so it is secured through the fabric. Do this in 3 spots for each hat.

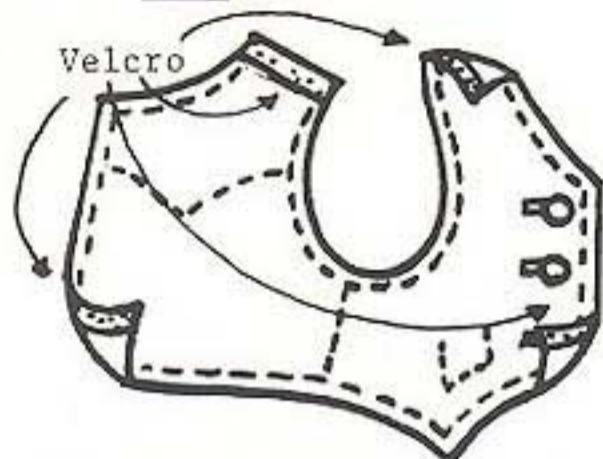


# CHUCK E. CHEESE

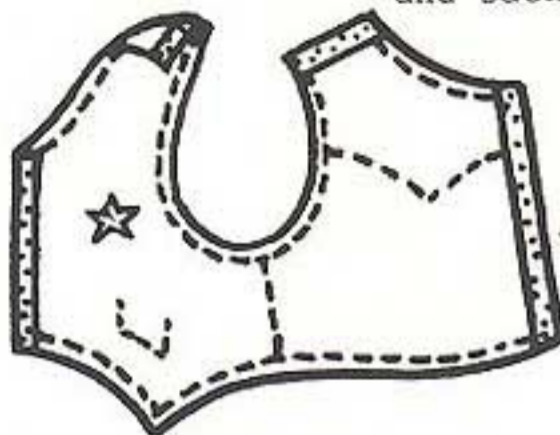
" S H E R I F F "

VEST, BANDANA, HAT, POP-GUN, JUMBO  
SHERIFF BADGE, SMALL SHERIFF BADGE,  
3 MEDALS, CUFFS

1. VEST- Attach velcro as shown.

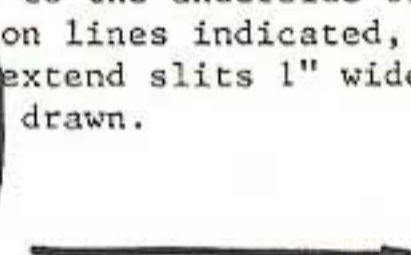


Velcro shoulders together and down front and back.



Cut a small hole at the bottom of the "D" in "Badge". Insert the pin of the small Sheriff Badge in hole.

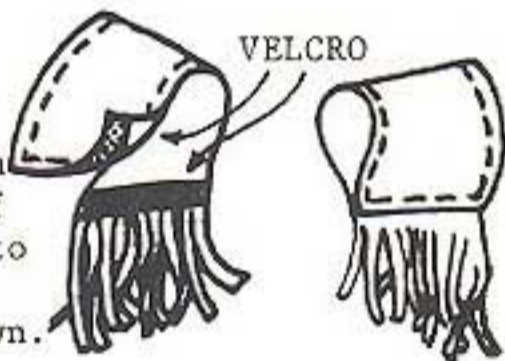
2. BANDANA- Attach velcro to spot indicated and matching velcro to the underside of tab. Slit on lines indicated, but extend slits 1" wider than drawn.



Loop tab around right side of Bandana to gather.

Place Bandana around Chuck E.'s neck. Fold back end of Bandana into a narrow shape. Insert into slits and weave through to front. Pull all the way through, so end is about 12" long.

3. CUFFS- Attach both types of velcro both to underside of cuffs as shown.



## DRESSING CHUCK E.

Slip on vest and velcro down back. Attach Bandana as described above. Adjust gathers. Staple Bandana to vest on both sides so it does not twist around with head movement.

Hot glue medals to Chuck E.'s right side of vest, beneath Bandana.

