



March 4, 1987

Stan Black  
 Vice President  
 Director of Technical Services  
 ShowBiz Pizza Time, Inc.  
 4441 W. Airport Freeway  
 Irving, Texas 75062

002  
 80,250.00+  
 11,700.00+  
 91,950.00=

Dear Stan:

Enclosed is a written description and a sketch outlining our recommendations for utilizing the Yogi Bear characters. This scenario would generate maximum impact for your test, and it would look like an entirely new show as opposed to one that had been converted.

If the test is successful, and you wish to go nationwide with the program, it also gives you a way to logically convert the other characters. This would eliminate any further dependence on the Creative Engineering licensed characters.

The cost of conversion would be as follows:

INITIAL TEST - 3 sets of characters

|                   |               |
|-------------------|---------------|
| Yogi with ukelele | \$10,000 each |
| Boo Boo           | 5,000 each    |
| Snagglepuss       | 6,750 each    |
| Ranger            | 5,000 each    |

EXTRA SET - for programming

|             |            |
|-------------|------------|
| Yogi        | 6,000 each |
| Boo Boo     | 2,000 each |
| Snagglepuss | 2,500 each |
| Ranger      | 1,200 each |

Multiple orders of 5 or more

|             |            |
|-------------|------------|
| Yogi        | 5,250 each |
| Boo Boo     | 1,500 each |
| Snagglepuss | 2,000 each |
| Ranger      | 850 each   |

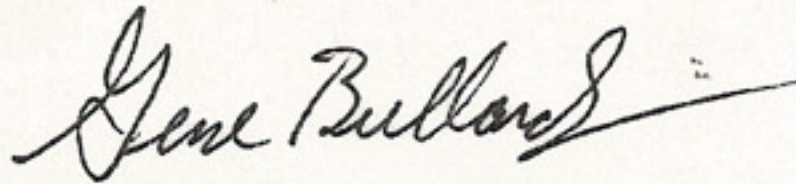
The set for center stage could remain basically the same with the addition of the following elements:

1. Jellystone Park Sign
2. Picnic table with props
3. Repaint barrel
4. Stump seat for Boo Boo

We estimate these set pieces to cost around \$2,000. Once we get into production, that price would reduce to about \$1,000.

After you've had a chance to look this over, please give me a call.

Sincerely,



Gene Bullard  
President

dd

YOGI BEAR SHOW  
CREATIVE PRESENTATIONS, INC.  
PRICING QUOTES

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