

# ShowBiz Pizza Time, Inc.



## FRANCHISE NEWS



#19

December 5, 1986

### WEEKLY SALES

AVERAGES FOR WEEK ENDING 11-30-86

SPP Franchised Units (70): \$13,323  
 SPP Company Units (90): \$16,535  
 CEC Franchised Units (86): \$14,085  
 CEC Company Units (28): \$16,837

ShowBiz Pizza Place and Chuck E. Cheese	Chuck E. Cheese	ShowBiz Pizza Place
Average of Top 20 Units = \$23,058	Average of Top 20 Units = \$22,044	Average of Top 20 Units = \$18,318
<ol style="list-style-type: none"> <li>1. Tacoma, WA Northwest Partners V</li> <li>2. San Jose (Tully), CA M.C.A. &amp; Associates</li> <li>3. Portland, OR Computerized Entertainment Concepts</li> <li>4. Burnaby, BC Nintendo Entertainment Centres</li> <li>5. Huntington, WV Huntington Entertainment</li> <li>6. Albany, NY Pizza Time of New York</li> <li>7. Virginia Beach, VA Adventure Restaurant Corporation</li> <li>8. Victoria Park, ONT All Canadian Pizza Shows</li> <li>9. Lafayette, LA Acadiana Productions</li> <li>10. Fayetteville, NC Adventure Restaurant Corporation</li> <li>11. Spokane, WA Thomas &amp; Timothy Finnerty</li> <li>12. Anchorage, AK Caudle &amp; Associates</li> <li>13. Brooklyn, NY Family Showtime Theatre of Bay Parkway</li> <li>14. Bridgeville, PA McKnight Family Centers #3</li> <li>15. El Toro, CA F.E.C., Inc</li> <li>16. Nashville #2, TN BAM, Inc.</li> <li>17. Honolulu, HI Pal Anderson Enterprises</li> <li>18. Greece, NY Pizza Time of New York</li> <li>19. Milwaukee(Chase), WI R. C. Schmidt, Jr.</li> <li>20. Florence, KY Family Entertainment</li> </ol>	<ol style="list-style-type: none"> <li>1. Tacoma, WA Northwest Partners V</li> <li>2. San Jose (Tully), CA M.C.A. &amp; Associates</li> <li>3. Portland, OR Computerized Entertainment Concepts</li> <li>4. Burnaby, BC Nintendo Entertainment Centres</li> <li>5. Albany, NY Pizza Time of New York</li> <li>6. Victoria Park, ONT All Canadian Pizza Shows</li> <li>7. Spokane, WA Thomas &amp; Timothy Finnerty</li> <li>8. Anchorage, AK Caudle &amp; Associates</li> <li>9. Brooklyn, NY Family Showtime Theatre of Bay Parkway</li> <li>10. Bridgeville, PA McKnight Family Centers #3</li> <li>11. El Toro, CA F.E.C., Inc.</li> <li>12. Greece, NY Pizza Time of New York</li> <li>13. Milwaukee (Chase), WI R. C. Schmidt, Jr.</li> <li>14. Florence, KY Family Entertainment</li> <li>15. West Mifflin, PA McKnight Family Centers #3</li> <li>16. West Allis, WI R. C. Schmidt, Jr.</li> <li>17. Victorville, CA Backyard Investment Group</li> <li>18. Louisville #2, KY Family Entertainment</li> <li>19. Hayward, CA Ulrike-Grandjean Corp.</li> <li>20. Monroeville, PA McKnight Family Centers, Inc.</li> </ol>	<ol style="list-style-type: none"> <li>1. Huntington, WV Huntington Entertainment</li> <li>2. Virginia Beach, VA Adventure Restaurant Corporation</li> <li>3. Lafayette, LA Acadiana Productions</li> <li>4. Fayetteville, NC Adventure Restaurant Corporation</li> <li>5. Nashville #2, TN BAM, Inc.</li> <li>6. Honolulu, HI Pal Anderson Enterprises</li> <li>7. Salt Lake City, UT Family Entertainment Developers</li> <li>8. Chattanooga, TN McBiz Corporation</li> <li>9. Allentown, PA Wellington Development of Florida</li> <li>10. Parkersburg, WV Trio Foods Enterprises</li> <li>11. Paducah, KY Pomezco</li> <li>12. Knoxville, TN Gary Long</li> <li>13. Little Rock #2, TN Harold Burlingame</li> <li>14. Fargo, ND Great Plains Associates</li> <li>15. Charlotte, NC Adventure Restaurant Corporation</li> <li>16. Billings, MT T'N'T Partnership</li> <li>17. Greensboro, NC Mike Hilton</li> <li>18. Nashville #1, TN BAM, Inc.</li> <li>19. Pensacola, FL Wellington Development of Florida</li> <li>20. Des Moines, IA McBiz Corporation</li> </ol>



# OPERATIONAL

# NEWS

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## LAST MINUTE REMINDER

The last date for reserving space in the March 8, 1987, co-op insert is December 8.

## COMPANY REMODELED STORES

At our semi-annual meeting in Orlando, Dick Frank indicated to the group that they would have more specific information and data on company remodels as we move forward with our testing. This would come in the form of recommendations to the franchise community for your consideration as it relates to your unit or units. We will pass this preliminary information along to you at the January 22, 1987, committee meetings to be held here in Dallas. If you wish to attend, you are welcome. At the end of the first quarter, on or about April 1, 1987, we will have more complete and detailed information concerning the remodels. Please understand that we are reluctant to just pass along information and data when the company is still in the testing mode. Thanks for your patience in this matter.