Pin jumbo Sheriff's Badge to front of hat. Attach hat to head as previously described.

Tie-wrap gun into Chuck E.'s right hand. Unwrap the string, remove cork, and tie it to the Gun, as shown, so Cork dangles from end. Velcro cuffs around wrists with stars facing out.



# JASPER T. JOWLS

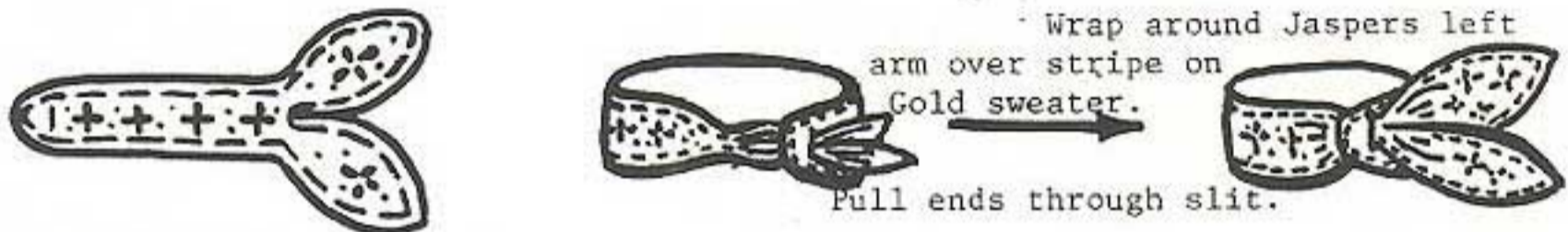
"THE GAMBLER"

VEST, CUFFS,  
ARMBAND, NECKERCHIEF, HAT, PLAYING  
CARDS

1. VEST- Attach velcro to both halves, as shown.



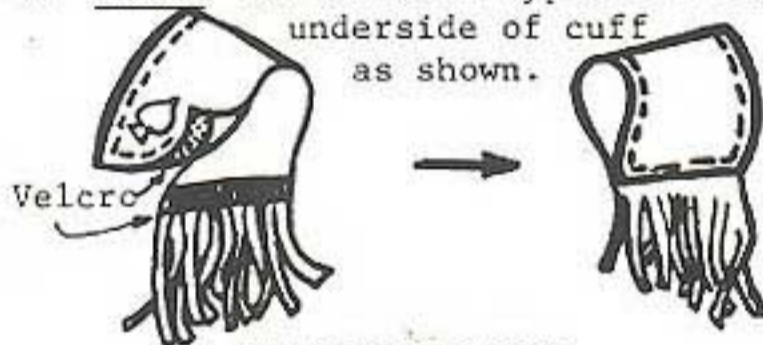
2. ARMBAND- Cut slit as indicated.



3. NECKERCHIEF-



4. CUFFS- Attach both types of velcro both to underside of cuff as shown.



## DRESSING JASPER

Dress Jasper first in his gold collegiate sweater from the bandstand show.

Slip on vest over sweater and velcro down front and back. If your banjo bracket is not in the same place as hole in vest - cut another hole, so vest lays flat.

Velcro on cuffs, with spades facing out. Wrap armband around Jasper's left arm, covering stripes. Remove plaid bow-tie and safety-pin yellow neckerchief to shirt. Attach hat as previously described.

Insert playing cards in hatband, banjo strings, and up Jaspers right cuff. Hot glue or staple in place.

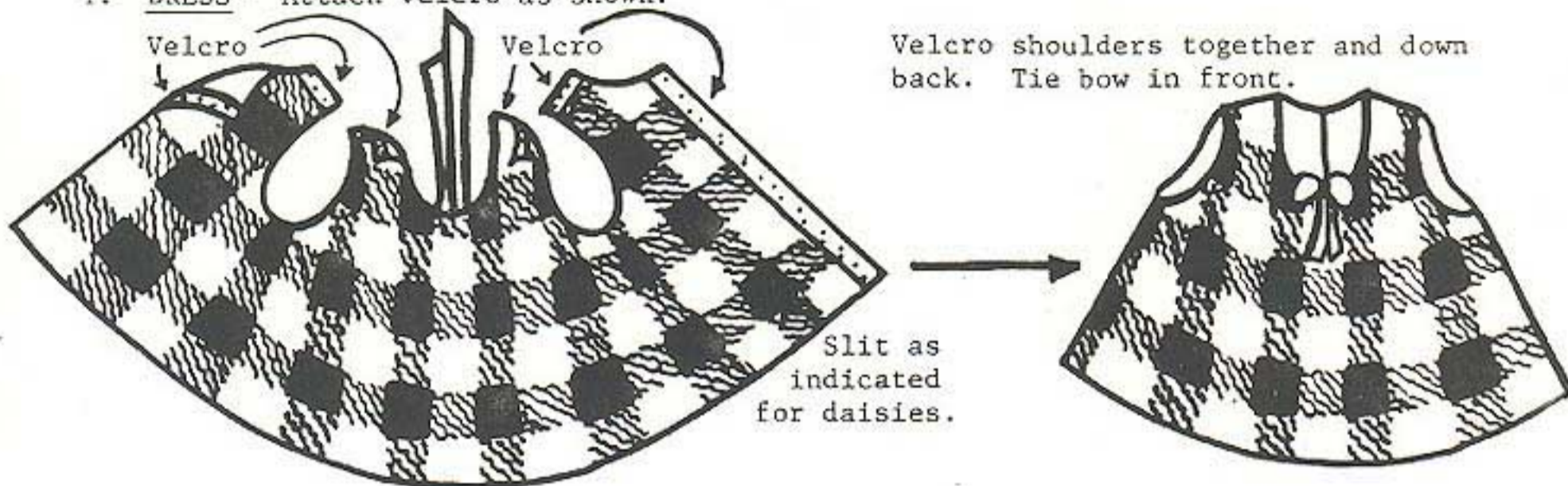


# HELEN HENNY

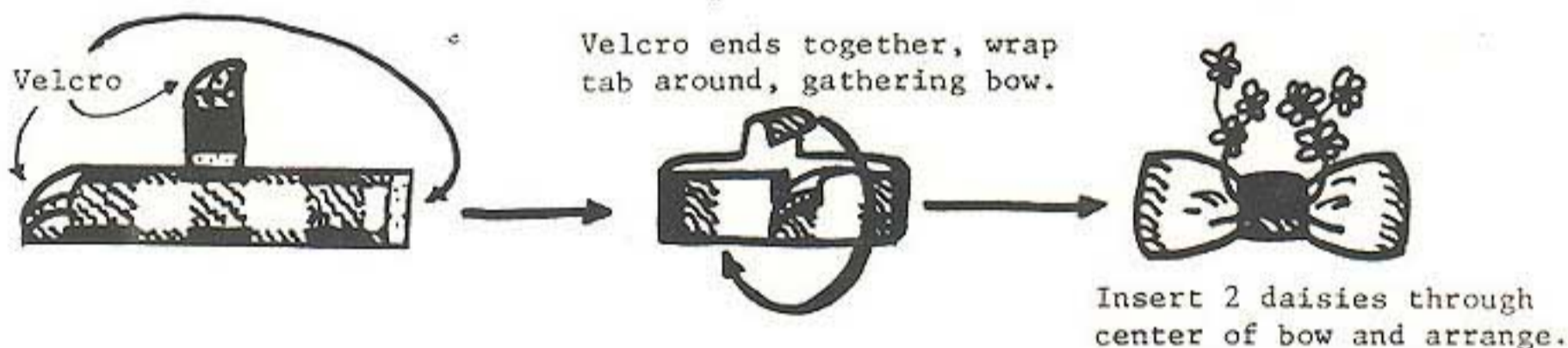
DRESS, BOW, 4 DAISIES, BUMBLEBEE

"COUNTRY BELLE"

1. DRESS- Attach velcro as shown.



2. BOW- Attach velcro as shown.



## DRESSING HELEN

Slip dress on over red sequin dress and velcro down back. Staple thru center of bow in center front to keep it from slipping out.