## NEW DOUGH PROCEDURES POSTER

Stevenson's now has in stock a revised Dough Procedures Poster for the new pizza. It is highly recommended that you order at least one if you are using the new procedures. The order number is NTPDPP and your cost is \$16.45 plus shipping.

For those of you following the old ShowBiz dough procedures, the previous Dough Procedures Poster is still available from Stevenson's. That order number is SPP-045.

## COCA-COLA CONTRACT

As promised at the Orlando meeting, a copy of the Coca-Cola national contract is in final print for you. Gene Cramm and Sam Thompson met with their representatives to finalize this project. We will ship you a copy just as soon as they come off the press.

## AUCTION IN COSTA MESA, CA

Enclosed is a brochure from Joe T. Presswood Auctioneers detailing an auction in Costa Mesa, CA on Saturday, December 13. If you have any questions not answered by the brochure, please contact the auctioneer.



TECHNICAL WORKSHOP

The next Technical Workshop will be conducted by Tom Kelley, Training Department, and Jim Winters, Franchise Department on December 10 in Milwaukee, WI. The program will focus primarily on the CYBERAMICS. The workshop will start at 8:00 a.m. and continue approximately six hours.

For further information, please contact the Franchise Department. Also, please confirm your attendees. For reference, the address and phone number of that Milwaukee location are:

Chuck E. Cheese  
2701 S. Chase Ave.  
Milwaukee, WI  
414/483-8655

DART DISK DRIVES

It seems that the most common failure in the DART register system is that of the disk drive mechanism. The Technical Services Parts Department has purchased a quantity of brand new disk drives for the DART CPU unit that may be ordered for just \$75 each. This is a substantial savings compared to the Standard Logic price.

NO SMOKING SIGNS

The Company is in the process of shipping four No Smoking signs to our stores for posting in the kiddie area and the show room. Stevenson's has a limited supply of additional signs available if you are interested. Attached is a rough diagram of the signs, their costs, and order numbers. These are wooden signs with red lettering on an antique white background.

BIRTHDAY RESERVATION SIGNS

Company stores will be implementing reservation sign for birthday parties the next couple of weeks. This consists of an acrylic table tent with a pre-printed card. The card is inserted in the holder and the name of the birthday person is then written on the holder using a water soluble pen. By using the holders, the cards do not become a disposable item for each party, but rather can be reused for many parties. A photocopy of the cards is attached. A limited supply of both the cards and the holders will be available from Stevenson's by mid-month. If you are interested, please call them. The order numbers and costs (excluding freight and tax) are:

ShowBiz Birthday Cards

PGBBHB

\$17.23/package of 100

Chuck E. Cheese Birthday Cards

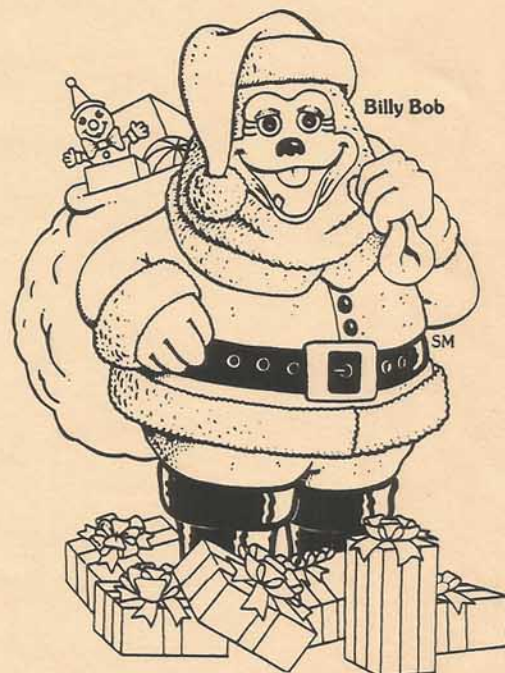
PGCECHB

\$17.23/package of 100

Birthday Sign Holders

CP4614

\$1.21 each, packed 24 to a box





SAMPLES OF TWO NEW SIGNS AVAILABLE FROM STEVENSON'S

Actual size - 3" X 11"



Order # -

AJX002

Cost - \$3.50  
(+shipping & tax)

#19

Actual size - 6" X 18"



Order # -

AJX001

Cost -

\$3.50

(+shipping  
& tax)



Left - Samples of blank cards. Actual size 4" X 6".

Will be bright yellow stock with 4-color characters.

**HAPPY BIRTHDAY**

This space is reserved for you.

Your server will be



*Chuck & Cheese*

**HAPPY BIRTHDAY**

This space is reserved for you.

Your server will be



*Billy Bob*

Below: Samples showing placement of birthday person's name and server's name.

**HAPPY BIRTHDAY**

*John Dough*

This space is reserved for you.

Your server will be

*Mary*

*Chuck & Cheese*



**HAPPY BIRTHDAY**

*Sue Smith*

This space is reserved for you.

Your server will be

*John*

*Billy Bob*



# SPT, INC. FRANCHISE NEWS

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