Weave 2 daisy sprays in through slits indicated in front of dress. Wire stems should end up **inside** dress.

Safety pin bow to wig from underneath. It should be on her left side.

Open out Bumblebee and staple together. Perch Bee a little cock-eyed on the bridge of her beak, facing her. T-pin through it's legs into her beak. Now cross your eyes...

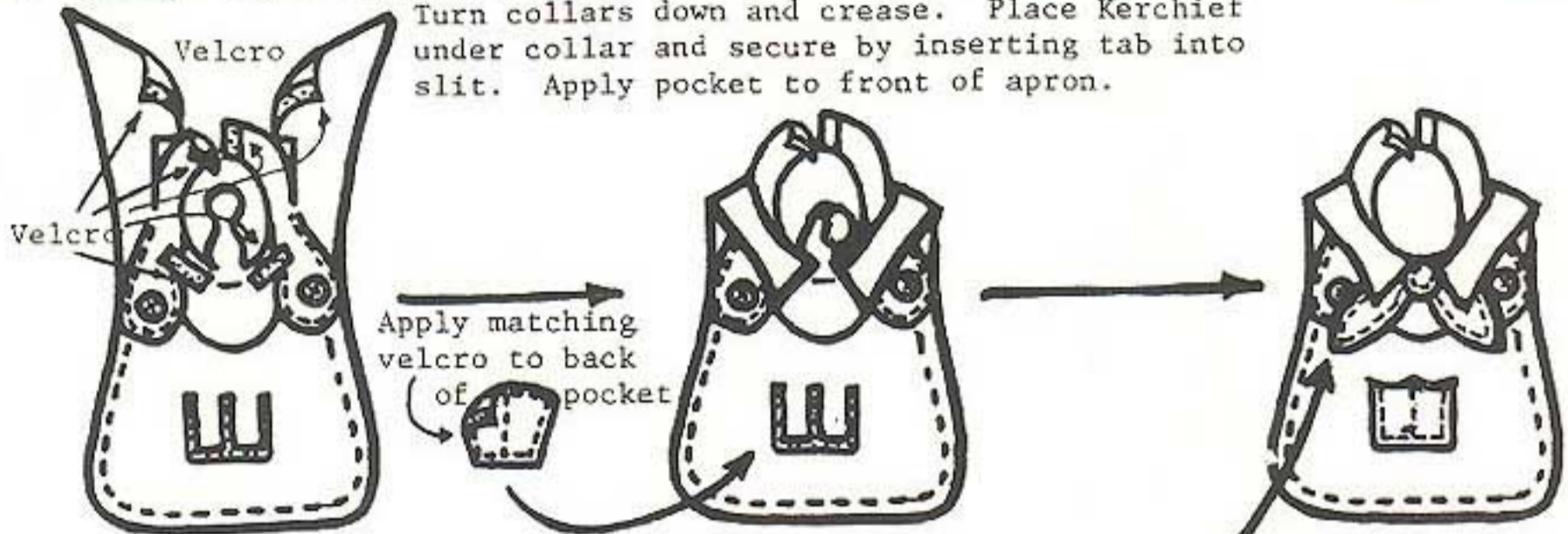


# PASQUALLY

APRON, KERCHIEF, HAT, TEXAS FLY, FLYSWATTER,  
FORK, KNIFE, 2 RUBBER EGGS, POCKET

"CHUCK WAGON COOK"

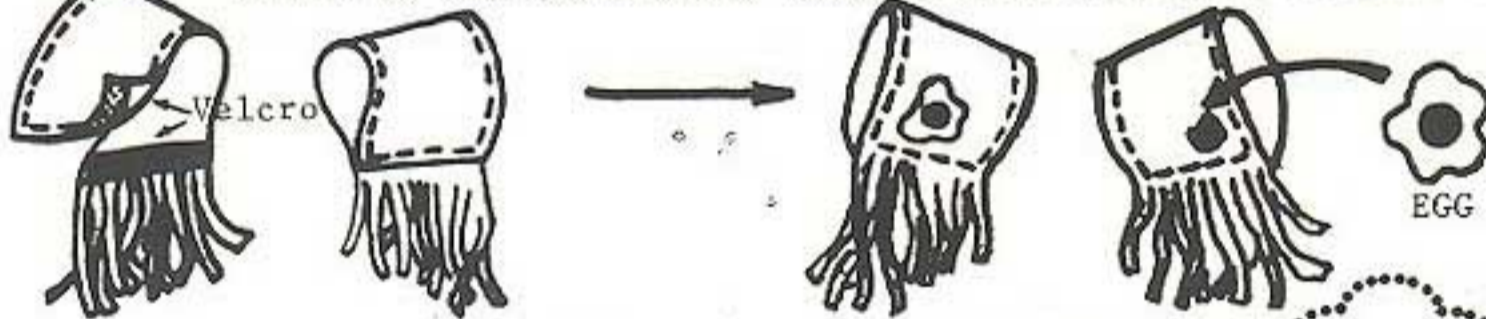
1. APRON- Apply velcro as shown. Slit where indicated at neck. Turn collars down and crease. Place Kerchief under collar and secure by inserting tab into slit. Apply pocket to front of apron.



2. KERCHIEF- Accordion fold across center.



3. CUFFS- Attach both types of velcro both to underside of cuff as shown. Staple, velcro or hot glue rubber eggs to cuff over areas marked "EGG".



## DRESSING PASQUALLY

Velcro apron around Pasqually's neck, over red checked shirt.

Velcro Cuffs around wrists, with the Eggs facing outward.

Place Knife and Fork in Pasqually's apron pocket. If you received a Fork, Knife and Spoon - your choice. You may want to hot glue them to the apron to keep them from sloshing around.

Tie-wrap Flyswatter into Pasqually's left hand. (Make sure your airlines are switched so that his hands move alternately rather than together.)

Attach Texas Fly to front of Foam Hat by poking pipe cleaner legs thru foam and bending back. Attach Hat to Wig, as previously described - with one exception: use a second set of yellow reinforcements on underside of Wig, so tacks do not pull through large mesh of wig.



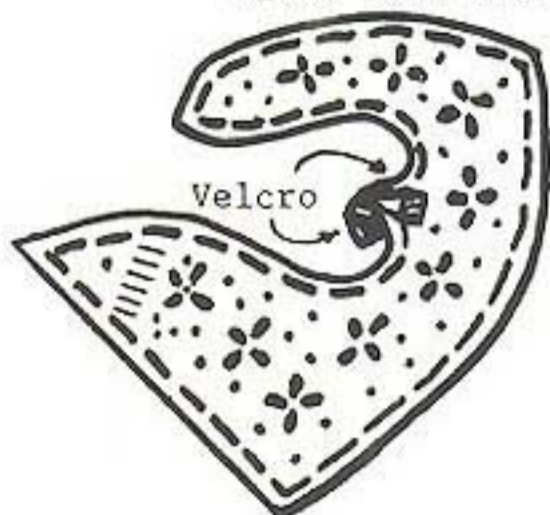


# MR. MUNCH

"BANK ROBBER"

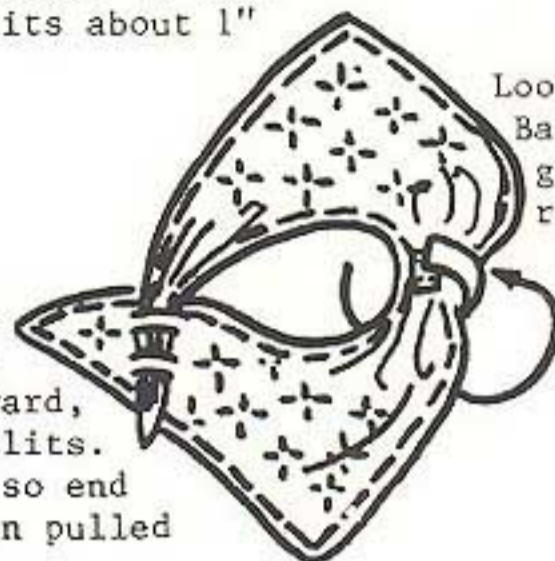
BANDANA, MONEY BAG, HAT, PLAY MONEY, POP GUN

1. BANDANA- Attach velcro where shown, and on underside of tab. Slit on lines indicated, but extend slits about 1" wider than drawn.



Wrap Bandana around Munch's neck. Insert

back pointed end forward, weaving through the slits. Pull tightly (YANK!) so end is about 12" long when pulled through.



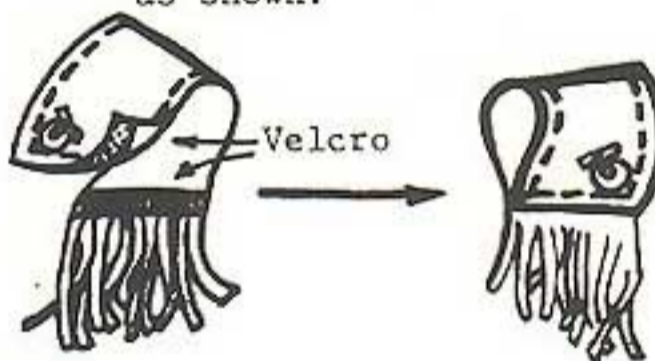
Loop tab around Bandana to gather up right side.

2. MONEY BAG



DRESSING MUNCH

3. HORSESHOE CUFFS- Attach both types of velcro both to the underside of cuffs as shown.



Velcro cuffs around wrists, horseshoes facing out. Wrap the Bandana around Munch's neck as explained above. The "tied" ends will be over his right shoulder. Adjust the gathers to look the most natural. Swiftack or staple Bandana to his body at neck edge. (We found after a few shows it tends to travel around his neck unless secured).

Accordion fold the neck of the money bag and tie-wrap it into his left hand, dollar sign facing his body when his arm is at rest. (Faces out when arm is extended.)

Tie-wrap the pop-gun into his right hand. Unwrap the string, remove cork, and tie it to the gun as shown - so cork dangles.

Insert play money into hatband and sticking out of cuffs. Staple or hot glue in place.

Attach hat to head as previously described.



## B A C K D R O P

(2 sections of Fence, 1 Sunset with Coyote)

Remove the glittered "HOLLYWOOD" letters from the backdrop. Brush off any glitter which may have stuck to the blue backdrop. Leave the HOLLYWOOD Hills in position, including lights.



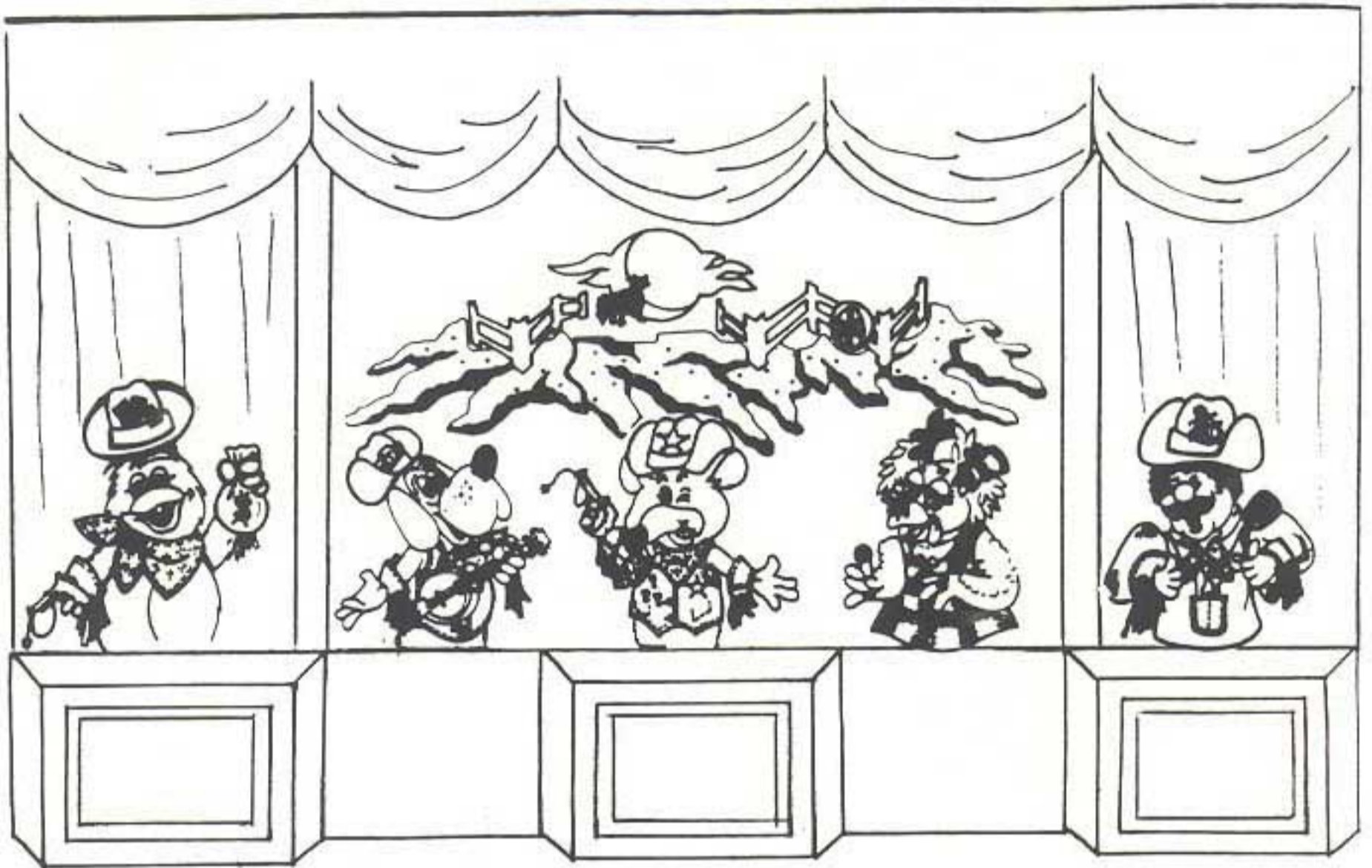
Attach 2 - 3" tabs of velcro to the back side of rail fence and sunset as shown. In the areas indicated by an \*asterisk, the velcro is actually attached to the brown 1" wide tabs which fold back.

Fold the fence along the scored lines. This allows the fence to relief off of the blue backdrop.

Velcro the fence to backdrop, using the above drawing as a guide. Notice how the fence fits into the spaces originally designed for the HOLLYWOOD letters (ex. wagon wheel occupies second "O" position).

At this point you will be able to tell whether or not you need to move the HOLLYWOOD Hills up or down to allow room for the fence and sunset. Use some one down on the showroom floor to help guide you to get it all straight.

Place the sunset between the two fence sections, with clouds clearing the tops of the fence posts by about 1".



YOUR FINISHED SET SHOULD LOOK LIKE THIS. DON'T FORGET --  
THE CORD FOR THE TWINKLE LIGHTS SHOULD REMAIN PLUGGED INTO  
THE A/C SWITCHER BEHIND PASQUALLY. THEY ARE PROGRAMMED FOR  
THIS SHOW.

# 1987 TV WESTERNS COSTUME CHANGE MANUAL

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Version 1.0

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